

# ifea's member-get-a-member program

Want to have the IFEA pay for your membership next year? Or how about you let us pick up the tab for your IFEA conference or Expo registration. Get these and more for FREE with the IFEA's new and improved member-get-a-member program!

No – we haven't lost our marbles . . . not all of them anyways! We just want to make it easier for you to be more involved with the IFEA. As a member, you already know how valuable the association is, therefore there is no better promoter of the IFEA than you. You are within the midst of events every

day – working alongside those that can benefit from the association. We know you are already letting people know about us – so why not receive a reward for your efforts. But this time, you are now in control of what prizes you receive and when you receive them! Here's how:

## For Every 3rd - Get a 1/3

For every three new members you recruit to join the IFEA – you will receive by way of a credit in IFEA Dollars, 1/3 (one-third) of their total membership dues to apply to any IFEA program (see list of eligible programs under rules and regulations). Too good to be true? We know – But you're worth it! Let's show you how it works in the example to the right.

Using this example, by recruiting 3 new members – you have just earned \$435 in IFEA Dollars to apply to any mentioned IFEA program.

Don't just stop at 3 members though. IFEA Credits can be accumulated and have no expiration date – so you have the power to earn as much as you need to. Earn your membership dues, registration to convention, advertising

with the IFEA, Expo fees, traveling seminar registration or even your CFEE Certification registration. It's up to you where you spend it once you earn it. We'll keep track of your credits – all you have to do is recruit, recruit, recruit!

### IFEA Dollar Credits Awarded

Say you recruit 3 new members at the following levels:

New Member A Joins For:.....\$160

New Member B Joins For:.....\$400

New Member C Joins For:.....\$745

Total You Have Helped Bring In For The IFEA ..\$1305

Divided By 3

**Total Earned Credit.....\$435 IFEA Dollars**

## Sign Me Up - You Say

### Here's how you get started:

1. Please write "Your Name" & "Organization Name" (if applicable) in the fields listed on the last line of the "Member Contact Information" area of the IFEA membership application, the "Who Recruited You to the IFEA" question. This is so we can track each application that comes in with your name on it and give you credit. No name = no credit. So be sure to do this.
2. Give a copy of this application with your name on it to any and all potential new members you are recruiting – make sure they use this application so you receive the credit.
3. Need some information on the IFEA to help you recruit. Visit the IFEA website [www.ifea.com](http://www.ifea.com) and click on "Member Benefits" for a list of our valuable IFEA

"Bottom-Line-Benefits". Please contact us should you need anything further and we'll be happy to send more information your way.

4. Finally – Go out, have fun and recruit those members! There are potential members everywhere. Many of the people you work with may be able to benefit from membership with the IFEA – are they members? Take a moment to chat with them to see if they would be interested. Need a few ideas of where to find those potential members? Have a glance at the list of "Potential New Member Ideas" to help you find new members to recruit.

And that's all there is to it! Simple isn't it? It's a win/win for all who participate . . . and we hope you do! Thank you in advance for all your recruiting efforts. We look forward to

### For more information please contact

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## Basic Rules/Regulations and Things to Know:

1. Recruiter (you) must be a current IFEA member to earn credit *and* to redeem credit.
2. Member recruited must be a new member to the IFEA - (not a renewing member).
  - (Renewing member = has been member within the past 2 years.)
3. Recruiters Name, Organization and member number (if known) must be written on the New Members application in order to receive credit for that member. No name = No credit.
4. 3 New Members must be recruited and their membership dues paid before an IFEA Dollar Credit can be awarded. After each increment of 3 new members recruited, credits will continue to be awarded.
5. IFEA Dollar Credits may only be earned from the first year of the new member's membership.
6. IFEA Dollar Credits can accumulate and do not expire.
7. IFEA will keep track of your IFEA Dollar Credits.
8. IFEA Dollar Credits do not have any cash value outside the IFEA.
9. Items purchased with IFEA Dollar Credits are non-refundable.
10. IFEA Dollar Credits may only be redeemed for the following eligible IFEA Programs:
  - IFEA Membership Dues
  - IFEA Convention Registration
  - IFEA Seminars/Traveling Seminars
  - Advertising within the IFEA
  - IFEA Mailing Lists/Database Lists
  - IFEA Expo registration
  - IFEA CFEE Certification registration
11. IFEA Dollar Credits may NOT be redeemed for the following:
  - IFEA Asia/IFEA Australia/IFEA Europe/IFEA Latin America/IFEA Middle East/IFEA Singapore/IFEA SW Asia – Membership – Conventions or Programs.
  - IFEA Foundation Activities.
  - Transportation/Accommodation/Food & Beverage services at IFEA functions.
  - IFEA Member Benefits such as: D&O Insurance/IEG Programs/Economic Impact Studies/Airborne Express/The Source/Broadwing etc.

## Potential New Member Ideas for Member-Get-a-Member

3 Dimensional Props/Icons	City Parks & Recreation	Exhibits	Market Research	Restrooms
Accountants	Communications/	Fencing	Marketing	Screen Printing/Embroidery
Advertising	Cell Phones/Radios	Financial/Credit Card Services	Media/ Radio & Newspaper	Security Services
Air Line Companies	Computers	Fire Department	Medical Services	Signage/Decals
Artist Management	Concessions/ Catering	Fireworks	Merchandising	Sound Systems
Attractions	Consultants	Float Builder	Music/ Bands & Orchestras	Special Effects
Audio Visual Equipment	Convention & Visitors Bureau	Float Kits/Materials	Parking Control	Sponsor Analysis
Auto Sales	Costume Products	Folklorist/Ethnic Presentation	Performing Artist	Sponsorship Agency
Balloonists	Costumes	Fund Raising	Photography	Sponsorship Consulting
Banners/Flags	Courier Services	Graphics/Printing	Pins/Emblems	Staging
Beverage Companies	Crowd Management	Hotels & Motels	Police Department	Tents
Bleachers/Seating	Decorations	Ice Companies	Power	Ticketing/Wrist Bands
Bureau of Tourism & Travel	Design/Decoration	Inflatable	Printers	Transportation
Carnival/ Midway/ Rides	Economic Impact	Inflatable Costumes	Production Company	Transportation Services
Carpenters	Entertainment Agencies &	Inflatable Games	Promotional Products	Travel
Cash Management	Management	Insurance	Promotions	University/College
Celebrities	Equipment Rental	Internet	Public Relations	Video Productions
Chamber of Commerce	Event Facility/Site	Lasers	Publications	Visual Artists
Christmas Décor/Displays	Event Planner/Producer	Lighting	Puppets/Theme Characters	
Churches	Event Supplies	Lit Balloon/Floating Billboards	Resorts	
City Government	Event Support Services	Local Festivals/Special Events	Restaurants	