

ie magazine industry perspective

ie the business of international events

In each issue of *ie*, IFEA's industry-leading magazine, profiles of IFEA member festivals and events are highlighted. These profiles, called Industry Perspectives, encourage dialogue among IFEA peers by sharing event statistics and insights. This information exchange helps us to better understand the makeup of events taking place worldwide. From the number of volunteers to the major expenses, the Industry Perspectives help create a dialogue about important issues related to festivals and events. Please take a few minutes to complete the questionnaire and fax it back to the IFEA so that we can highlight your event in an upcoming *ie* issue.

Industry Perspective Questions

Attendance: _____

Budget: _____

Annual duration: _____

Number and types of events: _____

Number of volunteers: _____

Number of staff: _____

When established: _____

Major revenue sources by percent (if more attach separate sheet):

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

13. _____

Major expenses by percent (if more attach separate sheet):

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

13. _____

Type of Governance

501 (c) 3 501 (c) 4 501 (c) 6

Board of Directors

Number of Directors: _____

Independent Board of Directors

Number of Directors: _____

By Municipality

By Agency

Other _____

Dates: _____

Contact Information

Contact Name: _____

Event/Organization Name: _____

Address: _____

City: _____

State/Province: _____

Zip: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

SUBMIT TO:

Steve Schmader • Phone: (208) 433-0950 Ex. *818 • Fax: (208) 433-9812 • Email: schmader@ifea.com

Address: International Festivals & Events Association, 2601 Eastover Terrace, Boise, ID 83706 • Website: www.ifea.com

ie magazine industry perspective

ie the business of international events

Industry Perspective Questions

Brief History: _____

Other Interesting Details: _____

Do you have professional photos of your event to submit Yes No

Do you have posters, logos or other graphic material you can submit in an electronic format Yes No

Please contact Creative Director Craig Sarton at craig@ifea.com or 208-433-0950 ext. *819 for all information relating to formats and submission of graphic material.

SUBMIT TO:
Steve Schmader • Phone: (208) 433-0950 Ex. *818 • Fax: (208) 433-9812 • Email: schmader@ifea.com
Address: International Festivals & Events Association, 2601 Eastover Terrace, Boise, ID 83706 • Website: www.ifea.com