



International Festivals & Events Association
IFEA World

REPUTATION IS EVERYTHING...



WHAT ARE YOU DOING TO PROTECT YOURS?

In the new world of event safety and security concerns that we find ourselves operating in every day, proactively covering all of the bases to protect your attendees and your stakeholders, their families, their communities, their own reputations and their peace-of-mind, is simply professional common sense. Assuring them that you have done so is where we come in.

The International Festivals & Events Association (IFEA World), *the premiere association supporting and enabling festival and event professionals worldwide*, is pleased to announce our all new **Safety Audited Event** program.



The Safety Audited Event program, a specialized audit conducted by qualified global safety and risk management professionals, is designed to not only protect your reputation, but to enhance it, as well, making a clear statement to everyone that you have gone the extra mile in the pursuit of safety and security. The Safety Audited Event process allows you to benchmark your systems against host country and global standards, and across multiple areas of health, safety and risk mitigation.

Festivals and events are a unique operational environment that can't be templated through a standard audit approach. The IFEA brings to the table Event Auditors with direct hands-on event experience, coupled with professional industry qualifications that guarantee a robust, high-integrity process that will withstand scrutiny from every level.

The Safety Audited Event program is the only Safety Audit endorsed by and provided through the International Festivals and Events Association (IFEA World).

During the audit, the Safety Audited Event process acknowledges ISO 19011, BS OHSAS 18001, AS/NZ 4801 and other applicable host country

health and safety legislation. Later this year ISO 45001, the new global safety standard, will also be incorporated into the process, providing true global application. • Or simply call us and ask!

The IFEA Safety Audited Event Program Is Available In Multiple Stages:

Stage One is a table-top audit and the mandatory requirement to achieve 'Safety Audited Event' certification. Over 50 areas, inclusive of medical, communications, contingency planning, disaster preparedness/recovery and health, safety and risk management will all be examined in detail, with no stone left unturned in making a final determination. Stage One can be conducted remotely and via electronic communication of materials, plans and processes. The audit process - while exhaustive - is a constructive one, with guidance provided for any areas requiring additional work in order to achieve certification.



Events achieving Stage One are issued a 'Safety Audited Event' Certification Mark/Logo, for use in all marketing materials/campaigns, sponsorship proposals, city/venue

applications, and more, clearly demonstrating a professional focus on the highest levels of event safety management and the highest assurance possible to attendees of a safe event experience.

Stages Two and Three of the Safety Audited Event program are optional, allowing for an increasingly higher level of assurance to be achieved.

Stage Two is conducted on-site during the operational running of the festival or event and confirms that all system information provided in Stage One is being implemented fully on the ground. Interviews with key staff and volunteers, health and law enforcement partners, as well as attending safety briefings and observing event operations are included during this phase.

Stage Three goes up one more notch, providing you with a dedicated safety manager for the duration of pack in/event/pack out timeframes and processes. Bearing in mind that event builds are in-essence construction zones, it is not sufficient for a safety manager to be only focused on event management and health, safety and risk alone; they must also be fully conversant with the construction phases of the event, as well.

SAFETY AUDITED EVENT PROGRAM INVESTMENT

Stage One of the Safety Audited Event program requires a cash investment of \$900 USD and a staff commitment/investment of time to work with the assigned auditor, making any changes and adjustments necessary to meet audit standards. Events must complete a full audit every three years to retain 'Safety Audited Event' status, with a review of programs in the years in-between. Reviews are \$350 USD. Stages Two and Three are priced individually, dependent upon the event complexity and travel expenses.

WHO BENEFITS FROM THE SAFETY AUDITED EVENT PROGRAM?

There are multiple beneficiaries in conducting the Safety Audited Event process. The festival or event being audited receives expert professional confirmation that best practices and compliance are being achieved, based upon host country and International Standards, satisfying any requirements under health, safety and risk legislation for independent external monitoring.

Festival and event sponsors also benefit from the extra level of confidence that an audit provides around their brand association. Adding a 'Safety Audited Event' mark of assurance to sponsorship proposals will give you an edge in a highly competitive market.

That same benefit applies to host communities, cities, state, province and territorial authorities (usually among the largest stakeholders) who will begin viewing Safety Audited Events as a baseline requirement in their event application processes. The IFEA's Safety Audited Event program will allow you to expedite the decision-making process, while satisfying any requirements under health, safety and risk legislation.

And, for your all-important attendees, attempting to carefully determine where their families, friends and loved-ones will be safe to enjoy the event experience being provided, the Safety Audited Event mark assures them that you have done all that you can to protect them.

The IFEA's Safety Audited Event program is overseen by Program Director, Warwick Hall, Dip OHSM, CFEE. Warwick has worked on hundreds of events, ranging from community to global level productions. It is this broad experience base, combined with extensive formal training, that places his credentials above-reproach as a specialist in event risk and ideally positions him to help us protect your reputation.

FOR MORE INFORMATION, CONTACT:

Warwick Hall, Dip OHSM, CFEE • Email: warwick@ifea.com • Phone: (+64) 021 633 128

Note: The International Festivals & Events Association (IFEA World) offers safety training and the Safety Audited Event program as a service to the industry, in the interest of encouraging and increasing the safety of all events. Audit certification signifies curriculum and/or safety process/component completion only. The IFEA does not represent or certify, in any way, the actual safety of any event, and assumes no responsibility as to the safety of any event or its attendees.



International Festivals & Events Association

IFEA World

2603 W. Eastover Terrace • Boise, ID 83706, U.S.A.
Phone: +1-208-433-0950 • Fax: +1-208-433-9812 • www.ifea.com