



INTERNATIONAL FESTIVALS & EVENTS ASSOCIATION  
**FOUNDATION**

**THE MAMPRE MEDIA**

**LEGACY SCHOLARSHIP**



**Virginia Mampre, CFE, owns Mampre Media International, a Houston, Texas based television syndication distribution and production business since 1984, for the domestic and international markets. The domestic reach includes markets representing over 100 million TV households with a mix of ABC, CBS, NBC, FOX, ION, INDY, PBS and cable networks such as ESPN.**

The MMI television programming mix includes parades and live events, cultural, entertainment, informational, public affairs, current events, sports, children's, how-to and informational, as specials and series and in short and long formats (half hours, hours and longer) with many series including integrated merchandise marketing components with TV, Internet and mobile media for ancillary product promotions and sales.

Mampre says that, "Mampre Media International always wants the best reach for our clients meaning the biggest impact for the programs and their ancillary products." A testament to this statement is witnessed by many client relationships which have lasted over 20 years.

It is also true of Mampre herself, whose positive impact, outreach and achievements, through her involvement and support of countless industry and community Boards, project committees, and an amazing career path have touched - directly and indirectly - many people and organizations around the world. ([click here to see a more detailed bio](#)).

An active leader in the festivals and events industry, Mampre has served as a Board Director for the IFEA and the IFEA Foundation, as well as chaired several of its committees and very successful gala fund raisers, plus served as a presenter for numerous conventions, regional and international meetings including Europe, Australia, and Canada.

Mampre believes in giving back to professional, civic and community associations and to live life with gusto! "There is so much more life to live," says Mampre, "and what better way to celebrate the joy of being than through festivals and events which connect us to one another and to the wonder around us!"

The Mampre Media International Scholarship enthusiastically encourages those in the important roles of working with the media and marketing components of festivals and events around the world.

