

# YOUR EVENT HAS **IMPACT...** **SHOW IT!**

Commission Your IFEA Economic Impact Analysis Today



## Leverage Cost & Credibility

IFEA's cost effective, industry credible program brings a critical tool within financial reach and provides reliable results from a trusted and recognized resource.



## Quantify & Articulate Value

Understand and communicate the impact your event brings to your local economy and local tax revenue.



## Gain Support & Increase Funding

Demonstrate how your event benefits area businesses and your city at large, convey the need for public and private assistance, and secure additional financial support.



## Enhance Participation

Increase business participation, recruit additional vendors, and strengthen stakeholder commitment.



## Improve Operations

Incorporate a data-driven approach to evaluate and make adjustments to your event or program each year.

# READY TO GET STARTED?

Find Out More on our **IFEA Professional Products & Services Web Page** or Contact

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