



DFEST 2010 Stimulus Plan

OFFER ENDS: July 31st, 2010

There has been a lot of talk about the economy lately. We at DFEST are ready to stop talking and begin doing something to help. Introducing the **DFEST 2010 Stimulus Plan!** Buy almost anything - flags, banners, decorative products, even some installations and receive **50% off the retail price** if you complete the order and pay by July 31. As budgets have tightened in the past couple of years, we have all had to stretch out each dollar to ensure we are getting the best value. Rising costs have forced many events to pull back on areas like advertising and decorating. This is your opportunity to get back on track and enhance the look of your event while saving a lot of money.

Dixie Flag has a strong 52 year history working with fairs, festivals and events. We also have a strong belief that decor can directly affect the success of an event. Solid branding makes an impact. Colorful decorations create excitement and set the mood. Effective signage influences the overall experience. We know that these are essentials to every event and we want to make it easier for you, our friends in the event industry, to accomplish these goals.

The DFEST 2010 Stimulus Plan is available for members of IFEA, TFEA, and TAF&E. There are some restrictions and exclusions, and this offer will absolutely expire on July 31. For complete details, contact us at +1-800-356-4085.

Thank you for your business.

Sincerely,
Pete Van de Putte, CFEE
President/CEO
DFEST/Dixie Flag Mfg. Co.

DFEST is a proud sponsor of the International Festival and Event Association. We are very excited to be attending and exhibiting at the IFEA's 55th Annual Convention & Expo in Saint Louis, MO, September 15-17th, 2010.

