

Event Organizers Receive International Festivals and Events Association Training

In early February, more than 110 organizers of festivals and events held in the Hawaiian Islands attended the International Festivals and Events Association's (IFEA) professional development program, which is supported by HTA and the Maui County Mayor's Office of Economic Development. IFEA's Certified Festival and Event Executive core curriculum program are being offered in two phases on Oahu and Maui this year.



Program participants received certificates of achievement following the completion of each of the courses, which included Project Management, Non-Sponsorship Revenue Programs, and Sponsorship and Sponsorship Service. The next phase of courses is scheduled for April. For more information about the program, click [here](#).