

## Upcoming Live Webinar Presentation Registration Form

### REGISTRATION CONTACT INFORMATION

Webinar Participant: \_\_\_\_\_  
 Webinar Participant Email: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State/ Province, Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

### PURCHASE INFORMATION

	IFEFA Member Association Alliance	Non-IFEFA Member	Total
Individual Webinars: _____ Quantity X	<input type="radio"/> \$59 (USD)	<input type="radio"/> \$99 (USD)	_____
Webinar Subscription Includes all 15 Live Webinars in 2019	<input type="radio"/> \$590 (USD)	<input type="radio"/> \$990 (USD)	_____
		<b>TOTAL</b>	_____

### PAYMENT INFORMATION

Select method of payment:  VISA  MasterCard  American Express  Discover  Check (make check payable to IFEFA in U.S. funds)

Print Cardholder Name: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ CVN Code: \_\_\_\_\_ (MC/Visa-3 digit code back) (AMX-4 digit code front)

### 2019 UPCOMING LIVE WEBINARS: To register please make your selection by checking (✓) from the webinars below:

- Thursday, January 31, 2019**  
*Social Media Sponsor Activations*  
Bruce L. Erley, CFEE, ARP, President & CEO  
Creative Strategies Group, Denver, CO
- Thursday, February 7, 2019**  
*Mayhem at Events and How to Prevent (Some of) It*  
Steven Adelman, Vice President, Event Safety Alliance  
Adelman Law Group, PLLC, Scottsdale, AZ
- Thursday, February 14, 2019**  
*Enhanced Perspective: The Future for Festivals & Cannabis*  
Geoff Hinds, CEO, San Bernardino County Fair, San Bernardino, CA
- Thursday, February 28, 2019**  
*An Ethical Conundrum: The Estimation of Attendance*  
Vern Biaett, PhD, CFEE, Assistant Professor of Event Management, High Point University, High Point, NC
- Thursday, March 7, 2019**  
*Severe Weather Doesn't Just Happen: Managing Risks with a Comprehensive Weather Plan*  
Michael Clark, Co-Owner and Chief Meteorologist  
Terry Powers, Managing, Director of Sports and Special Events  
Bam Weather, Indianapolis, IN
- Thursday, March 21, 2019**  
*Controlling the Message: Creating a Social Media Marketing Plan*  
Jessica Bybee-Dziedzic, Partnership Director, Saffire, Austin, TX
- Thursday, March 28, 2019**  
*Control Freaks Anonymous – A 12-Step Plan to Achieve Sanity & Success*  
Penny McBride, CFEE, President & CEO, Fredericksburg, Texas Chamber of Commerce, Fredericksburg, TX
- Thursday, April 11, 2019**  
*Behind the Buzzword: Creative Placemaking & Your Event*  
Sean King, Principle, Aspire Consulting Group, Allentown, PA
- Thursday, April 18, 2019**  
*A New Perspective on the Critical Importance of Volunteers at Your Event*  
Kaylee Williams, President, Volunteer Local, Des Moines, IA
- Thursday, April 25, 2019**  
*Sponsorship Then & Now: The Things That Never Change and the Things That Already Have*  
Gail Alofsin, Director of Corporate Partnerships & Community Relations, Newport Harbor Corporation, Newport, RI
- Thursday, May 9, 2019**  
*Strengthening Our Partnerships and Mutual Success with Concessionaires*  
Michelle Card, Executive Director, National Independent Concessionaires Association (NICA), Brandon, FL
- Thursday, October 31, 2019**  
*Maximizing the Opportunities and Minimizing the Challenges of Food Trucks at Your Event*  
Matthew Geller, CEO, National Food Truck Association  
Culver City, CA
- Thursday, November 7, 2019**  
*Praise the Lord and Pass the Ammunition*  
Jeff English, CFEE, Sr. Vice President/General Council  
Kentucky Derby Festival, Louisville, KY
- Thursday, November 14, 2019**  
*The Path to Volunteer Growth*  
Florence May, Founder/President, TRS Volunteer Solutions
- Thursday, November 21, 2019**  
*Infuse the "New"!*  
Ted Barood, CFEE, President, Norfolk Festevents, Norfolk, VA

Registration cost is per computer site for as many people as you can sit around your computer.

Once your registration has been submitted, you will receive an email from the IFEFA confirming that you have been registered for the Webinar. The week before the scheduled Webinar, you will receive an email with specific instructions on how to log in for the Webinar. You will receive this email again, 2 days before the Webinar and 2 hours before the scheduled Webinar.

Payment must be received in full at time of registration to participate in Webinars. No refunds on webinar registration unless notified 24 hours prior to start of webinar.

**If working towards your CFEE Certification, each individual webinar is eligible for one CFEE Elective Credit.**