

ie event planner directory

special *ie*, the business of international events section

The International Festivals & Events Association Event Planner Directory will reach more than 3,000 festival and event industry executives worldwide in the Winter issue of *ie*: the business of international events magazine. It will also be displayed on our website (www.ifea.com) as a downloadable Acrobat PDF through 2008.

To reserve your space now, please fill out this form and fax to Shauna Spencer at (208) 433-9812, or for questions call (208) 433-0950 ext. 2.

Submission of Materials

TEXT FILES

To ensure that your information is the most up-to-date and accurate we request that you submit a Word file with your information formatted in the following manner:

- Name & Certification (ie CFEE)
- Company Name
- Title
- Street Address
- City
- State
- Zip
- Phone
- Fax:
- E-Mail
- Website
- Biography/Company Profile
- Festivals & Events Produced
- Professional Activities
- Awards & Honors
- Areas of Expertise
- Availability & Fees

Your word count may not exceed 350 words total.

SUBMISSION OF PHOTOGRAPHY

The preferred file formats for color photos is in either TIFF or EPS from Adobe Photoshop. All photos must be scanned at approximately 5x7 inches (12.7 cm x 17.78 cm) at 300 ppi* (118 ppc**). Photos should be saved as a TIFF or EPS in the CMYK mode. Photos used for web sites (normally scanned at 75 ppi*/30 ppc**) cannot be accepted.

You may send digital files by mailing them on disk, CD, or emailing them to IFEA's Creative Director, Craig Sarton, craig@ifea.com. If you are using file formats other than those listed above please call (208-433-0950 Ext. *819) for compatibility.

* Pixels Per Inch ** Pixels Per Centimeter

Reservation Deadline
December 3, 2007

Rate
\$350.00 - Member
\$550.00 - Non-Members

SAMPLE ENTRY



STEVEN WOOD SCHMADER, CFEE
International Festivals & Events Association
PRESIDENT & CEO

2601 Eastover Terrace • Boise, ID 83706
Phone: (208) 433-0950 • Fax: (208) 433-9812
E-Mail: schmader@ifea.com
Website: www.ifea.com

BIOGRAPHY/COMPANY PROFILE:

Steve Schmader, CFEE, is President/CEO of the 3,000 member IFEA and is a highly regarded consultant to the special events industry.

FESTIVALS & EVENTS PRODUCED:

Boise River Festival, Founder and President (1991-2001); Humanitarian Bowl, President (1997-1999); Boise 2000 Millennium Celebration, Executive Producer (1999-2000); World Sports Humanitarian Hall of Fame Induction Ceremonies, Executive Producer (1994-1997); Inauguration Gala for Idaho Governor Dirk Kempthorne (1999); Welcome Home Celebration for released U.S. Hostage Jesse 'Jon' Turner, Executive Producer (1991); Up With People, Director of Special Events (1979-1990); Bicentennial Presidential Inauguration for George Bush, Sr. (1988); Macy's 60th Annual Thanksgiving Day Parade Opening (1986); Super Bowl XX Halftime (1986); Celebration on the Mall, Washington, D.C. (1981)

AWARDS:

Chairman, IFEA Board of Directors; "One of the 10 Most Influential People Leading Idaho in the New Millennium" (The Idaho Statesman); 52 IFEA Pinnacle Awards; 29 Rocky Mountain Festivals and Events Association Innovator Awards; Frito-Lay National Community Service Awards; Founder/President RMFEA; IFEA President's Council; CFEE Commission (IFEA)

AREAS OF EXPERTISE:

Sponsorship; Volunteer Management; Media Relations; Creativity; Operations; Magazine Publications; Conventions/Seminars.

AVAILABILITY & FEES:

Fees based on size and scope of project. Please call for a proposal/quote.

Not Actual Size

To Advertise, Just Fill Out this Form and Mail or Fax it to IFEA

Contact Name: _____ Company/Organization: _____

Address: _____

City: _____ State/Prov.: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Member Non-Member

Payment Method: Check Visa Mastercard Am Ex **TOTAL AMOUNT ENCLOSED** (50% required with order): _____

Signature: _____ Security Code (locate on back of card): _____

Credit Card Number: _____ Expiration Date: _____

FOR CONSULTANTS GUIDE RESERVATIONS CONTACT

Shauna Spencer, Director of Advertising & EXPO • Phone: (208) 433-0950, Ext. 2 • Fax: (208) 433-9812 • Email: shauna@ifea.com
Address: International Festivals & Events Association, 2603 Eastover Terrace, Boise, ID 83706 • Website: www.ifea.com