

FOR RELEASE ON
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Mobilize Solutions Announces Partnership with an Industry Leader

dfest® to provide festivals & fairs with innovative social media marketing solutions.

Tucson, AZ – As festival representatives from all over the world gather this week at the Annual International Festivals & Events Association (IFEA) Convention in Tucson, Arizona, dfest® will unveil its new line of service, the dfest® Virtual Photo Booth.

For 58 years dfest® has been a partner to fairs & festivals nationwide. The new partnership with Mobilize Solutions will allow dfest® to provide high impact photo and social media solutions to engage event attendees.

Taking photos at fairs and festivals today is a large part of the attendee experience. As a result of their partnership with Mobilize Solutions, the dfest® Virtual Photo Booth will offer a fresh new approach to enhance this experience by branding photos from the event and sharing them with friends and family on social media.

“Our customers are looking for new and innovative ways to reach their audience. Adding the Virtual Photo Booth to our product suite makes perfect sense.” - Gedi Kiflezgi, Marketing Director for Dixie Flag and Banner Company



The Virtual Photo Booth provides memorable event photos



About dfest® The Dixie Flag Event Services Team, dfest®, was created to help event professionals find unique and affordable solutions to festival challenges. They specialize in creative design, custom decorations, flags, banners, mascot characters, and much more.

About Mobilize Solutions, LLC: Virtual Photo Booth is a mobile app developed by Mobilize Solutions based in Irvine, California. The company was formed in 2013 and produces innovative apps that help businesses and events engage customers in a new way. *Customer Generated Marketing* is an impactful and cost effective way to increase awareness and drive new traffic. To learn more visit www.mobilize.solutions