



# IFEA Bottom-Line Member Benefits

## Resources & Networking



With an extensive network of members, membership with the IFEA not only allows you access to this professional group of your peers, but also provides many resources and tools to allow you to communicate and network with them.

- [www.ifea.com](http://www.ifea.com) (mobile ready)
- Member Only Web Resource Access
- IFEA Facebook, LinkedIn, Twitter and YouTube sites
- Online Membership Directory
- Online Event Resource Marketplace
- Professional Industry Representation
- Global Networking Opportunities
- IFEA Career Network
- Member Event Calendar
- PointsMap Event Locator
- Referral Service
- Professional Industry Services at Affordable Pricing
- Industry Surveys and Research
- IFEA Resource Center
- Industry Templates
- Use of the IFEA Logo for Recognition Purposes and Expanded Descriptions of your own Event
- IFEA Foundation Live & Silent Auction
- Sponsorship Opportunities
- Virtual Tradeshow

## Education



At IFEA, we believe that learning never stops, and we're pleased to be able to offer a variety of ongoing opportunities to help meet your educational goals.

- Annual Convention
- Annual Expo
- Regional/International Events
- Webinars Series
- CFEE Professional Certification
- Event Management School
- Professional Publications & Resources

## Awards & Industry Recognition

Professional recognition by your peers can help to establish your event and take it to the next level. As the professional body for the festivals and events industry, the IFEA provides a number of awards that recognize quality, creativity, excellence, service and achievement in our business.

- **IFEA World Festival & Event City Award** - Recognizing those global cities that have created the most positive environments/partnerships to help ensure the success of and maximizes the return from festivals and events, at a local level.
- **IFEA Hall of Fame Award** - Honors association professionals that have demonstrated a lifetime of excellence and achievement.
- **IFEA/Zambelli Fireworks Volunteer of the Year Award** - Recognizes individuals who have given unselfish and dedicated service to a member festival or event, mirroring the commitment of their global peers around the world.
- **IFEA Pinnacle Awards** - Honors the many outstanding promotional and operational initiatives. In doing so, the standards and quality of operational and marketing programs have been raised to new heights, industry-wide.
- **Leadership Legacy Recognition Program** - Recognizing individuals who have made significant impact through their work and accomplishments in the festivals and events industry within their local community.



## Discounts to IFEA Programs, Conventions, & Resources



Membership with the IFEA not only allows you access to the many programs, services and tools that are not always offered to non-members, but you are able to access them at a reduced member rate.

- **Annual Convention & Expo** - \$200 discount on registration fees
- **Online Webinar Presentations** - \$40 discount on registration fees
- **IFEA/Haas & Wilkerson Pinnacle Awards Competition** - \$15-\$45 discount on each entry-depending on entry.
- **Resource Center** - Up to 20% Discount on publications

- IFEA World Festivals & Events City Award - \$200 discount on entry fee
- **Member Discounts** to all IFEA & IFEA Affiliated Conventions, Seminars, Behind-the-Scenes and other Special Events
- **Reduced Rates** for advertising in IFEA Publications, Newsletters and Online Resources
- **Event Management School** \$150 discount on registration fees
- **CFEE Professional Certification Programs** over \$600 discount on registration and enrollment fees
- **Member Pricing** for selected 'Association Alliance' education programs

## Discounts on Industry Products

IFEA uses its group buying power to secure discounted members-only pricing on a variety of products and services that can help ease bottom-line spending for your event.

- 20% discount on the rental or purchase of the **Deltronic Labs DL-KDS3 ticket dispenser**.
- **Discounted Directors and Officers Insurance** by Kaliff Insurance
- 15% discount on **SESAC Music Licensing**
- 15% discount on **IEG's** products and Annual Conference
- 15% discount from **QuickEdge™**
- Up to a 30% discount on **Lenovo** products
- 10% discount on **Office Depot** products in-store and online.
- Up to a 21% discount in freight shipments through **UPS** and **YRC**
- 25% discount on a dedicated **PointsMap** package
- Exclusive benefits on **TRIPinfo.com** - a top travel site referenced by group planners

## Advocacy & Media Representation

The IFEA exists to serve the needs of the festivals & events industry. We are here to represent and stand by you on anything that you need.

- **Awareness** - Promoting awareness of issues affecting the festival & event industry.
- **Unified Voice** - IFEA provides the industry with a unified voice in policymaking and legislative processes.
- **Recognition** - Recognizing and rewarding professionalism within the festivals & events industry.
- **Media Representation** - Providing an industry spokesperson on issues and hot topics that may be directly applicable to you and your event.

## Communication & Outreach

Getting information out to our members is important, whether it be industry alerts, news of our next convention, our latest webinar, upcoming issues of our magazine, or tools that you can use to stay up to date such as our social media sites.

- IFEA's Website
- IFEA's Update and Events
- IFEA's Event Insider
- **Social Media Sites** (Facebook/LinkedIn/Twitter/YouTube)



- "ie: the business of international events"
- IFEA's PointsMap
- IFEA's Event Resource Marketplace
- IFEA's Career Network

## Financial Assistance

We understand that not everyone has it in their budget to be able to attend the convention or other educational seminars, which is why we offer financial assistance to those who qualify.

- **IFEA Foundation Legacy Scholarships** - Providing financial support to students, new professionals and financially challenged events allowing them to attend the IFEA Annual Convention, regional training seminars and other special programs.

## Professional Products & Services

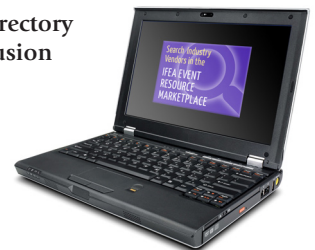
Responding to the changing marketplace that those in our industry must now do business in, the IFEA has created a menu of cost-effective programs and resources that can help your event or organization succeed even in turbulent times. Take a moment to consider how you could maximize your return by using the following IFEA professional products and services.

- **Sponsorship Audit**
- **Economic Impact Studies**
- **Sponsor Summit**
- **Materials Review**
- **On-Site Consultation/Project Teams**
- **Phone Consultation**
- **Professional Facilitation Services**
- **Training Presentations**

## Special Benefits for Vendors & Suppliers

At the IFEA, all members are considered equal and critical to the success of our industry, and vendor members have the same access to the full range of member benefits that festival and event organizations do.

- **Access to Online Membership Directory**
- **Event Resource Marketplace Inclusion**
- **Calendar of Events**
- **Discounts on Advertising**
- **Discounts on Expo Registration**
- **Convention Attendees Mailing Lists (Expo Vendors)**
- **Discounts on IFEA Mailing Lists**
- **Sponsorship Opportunities**
- **IFEA/Haas & Wilkerson Pinnacle Awards Vendor Category**
- **Priority Expo Booth Selection (Expo Vendors)**
- **Virtual Trade Show Inclusion (Expo Vendors)**
- **Product / Service Promotion through an IFEA Foundation Auction Item Donation**
- **Discounts for Online Entertainment Showcase Listings**
- **Priority Referral on Inquiries**
- **Opportunity to Become a 'Bottom-Line Benefit Provider'**



To view detailed descriptions of each of these benefits, go to [www.ifea.com/membership](http://www.ifea.com/membership)  
Contact Beth Petersen, Director of Member Services

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