ASSOCIATION ENDORSED PARTNERS

Kaliff INSURANCE
A WORLD COMPANY

Saffire

connecting
YOU TO A WORLD OF CELEBRATIONS

For as long as anyone can remember, people have celebrated. Celebration itself is perhaps the most common denominator that we have, crossing all barriers of race, religion, ethnicity, age, politics, economics, education and geography. We celebrate birth, life and death; discovery, victory, and remembrance; history, new beginnings, and patriotism; food, shelter, and family; where we come from, who we are, and what we believe; careers, achievements, and milestones; music, agriculture, sports, military prowess, children, love, hopes, community, beauty, talent and peace on earth. The need to celebrate seems inherent in everything we do and touches virtually every life on the planet.

Over time, those celebrations have changed. From often informal affairs, to spectacular productions requiring new sets of skills, experience, creativity, tools, financing, planning and leadership. Celebration itself has evolved into a business and an industry, with professional standards and expectations, academic programs and educational certifications, and new demands and challenges every day.

Today's special events industry, globally, is estimated to include some 4 to 5 million regularly re-occurring events (including community festivals, parades, fairs, air shows, sporting events, carnivals, car shows, art shows, flower shows, corporate events, balloon rallies, First Nights, holiday events and more) large enough to require municipal support services, with an estimated combined economic impact that, if calculable, would be in the trillions of dollars, with combined attendances that touch virtually every life on the planet several times over.

Festivals and events are among the most successful and important tools available to communities, cities, states, regions, and countries to increase tourism, create powerful and memorable branding and imaging opportunities, encourage positive media coverage, effect economic impact, and enhance the quality of life for all those who live there.

Festivals and events are created, managed and represented by a global network that includes many of the most creative and capable professionals in the world. A network connected by the International Festivals & Events Association (IFEA World).

IFEA . . . A World of Celebrations. A World of Opportunity. A Global Network for Success.

IFEA world

Growing and responding in tandem with the changing and dynamic global industry that they represent, the IFEA has distinguished itself as *The Premier Association Supporting and Enabling Festival & Event Professionals Worldwide*. While respectively much younger than the industry itself, the IFEA celebrates 64 years of event leadership in 2019. From small but inspired beginnings to simply sharing ideas, answers and opportunities, the IFEA today, in partnership with global affiliates under the umbrellas of IFEA Africa, IFEA Asia, IFEA Australia/New Zealand, IFEA Europe, IFEA Latin America, IFEA Middle East (MENASA) and IFEA North America, shares a larger vision for *"A Globally United Industry that Touches Lives in a Positive Way Through Celebration"* by offering the most complete source of ideas, resources, information, education and networking for festivals & event professionals worldwide.

With a target audience that includes *all those who produce and support quality celebrations for the benefit of their respective "communities,"* the IFEA's primary focus is identifying and providing access to the professional resources and networks that will, as stated in our mission, *inspire and enable those in our industry to realize their dreams, build community and sustain success through celebration*.

The IFEA exists to serve the needs of our entire industry, all those who share our core values of *excellence & quality; the sharing of experience, knowledge, creativity and best practices; and the importance of "community" building, both locally and globally*. Our success lies in the success of those we serve through professional education, programming, products and resources, networking and representation.

Members of the IFEA include festivals and events large and small; industry icons and brand new events; event producers and consultants; municipalities and government agencies; CVB's and Chambers of Commerce; corporate events; the public and private sectors; parks & recreation departments; and the sponsors, academia's and suppliers who support them all. They are a self-selected group of industry leading professionals and organizations who continue to set and raise the bar for themselves and everyone in our industry with regard to creativity, quality, professionalism, experience, and success. They understand, as did our founders, the enormous value and power created through an international network of professional peers, for the purpose of sharing ideas and solutions that can be translated into tangible benefits for communities and individuals around the world. While representing only a part of the festivals and events industry as a whole, they have learned the value of active and continued involvement with their professional peers at the highest levels and have set themselves apart from the pack. They represent the very best of our industry brand and, through their involvement, the IFEA is able to build a stronger foundation for our common industry.

The IFEA is headquartered in Boise, Idaho, in the northwestern United States. The organization's offices are located in the historic Boise Train Depot.

who WE are

Behind the scenes of the IFEA is a dedicated, creative and event-experienced staff, ready to help provide the answers, guidance, information, resources, contacts, programming, benefits, and support that you need to be successful.

The IFEA is a 501(c)6 not-for-profit organization that is overseen by an independent, international Board of Directors. Globally, we are represented by affiliate regional organizations, each with their own boards and staff representatives. Global regions are then often further broken down by affiliated partners and/or ambassadors in individual regions, countries, states, provinces and territories. IFEA World is supported and advised in its efforts by the IFEA Global Roundtable Council, a body of industry leaders from all parts of the world. The IFEA President & CEO also enjoys the support and advice of the IFEA President's Council, who represent a broad cross-section of experts from within and outside of our industry.

A complete list of the IFEA Staff, Board of Directors, Global Roundtable Council, President's Council and Global Affiliates can be found at www.ifea.com.

vision & mission

IFEA Vision

A globally united industry that touches lives in a positive way through celebration.

IFEA Mission

To inspire and enable those in our industry to realize their dreams, build community and sustain success through celebration.

Who We Serve

The IFEA exists to serve the needs of our entire industry, who produce and support quality celebrations for the benefit of their respective 'communities' and all those who share our core values of excellence & quality; the sharing of experience, knowledge, creativity and best practices; and the importance of 'community' building both locally and globally. Our success lies in the success of those we serve through professional education, programming, products and resources, networking and representation.

IFEA membership information

Membership in the IFEA provides value from all directions, including invaluable contacts and cash budget savings worth many times the membership investment. The more you use them, the higher your return.

what can the IFEA provide YOU?

Resources & Networking

With an extensive global professional network, membership with the IFEA not only allows you access to this unique peer group, but also provides multiple resources and tools to allow you to communicate with and keep up to speed with them.

- **IFEA's Website:** www.ifea.com **(mobile ready)**
- **Member Only Web Resource Access** – providing exclusive resources to IFEA Members
- **Access** to downloadable industry specific articles and columns from *"ie"* magazine.
- **IFEA Facebook, LinkedIn, Twitter, YouTube and Instagram sites**
- **Online Membership Directory** – access to a global list of peers and resources
- **Online Event Resource Marketplace** – easily find vendors in the industry
- **Professional Industry Representation** – representing members via our global and regional affiliates
- **Global Networking Opportunities** through conventions, seminars, tradeshows, online and offline
- **IFEA Job Bank** – gain access to qualified candidates all within the festivals & events industry
- **Member Event Calendar / Global PointsMap**– promote your event on our calendar of events or on our new IFEA global PointsMap
- **Referral Service / Ask an Expert / Member to Member Questions** – look no further than your peers for advice
- **Media Access Page** – providing news and story ideas for media to focus on when covering your event
- **Industry Surveys and Research** – discover association and industry benchmarks
- **Industry Templates** – discover valuable examples of contracts, handbooks, marketing materials & much more
- **Logo Placement** – build credibility by aligning your organization with the top festivals by posting the IFEA Member logo on your website
- **IFEA Foundation Live & Silent Auction** – providing you access to special unique items from across the world
- **Virtual Trade Show** – Easily preview and connect with the vendors that will be exhibiting at the annual IFEA Expo

Communication & Outreach

Getting information out to our members is important, whether it be news of our next convention, our latest webinar, upcoming issues of our magazine or online tools that you can use, such as our social media sites.

- **IFEA's Weekly Update** – your location for the latest IFEA news
- **IFEA's Event Insider** – bringing you the top reported stories from across the globe in the Festivals & Events Industry
- **E-News & Social Media** – join us on Facebook / LinkedIn / Twitter / YouTube / Instagram
- **"i.e.: the business of international events" Magazine sponsored by Kaliff Insurance** – our most popular and widespread publication released quarterly
- **Be Featured in an International Industry Publication** – share your people profile or industry perspective with your peers
- **Write for "i.e." Magazine** – share your knowledge with your peers via an article in "i.e." magazine
- **IFEA's PointsMap**
- **IFEA's Event Resource Marketplace**
- **IFEA's Job Bank (Free for IFEA members)**

what can the IFEA provide YOU?

Education

As a professional in the Festivals & Events Industry, recognizing the importance and value of continuing to sharpen your skills, grow your knowledge base and expand your professional network can mean the difference between Good and Great. Those who invest in their success through continued education, experience and evaluation are those who are the most prepared to meet their challenges and maximize their opportunities.

Albert Einstein once said that the definition of insanity is doing the same thing over and over, hoping for different results. Just as the world around us has changed, so must we adapt and change with it. Through knowledge, education, evaluation, and networking, you will learn how to adapt and change.

At the IFEA, we believe that learning never stops, and we're pleased to be able to offer a variety of ongoing opportunities to help meet your goals including our:

- **Annual Convention** – the top educational and networking event in our field, full of valuable information that can be taken home and put to immediate use in your own community. Presented by Haas & Wilkerson Insurance.
- **Annual Expo** – geared specifically to festival and event decision-makers and featuring the most creative ideas, products and services for all things imaginable
- **Regional/International Events** – providing you with professional development and educational opportunities right at your doorstep, allowing you to access vital and locally applicable industry information and connect you with event peers and sponsors in your own market
- **Webinar Series** – offering informative and educational sessions, hosted by industry leaders and special guests, covering a wide variety of topics important to your organization's success. You don't even have to leave your desk to take advantage of this great educational opportunity
- **CFEE Professional Certification** – An important step in the career track of leaders in all industries. IFEA CFEE Certification enhances the professional stature among ones peers and recognizes those who have gone beyond expectations to be the best that they can be. Sponsored by Kaliff Insurance.
- **Event Management School** – a partnership between the IFEA, the National Recreation and Park Association (NRPA) and the Oglebay National Training Center in West Virginia, the Event Management School serves multiple audiences who represent the future of our industry, bringing them together with many of the top professionals in our field today.
- **Professional Publications & Resources** - IFEA's quarterly magazine *"ie: the business of international events,"* sponsored by Kaliff Insurance and designed specifically with a focus on the business side of events.

Awards & Industry Recognition

Professional recognition by your peers can help to establish your event and take it to the next level. As the professional body for the festivals and events industry, the IFEA provides a number of awards that recognize quality, creativity, excellence, service and achievement in our business.

- **The IFEA/Haas & Wilkerson Pinnacle Awards Competition** – recognizing outstanding accomplishments and top quality creative, promotional, operational and community outreach programs and materials produced by festivals and events around the world, with the IFEA Haas & Wilkerson Pinnacle Awards Competition
- **The IFEA Hall of Fame Award** – great people, great careers and the ability to look past what's "good enough" and focus on making everything "better than it has to be" – that is the spirit behind the IFEA Hall of Fame
- **The IFEA Volunteer of the Year Award** – recognizing those outstanding event volunteers whose unselfish and dedicated service to a member festival or event has made a significant difference in their community and mirrors the commitment to success in our professional ranks
- **The IFEA World Festival & Event City Award** – recognizes positive local environments for festivals and events worldwide resulting in a positive and ongoing impact on event-city relationships worldwide.
- **Leadership Legacy Recognition Program** – Recognizing individuals who have made a significant impact through their work and accomplishments in the festivals and events industry within their local community.

what can the IFEA provide YOU?

Professional Products & Services

Responding to the changing marketplace that those in our industry must now do business in, the IFEA has created a menu of cost-effective new programs and resources that can help your event or organization succeed even in turbulent times. Take a moment to consider how you could maximize your return by using the following IFEA professional products and services.

- **Economic Impact Studies** – Remind those whose support you depend upon, of the important economic and social value that your festival and/or event brings to the community you serve. Provide them with a credible and current economic impact study.
- **Materials Review** – Event planners face constant deadlines to sell sponsorships, direct operations, conduct marketing campaigns, inspire volunteers and manage budgets, leaving little time for the creative process. IFEA's new Materials Review service offers you that fresh perspective by conducting a professional peer review of any materials or programs that you may be developing.
- **Onsite Consultation/Project Teams** – Whether you are a community looking to create an all-new event; a tourism bureau or organization looking for guidance on policy creation or fulfillment; an event looking to upgrade your children's area or add a parade; a board looking to turn-around a faltering event; or any other unique need that you may have; the IFEA can put together a customized and cost-effective team of leading industry experts to meet your needs.
- **Phone Consultation** – Membership in IFEA has always meant that help is only a phone call away and our new Phone Consultation Service is broadening the scope of on-demand expertise available to you. IFEA has assembled a team of leading event specialists that are available to provide advanced phone consulting for virtually any need you may have.
- **Professional Facilitation Services** – Would you like your festival/event/organization to… achieve organizational clarity? Define actionable priorities? Create a sustainable strategic vision? Build better partnerships and enhance teamwork? If you answered yes to any of these questions then your event is a star candidate for IFEA's Professional Facilitation Service! Let the IFEA provide a trained facilitator for your next board retreat, community visioning exercise or team-building event.
- **Safety Audited Event Program –** Protect and enhance your event's reputation by making a clear statement to everyone that you have gone the extra mile in the pursuit of safety and security. This specialized audit conducted by qualified global safety and risk management professionals, allows you to benchmark your systems against host country and global standards, and across multiple areas of health, safety and risk mitigation.
- **Sponsor Summits** – In uncertain times, only the strongest business relationships survive. Strengthen the partnerships you have built with your festival's sponsors by hosting an IFEA Sponsor Summit.
- **Sponsorship Audit** – With IFEA's Sponsorship Audit a sponsorship expert will spend a full day with you on site, analyzing and evaluating your available sponsorship opportunities, your sponsorship sales materials, your property assets and all aspects of your sponsorship program and processes to ascertain where it is working for you, where and how it can be improved, and how it could ultimately provide greater impact on your bottom-line.
- **Training Presentations** – Continued education and learning is the cornerstone of any successful event, but the cost to bring your entire staff and key volunteers to multiple training events can be prohibitive. Let the IFEA bring its educational offerings straight to your front door with its new line of educational workshops and presentations.

Discounts to IFEA Programs, Conventions, & Resources

Membership with the IFEA not only allows you access to the many programs, services and tools that are not always offered to non-members, but allows you to access them at a reduced member rate, including:

- **Annual Convention & Expo Presented by Haas & Wilkerson Insurance** – IFEA Members are able to receive a $200 discount from the Non-Member registration rate.
- **Online Webinar Presentations** – IFEA Members receive a $40 discount from the Non-Member rate on each Webinar.
- **IFEA/Haas & Wilkerson Pinnacle Awards Competition** – IFEA Members receive between a $50-$125 discount from the Non-Member rate on each entry-depending on the specific entry.
- **Member Discounts** – IFEA Members receive exclusive discounts to all IFEA & IFEA Affiliated Conventions, Seminars, Behind the Scenes and other Special Events.
- **Reduced Rates** – IFEA Members receive special reduced advertising rates for advertising in IFEA Publications, Newsletters and Online Resources.
- **Event Management School** – $150 discount on registration fees.
- **CFEE Professional Certification Programs** – over $600 discount on registration and enrollment fees.
- **Member Pricing** – Applied to selected 'Association Alliance' education programs.
- **Plus Much More** – Check with the IFEA often for more discounts.

Discounts on Industry Products

IFEA uses its group buying power to secure discounted members-only pricing on a variety of products and services that can help ease bottom-line spending for your event.

- **Discounted card processing rates and savings on Clover point-of-sale solutions through First Data**.
- **20% discount ($400) on IEGWorld sponsorship conference registration**
- **50-75% discount on group services fees for WeVow –** a public promise to equip organizations and events of all sizes to build safety and trust into their culture and give 100% clarity against sexual misconduct at events.
- **20% discount on the rental or purchase of the Deltronic Labs** DL-KDS3 ticket dispenser.
- 15% discount on **SESAC Music Licensing** – one of the three legally required music licensing companies
- **Up to a 30% discount on Lenovo** products
- **10% discount on Office Depot** products in-store and online.
- **Up to a 21% discount in freight shipments through UPS and YRC**
- **25% discount on a dedicated PointsMap package** the online, interactive software that allows you to add your own POI's to your unique app
- **Exclusive benefits on TRIPinfo.com** – a top travel destination site referenced by 50,000+ group planners to create their group itineraries.

Advocacy & Media Representation

The IFEA exists to serve the needs of the festivals & events industry. We are here to represent and stand by you on multiple fronts, helping to ensure the most positive environment possible for our industry to succeed.

- **Awareness** – Promoting awareness of issues affecting the festival & event industry in addition to bringing awareness to your organization through specific IFEA products and resources.
- **Unified Voice** – Providing the industry with a unified voice in policymaking process and legislature.
- **Recognition** – Recognizing and rewarding professionalism with the festival & events industry.
- **Media Representation** – Providing an spokesperson on the Festivals & Industry regarding issues and hot topics that may be applicable to you and your event.

what can the IFEA provide YOU?

Financial Assistance

We understand that not everyone has it in their budget to be able to attend the convention or other educational seminars, which is why we offer financial assistance to those who qualify through the following programs:

- IFEA Foundation Legacy Scholarships – Providing financial support to students, new professionals and financially challenged events allowing them to attend the IFEA Annual Convention, regional training seminars and other special programs.

Special Benefits for Vendors

At the IFEA, all members are considered equal and critical to the success of our industry, and vendor members have the same access to the full range of member benefits that festival and event organizations do, plus these valued additions below.

- **Priority referral** on inquires received by IFEA for goods and services.
- **Increased visibility with complimentary inclusion in IFEA's Event Resource Marketplace** – Our online resource listing specifically for vendors in the festivals and events industry and their contact details. Enhanced listings and advertisements available.
- **Discounts on Advertising** Opportunities to advertise your product or service in IFEA print and digital publications, in promotional materials, and online at www.ifea.com
- **Reduced Registration Rates for the IFEA Expo** – Held during the IFEA Annual Convention & Expo
- **Early Selection of Expo Booth Space** at the IFEA Annual Convention & Expo
- **Promotion of your product or Service with a Live or Silent Auction Item** – at the IFEA Foundation Auction Event at the Annual Convention & Expo
- **IFEA/Haas & Wilkerson Pinnacle Award Categories** – Specific categories available just for Vendors
- **Discounted rates on IFEA Mailing Lists**
- **Complimentary Mailing List** of IFEA Convention Attendees when you register for the IFEA Annual Expo
- **Sponsorship Opportunities** – Build brand familiarity, recall and preference through an IFEA Sponsorship. We will craft and personalize a package that will effectively enhance your organization's objectives across the board and maximize both your investment and return.

INTERNATIONAL FESTIVALS & EVENTS ASSOCIATION
FOUNDATION

IFEA Foundation

The IFEA Educational Foundation was formed in 1993 with a mission of ensuring that the IFEA has resources to fulfill its own educational mission. The IFEA has worked very hard over the years to continue raising the level of professionalism in our industry, along with the level of recognition and awareness for the industry and those who work in it by the media and the general public. Through the provision of: scholarships, a Certified Festival & Event Executive (CFEE) Program, the funding of top quality speakers, educational publications, technology and digital training services, translation services and more, the IFEA Foundation is helping the IFEA to achieve their vision of a globally united industry and an association that supports and enables festival and event professionals around the world. The IFEA Foundation is an independent 501(c)3 not-for-profit organization. Donations to the foundation may be tax-deductible in the United States.

We invite you to get involved in the IFEA Foundation's important efforts to support the continued growth and professionalism of this unique industry.

- **IFEA Foundation Auction Event** – A fun-filled all-inclusive Auction Party held during the IFEA's Annual Convention & Expo. Besides being an anticipated centerpiece for fun and networking, this evening also provides the Foundation's largest annual income source through generous donations and bidding on one-of-a-kind, untouchable auction packages by Convention attendees. Includes travel packages, products, services, VIP Event Experience opportunities and much more.
- **IFEA Legacy Scholarships** – The IFEA Foundation helps to support the mission and vision of the IFEA by providing financial support allowing students, new professionals and financially challenged events the opportunity to attend the annual IFEA Convention & Expo. Over the years, selected individuals and/or groups of individuals have chosen to honor a professional peer for their outstanding dedication to our industry; to pay lasting tribute to a loved one or professional colleague who have passed away; or to insure the continued professional growth of those serving our industry in their region of the world or professional niche of our industry through an *IFEA Foundation Legacy Scholarship*. It is a special way to connect tomorrow's professionals with those who have paved the way for us all.
- **Fund for the Future** – Recognizing the importance of the role that we play, the IFEA World and IFEA Foundation Boards, working together, have chosen to use the current market environment and changing times as an opportunity to strengthen our own programs and to ensure that the IFEA will continue to lead, serve and support our industry, especially when it is in need, for many years to come. That includes building protections against current and future economic realities and keeping pace with new technologies that will allow us to expand our services and programming reach around the world.

  The "Fund for the Future" is a joint fund-raising campaign of the IFEA Foundation and IFEA World Board of Directors with the goal being to raise a total of $500,000.

For more information on the IFEA Foundation go to www.ifea.com/p/foundation.

International Festivals & Events Association

HOW CAN THE IFEA ASSIST YOU?

IFEA STAFF

STEVEN WOOD SCHMADER, CFEE
President & CEO
schmader@ifea.com

NIA HOVDE, CFEE
Vice President/Director of Marketing & Communications
nia@ifea.com

KAYE CAMPBELL, CFEE
Director of Partnerships, Programs and Finance
kaye@ifea.com

SCOTT SCHMADER
Director of Membership Services
scott@ifea.com

CRAIG SARTON
Creative & Publications Director
craig@ifea.com

IRA ROSEN, CFEE
IFEA Associate Director of Business Development
irosen@temple.edu

PENNY MCBRIDE, CFEE
Associate Director of Business Development
penny@fbgtxchamber.org

KAY WOLF, CFEE
IFEA Regional Director
kay@tfea.org

CINDY LERICK, CFEE
CFEE Program Coordinator
cindy@ifea.com

2022 IFEA WORLD BOARD OFFICERS

CHAIR
DIANA MAYHEW, CFEE
National Cherry Blossom Festival
Washington, D.C.
dmayhew@ncbfdc.org

ALISON BARINGER, CFEE
Chair - IFEA Foundation Board
North Carolina Azalea Festival
Wilmington, NC
alison@ncazaleafestival.org

CHAIR-ELECT
KAREN CHURCHARD, CFEE
City of Scottsdale
Scottsdale, AZ
kchurchard@scottsdaleaz.gov

BOB BRYANT
500 Festival
Indianapolis, IN
bbryant@500festival.com

SECRETARY
JAZELLE JONES
City of Philadelphia Office of Special Events
Philadelphia, PA
Jazelle.Jones@phila.gov

DAVID EADS
Pasadena Tournament of Roses
Pasadena, CA
deads@tournamentofroses.com

IMMEDIATE PAST CHAIR
TED BAROODY
Norfolk Festevents
Norfolk, VA
BaroodyT@festevents.org

WARWICK HALL, CFEE
Safety Set Consulting
Section 646
Taupo, New Zealand
contact@s646.com

STEPHEN KING, CFEE
Des Moines Arts Festival
Des Moines, IA
sking@desmoinesartsfestival.org

SAM LEMHENEY, CFEE
Pennsylvania Horticultural Society
Pennsylvania, PA
slemheney@pennhort.org

CINDY LERICK, CFEE
ArtFest Fort Myers
Fort Myers, FL
cindy.lerick@artfestfortmyers.com

JOHAN MOERMAN
Rotterdam, The Netherlands
johan@johanmoerman.eu

VANESSA VAN DE PUTTE
DFEST®
San Antonio, TX
vanessa@dixieflag.com

JOE VERA, CFEE
City of McAllen
McAllen, TX
jvera@mcallen.net

KELI O'NEILL WENZEL, CFEE
O'Neill Marketing and Event Management
Kansas City, MO
keli@oneillevents.com

2022 IFEA FOUNDATION BOARD OFFICERS

CHAIR
ALISON BARINGER, CFEE
North Carolina Azalea Festival
Wilmington, NC
alison@ncazaleafestival.org

DAVE BULLARD
The Great New York State Fair
Syracuse, NY
dave.bullard@agriculture.ny.gov

LUANN CHAPMAN
The Gatts Group
Grapevine, TX
luchap@aol.com

CHAIR-ELECT
CASSIE DISPENZA
Saffire
Austin, TX
cassie@saffire.com

ERIN FORTUNE, CFEE
Music for All
Indianapolis, IN
erin.f@musicforall.org

ANNIE FRISOLI, CFEE
Creating Community, LLC
Goodyear, AZ
anniefrisoli@gmail.com

SECRETARY
KAT PAYE, CFEE
National Cherry Festival
Traverse City, MI
kat@cherryfestival.org

JESSICA KAMINSKAS
The Parade Company
Detroit, MI
jkaminskas@theparade.org

DAVID KNUTSON
City Of Santa Clarita
Santa Clarita, CA
dknutson@santa-clarita.com

IMMEDIATE PAST CHAIR
KEVIN GROTHE
Memphis in May International Festival
Memphis, TN
kgrothe@memphisinmay.org

CURT MOSEL
ArtsQuest
Bethlehem, PA
cmosel@artsquest.org

COLEEN MURPHY
Des Moines Arts Festival
Des Moines, IA
cmurphy@desmoinesartsfestival.org

DAVID RAMIREZ
TINT
San Antonio, TX
david.ramirez@tintup.com

IRA ROSEN, CFEE
Temple University
Philadelphia, PA
irosen@temple.edu

Bruce Smiley Kaliff, CFEE
Kaliff Insurance
San Antonio, TX
bas@kaliff.com

DIANA MAYHEW, CFEE
Chair - IFEA World Board
National Cherry Blossom Festival
Washington, D.C.
dmayhew@ncbfdc.org

FOR MORE INFORMATION ON THE IFEA, GO TO
www.ifea.com / Membership or Contact Scott Schmader, Director of Member Services at:
Phone: +1-208-433-0950 ext: 8160 Email: scott@ifea.com Fax: +1-208-433-9812
10400 Overland Rd. #356, Boise, ID 83709 U.S.A. www.ifea.com