

# ie magazine industry perspective

## ie the business of international events

In each issue of *ie*, IFEA's industry-leading magazine, profiles of IFEA member festivals and events are highlighted. These profiles, called Industry Perspectives, encourage dialogue among IFEA peers by sharing event statistics and insights. This information exchange helps us to better understand the makeup of events taking place worldwide. From the number of volunteers to the major expenses, the Industry Perspectives help create a dialogue about important issues related to festivals and events. Please take a few minutes to complete the questionnaire and fax it back to the IFEA so that we can highlight your event in an upcoming *ie* issue.

### Industry Perspective Questions

**Attendance:** \_\_\_\_\_

**Budget:** \_\_\_\_\_

**Annual duration:** \_\_\_\_\_

**Number and types of events:** \_\_\_\_\_

**Number of volunteers:** \_\_\_\_\_

**Number of staff:** \_\_\_\_\_

**When established:** \_\_\_\_\_

**Major revenue sources by percent** (if more attach separate sheet):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

11. \_\_\_\_\_

12. \_\_\_\_\_

13. \_\_\_\_\_

**Major expenses by percent** (if more attach separate sheet):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

11. \_\_\_\_\_

12. \_\_\_\_\_

13. \_\_\_\_\_

#### Type of Governance

501 (c) 3    501 (c) 4    501 (c) 6

Board of Directors

Number of Directors: \_\_\_\_\_

Independent Board of Directors

Number of Directors: \_\_\_\_\_

By Municipality

By Agency

Other \_\_\_\_\_

**Dates:** \_\_\_\_\_

#### Contact Information

**Contact Name:** \_\_\_\_\_

**Event/Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State/Province:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

#### SUBMIT TO:

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