



people profile

ie: the business of international events magazine

The People Profiles in ie, IFEA's industry-leading magazine, feature individuals directing today's festivals and events. People like you. These profiles are an opportunity to share what we do and how we got to our current positions. From our responsibilities, to our backgrounds, to our experiences – we get a snapshot of our varying roles and interests. Please take a few minutes to complete the questionnaire using a separate sheet of paper if necessary, and email it back to nia@ifea.com at the IFEA, so that we can highlight you in an upcoming issue of "ie" magazine.

CONTACT INFORMATION

Name: _____ Title: _____
Organization: _____
Address: _____
City: _____
State: _____ Zip: _____ Country: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

PROFILE QUESTIONS

Years in the Business: _____
Degree: _____
Family: _____
Last Book Read: _____
Last Business Book Read: _____

IN ADDITION TO THE ABOVE, please provide the following information on a separate sheet of paper.

A BRIEF DESCRIPTION OF YOUR EVENT/BUSINESS (100 Words) _____

HOW DID YOU GET INTO THE EVENTS INDUSTRY? (100 Words) _____

WHAT HAS BEEN YOUR BIGGEST PROFESSIONAL CHALLENGE? (250 Words) _____

WHAT DO YOU DO TO RELAX? (70 Words) _____

OTHER BACKGROUND EXPERIENCE: (50 Words) _____

WHAT'S THE BEST ADVICE YOU'VE EVER RECEIVED? (50 Words) _____

WHAT IS YOUR PERSONAL PHILOSOPHY? (100 Words) _____

EVENT IMAGES:

Please also provide a professional portrait of yourself, in addition to a photo of yourself interacting at your event.

SUBMIT TO: Nia Hovde • Email: nia@ifea.com Phone: +1-(208) 433-0950 Ext:3 IFEA, 2603 Eastover Terrace, Boise, ID 83706 USA
QUESTIONS related to image formats, contact: Creative Director Craig Sarton at craig@ifea.com or 208-433-0950 Ext: 819.