

TFEA PRESENTS BEHIND-THE-SCENES AT

MAIN ST. FORT WORTH ARTS FESTIVAL

The Art & Soul of Texas for 30 years

GENERAL INFO

The Texas Festivals & Events Association is pleased to offer a behind-the-scenes tour of the award-winning MAIN ST. Fort Worth Arts Festival showcasing over 200+ artists, 300+ performances and a wide variety of delicious food options! The festival spans 9 city blocks with lots to see and do in the beautiful and newly renovated downtown Fort Worth area. Come learn from the best as we get a glimpse into what makes this event such a success. Tour highlights will include: Corporate Hospitality Skybox, Volunteer Commissary, Back Stage, Finance Offices and new Sundance Square Plaza.

Elective credit will be given to attendees enrolled in the TELP program.

GETTING THERE:

The annual MAIN ST. Fort Worth Arts Festival is held in downtown Fort Worth. See www.mainstreetartsfest.org/festival-guide/getting-here/ for specific site map, directions and parking information. Airports servicing Fort Worth are DFW International Airport and Dallas Love Field.

WHERE TO STAY:

Historic Hilton Fort Worth—(817)870-2110
815 Main Street
Fort Worth, TX 76102

Special Room Rates: \$139

Deadline for Booking: Friday, March 27th

For Reservations call: 1-800-HILTONS and reference code: "TFEA"

LOCATION & SCHEDULE

DATE:	Thursday, April 9, 2015
LOCATION:	Downtown Area , Fort Worth, TX
SCHEDULE:	
9:45 AM	Check In/Welcome—Historic Hilton Fort Worth
10:00 AM	Economic Impact Studies —The How & Why - Presented by Penny McBride, Fredericksburg Chamber of Commerce.
12:00 PM	Box lunch at the Corporate Hospitality Skybox, on the grounds (courtesy of MAIN ST.)
1:00 PM.	MAIN ST. Overview and Orientation
1:45 PM	Sponsorship and Safety/Security Presentations
2:30 PM	Volunteer Presentation, Commissary and Back stage Tour
3:30 PM	Finance Presentation and Tour of Finance Office
4:30 PM	Tour of New Sundance Square Plaza facilities and Artist's Advisory Committee Presentation
5:00 PM	An Evening to Experience & Explore MAIN ST.— complementary VIP SKYBOX Admission Tickets, courtesy of MAIN ST., includes dinner by Capital Grille and two beverages, as well as view of the UT Arlington Main Stage for opening night entertainment.

Any attendees wishing to experience another day of the festival will be given Friday VIP Tickets as well.

REGISTRATION

Sign me up! Cost \$50 each (TFEA Member Rate) or \$75 each (Non-Member Rate)

First Attendee Name _____
 Additional Attendee _____
 Additional Attendee _____
 Organization _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____
 Payment Method: _____ Check (Number _____) _____ Credit Card (Visa, MC, Discover, AmEx)
 Card Number _____ Exp Date _____ Security Code _____
 Name on card (please print) _____ Billing Zip Code _____



Print, Complete & Return Form(s) via Mail: TFEA, PO Box 23645, Waco, Texas 76702

Fax: 254/235-1505 Email: texasfestivalsandevents@gmail.com

For questions call: 830-997-0741 or 830-990-1332