

Event Safety Alliance to Host Four Regional Two-Day Crowd Safety Workshops



IFEA Members Receive a 20% Registration Discount for April Classes in Chicago, Nashville, Austin, and Los Angeles

Festivals, concerts, conferences, graduations, and athletic events all share one common characteristic – they all feature crowds. If your work involves planning to accommodate large groups of people, you need to know how to plan to mitigate these risks and keep your crowds safe.

To provide an in-depth look at the details of crowd safety planning, Event Safety Alliance welcomes UK-based crowd management expert Eric Stuart for four regional two-day workshops:

CROWD SAFETY: COMBINING MATH, PHYSICS, PSYCHOLOGY, AND BEHAVIORS TO ACHIEVE SAFE OUTCOMES

These courses aim to provide an understanding of the four aspects of basic crowd safety and to provide techniques to plan and manage safe pedestrian flows in crowded places during all phases of an event including emergencies. Topics of discussion will include:

- The main risks in managing crowds.
- The differences between crowd management and crowd control.
- Phases of crowds and their psychology.
- Calculating flow rates and density for people in crowded places.
- Identifying crowd behaviors in emergency situations and how to manage them.
- Understanding how to use non-computer models to plan for crowds.
- Understanding human behaviors that affect crowds: Route modeling, Normalcy Bias, Dread Theory, Deindividuation and the Reticular Activation System.

LOCATIONS:

Workshops will be held in the following locations:

- **Chicago, IL on April 5-6** – [Learn More](#)
- **Nashville, TN on April 9-10** – [Learn More](#)
- **Austin, TX on April 12-13** – [Learn More](#)
- **Los Angeles, CA on April 16-17** – [Learn More](#)

PRICING:

ESA Members: \$235 per workshop

Non-ESA Members: \$260 per workshop

IFEA Members are eligible for an exclusive 20% discount at both price levels.

Use Discount Code **IFEA** when registering.

REGISTRATION:

To Register, go to: <http://crowdsafetvsymposium.com>

Registration is open now for all dates. Capacity for each training is extremely limited to ensure an optimal learning experience, so interested persons are encouraged to register early.

QUESTIONS:

Contact: Event Safety Alliance - P: (805) 991-SAFE (7233) - E: info@eventsafetyalliance.org