



## International Festivals & Events Association

### ***Who's Who in Festivals & Events - 2008-2009 IFEA Membership Directory & Buyers Guide***

#### **IFEA DIRECTORY CATEGORY CHOICES - "DIRECTORY INFORMATION" SECTION**

For your reference, below are the selections you may choose from when updating the "Directory Information" section of your Membership Record. (Step 3 and 4 of instructions)

#### **1. Membership Types**

- Association
- Chamber of Commerce
- Consultant
- Convention & Visitors Bureau
- Event Facility
- Event Planner for Hire
- Event Planner Single Org
- Festival
- Government Entity
- Individual
- Lifetime
- Media
- Parks & Rec
- Sponsoring Org
- Student
- University
- Vendor/Supplier

#### **2. Profit Classification**

- For Profit
- Non-Profit

#### **3. Budget Range**

- \$30,000 or less
- \$30,001 to \$60,000
- \$60,001 to \$100,000
- \$100,001 to \$200,000
- \$200,001 to \$300,000
- \$300,001 to \$400,000
- \$400,001 to \$500,000
- \$500,001 to \$600,000
- \$600,001 to \$700,000
- \$700,001 to \$800,000
- \$800,001 to \$900,000
- \$900,001 to \$1,000,000
- \$1,000,001 to \$2,500,000
- \$2,500,001 to \$5,000,000
- \$5,000,001 and over

#### **4. Event Characteristics**

- Agriculture/Horticulture
- Airshow
- Antiques
- Cause-Oriented
- Children's Activities
- Crafts
- Dance
- Educational
- Expo
- Film
- Fine Arts
- Fireworks
- Folk/Ethnic/Cultural
- Food & Beverage
- Free
- Holiday Tie-In
- Hot Air Balloons
- Jazz
- Media Co-Sponsors-Print
- Media Co-Sponsors-Radio
- Media Co-Sponsors-TV
- Music
- Parade
- Program Book
- Receive Government Funds
- Renaissance/Historical Reenactment
- Rodeo
- Sponsored
- Sports
- Televised Elements
- Theater
- Ticketed
- Use Own Venue
- Use Public Venue