

Launch of Event Live Expo 2011

Brighton, United Kingdom — 08 April 2010 — The inaugural Event Live Expo is due to take place in the Los Angeles Convention Center on the 12th, 13th and 14th April 2011.

Event Live Expo is set to be **the** industry infrastructure event providing a truly creative and inspiring supplier-buyer meeting point specifically for all those involved in large-scale big budget live event production.

Until now there has never been a convenient one stop-shop in which large event owners, operators and promoters can be introduced to brand new innovations and ideas, network with peers and inform crucial purchasing decisions. Through the creation of a world-leading showcase, Event Live Expo will attract the industry's top professionals in a melting pot of creative thinking ensuring that time spent at the event is highly productive and making certain that their forthcoming events or festivals are truly memorable, cost-effective and spectacular experiences.

To be staged at the LA Convention Center, Los Angeles, California, the home of entertainment – the show will connect owners, operators and promoters including those of music festivals, public events, corporate product launches and one-off celebrations with industry leading experts and a comprehensive range of leading suppliers to ensure the event is a convenient and highly relevant and productive experience.

The Event Live Expo has the added benefit of being co-located with Stadia Design and Technology Expo, the established and highly regarded global stadium design and technology event covering all aspects of permanent sport stadium and arena design and architecture. Attending architects and designers will be able to seamlessly cross over into Event Live Expo in order to understand about how they could valuably utilise live events as a lucrative revenue stream.

The large-scale live events industry finally has a truly global showcase - a first class trade show and exhibition bringing together buyers and suppliers in a highly focused environment.

ENDS

Smarter Shows is a subsidiary of UK and International Press (UKIP), one of Europe's largest and most successful event organisers. UKIP has over 10 years' experience in producing highly successful, carefully targeted industry-leading events in Europe, Asia and the USA.

If you are interested in becoming involved in the 2011 Event Live Expo please contact Emma Stokes on +44 1306 871 308, email emma.stokes@eventlive-expo.com or visit our website at: www.eventlive-expo.com

EVENT
LIVE
EXPO 2011

The trade show for live event
owners, promoters and producers

