

# magazine cover specs

*ie*, the business of international events

Thank you for your interest and involvement in *ie*. To help make the process go smoothly for submitting images for the magazine, please use the following guidelines:



## Submission of Photographs

### ARTISTIC CONSIDERATIONS

Above are four recent covers of "IE". These are your best guide to the types of images we are looking for. They are all colorful, with a simple but dynamic composition which focuses on people and seems to tell an interesting story about the events they represent. We are looking for images that emphasize the international scope of the IFEA and its membership. All images to be considered must be of the highest technical and artistic quality.

### TECHNICAL SPECIFICATIONS

The preferred file formats for photos is in either TIFF or EPS from Adobe Photoshop. All photos must be scanned at 300 ppi\* (118 ppc\*\*) and fit within the dimensions illustrated on the right. Photos should be saved as a TIFF or EPS in the CMYK mode. Photos used for web sites (normally scanned at 75 ppi\*/30 ppc\*\*) cannot be accepted.

You can email them to IFEA's Picasa account at ifeaimages.e09FEst@picasaweb.com or to the Creative Directors email address listed below. If you are using file formats other than those listed above please call (208-433-0950 Ext. 7) for compatibility.

### OTHER INFORMATION

We will only consider images from current IFEA members. All submitted images are provided to IFEA without restriction and free of charge. Please remember to credit all creators. No copyrighted materials can be used for which you don't own the copyright or have the express permission from the creator to provide the image to the IFEA. Please attach your name, organization, address, phone numbers and a brief description of the photo and its creator to each submission.

### IE COVER DIMENSIONS



**Bleed:** 8.625" x 11.125"  
21.91 cm x 28.26 cm

**Trim:** 8.375" x 10.875"  
21.27 cm x 27.62 cm

\* Pixels Per Inch \*\* Pixels Per Centimeter

### FOR MORE INFO ON COVER SPECS

**Craig Sarton**, Creative & Publications Director • **Phone:** (208) 433-0950, Ext. 819 • **Fax:** (208) 433-9812 • **Email:** craig@ifea.com  
**Address:** International Festivals & Events Association, 2603 W Eastover Terrace, Boise, ID 83706 • **Website:** www.ifea.com