

YESTERDAY'S INCIDENT IS TOMORROW'S RISK:

AN INTRODUCTION TO RISK MANAGEMENT FOR FESTIVALS & EVENTS



Unfortunately, as professionals in the festivals and events industry, we find ourselves operating in a new and evolving world of safety and security risks that have become all too familiar on our nightly, global newscasts. From transnational terrorism and home-grown extremism, to natural hazards, crowd control, technology threats, and straight-forward good business planning, it is essential that event organizers and cities take a proactive, partnership approach to managing risk.

The (Boise-based) **International Festivals & Events Association (IFEA World)** – the premier association supporting and enabling festival and event professionals, worldwide – together with **Hawley Troxell Attorneys and Counselors**, are pleased to invite you to an important educational session that will take a new look at the roles and proactive responsibilities of CEO's, Boards and Cities to protect their attendees and events.

“An Introduction to Risk Management for Festivals and Events”

Wednesday, October 18th, 6:00 p.m. – 7:30 p.m.

Hawley Troxell Summit Room, 877 W Main Street, Ste 1000, Boise, Idaho

Presented by global event expert **Peter Ashwin, Principal and Founder of Event Risk Management Solutions (ERMS)**, this free, 90-minute presentation will provide a practical approach to understanding international and industry best practices for risk management, an overview of industry-wide risks, and techniques and tools for the development of a Special Event Risk Management Plan.

Limited to the first 60 attendees, don't miss this unique opportunity to hear Peter share his international experience and insights on risk management for festivals and events in today's uncertain world.

WHO SHOULD ATTEND

Festival and event professionals from local organizing committees; municipality and city staff responsible for approving special event permits; and law enforcement and public safety officers responsible for special event security planning and operational delivery. This presentation is also relevant for senior leaders, from Board members to CEO's / Executive Directors who want to gain an insight into their governance and oversight responsibilities for risk management and organizational resilience.

HOW TO REGISTER

For free registration, please **CLICK HERE**. Advance registration is required and attendance is limited to the first 60 registrants.

SESSION PRESENTER:

Peter Ashwin is the Principal and Founder of Event Risk Management Solutions (ERMS), a consulting practice committed to the provision of practical and effective risk management solutions for Festivals and Events, so that Organizing Committees are better prepared to manage and recover from adverse events in today's uncertain world. Peter is a former Australian Army special forces officer who has been engaged as a consultant on over 10 international major events, including six Olympic Games and as the Director of Security for the Baku 2015 European Games in Azerbaijan. He has led multi-national project teams in Azerbaijan, the UK, Greece, Italy and Canada, plus projects in Qatar and Russia. He has also worked with a range of special events in the U.S., including the Pasadena Tournament of Roses, Memphis in May International Festival, Gratitude Migration Festival (NJ) and His Holiness the Dalai Lama's visit to Sun Valley in 2005. Peter is a Director on the International Festivals & Events Association (IFEA) World Board and has also been engaged as an expert witness for relevant legal cases involving event safety and security. Peter is based out of Boise, Idaho and the Gold Coast, Queensland, Australia.

