

IFEFA Webinar Series

Upcoming Live Webinar Presentation Registration Form

REGISTRATION CONTACT INFORMATION

Webinar Participant: _____
 Webinar Participant Email: _____
 Organization: _____
 Address: _____
 City, State/Province, Zip Code: _____ Phone: _____

PURCHASE INFORMATION

	IFEFA Member Association Alliance	Festival & Event Ontario Members	Non-IFEFA Member	Total
Individual Webinars: _____ Quantity X	<input type="radio"/> \$59 (USD)	<input type="radio"/> \$79 (USD)	<input type="radio"/> \$99 (USD)	_____
Purchasing Webinars in Bulk: BUY 3 Webinars and Receive 1 FREE	<input type="radio"/> \$177 (USD)	<input type="radio"/> \$237 (USD)	<input type="radio"/> \$297 (USD)	_____
BUY 5 Webinars and Receive 2 FREE	<input type="radio"/> \$295 (USD)	<input type="radio"/> \$395 (USD)	<input type="radio"/> \$495 (USD)	_____
BUY 10 Webinars and Receive 5 FREE	<input type="radio"/> \$590 (USD)	<input type="radio"/> \$790 (USD)	<input type="radio"/> \$990 (USD)	_____
			TOTAL	_____

PAYMENT INFORMATION

Select method of payment: VISA MasterCard American Express Discover Check (make check payable to IFEFA in U.S. funds)

Print Cardholder Name: _____
 Signature: _____
 Credit Card Number: _____
 Expiration Date: _____ CVN Code: _____ (MC/Visa-3 digit code back) (AMX-4 digit code front)

2015 UPCOMING LIVE WEBINARS: To register please make your selection by checking (✓) from the webinars below:

- Thursday, January 29, 2015**
The Ten Most Important Things You Can Know/Do to Increase Non-Sponsorship Revenue
Becky Genoways, CFEE, Genoways Events, Rockford, IL
- Thursday, February 5, 2015**
Online Resources to Improve Your Marketing and Your Life
Kendra Wright, Saffire Events, Austin, TX
- Thursday, February 12, 2015**
Critical Voice: Dealing with the Media During a Crisis
Mike Berry, CFEE, Kentucky Derby Festival, Louisville, KY
Gary Stinson, Kentucky Derby Festival, Louisville, KY
- Thursday, February 19, 2015**
Building a Business Plan for Future Success
Penny McBride, CFEE, President/CEO
Fredericksburg Chamber of Commerce, Fredericksburg, TX
- Thursday, February 26, 2015**
Building Blocks of Brands
Sean King, Youth Education in the Arts
Allentown, PA
- Thursday, March 12, 2015**
Designing the Best Participant Experience
Dr. Vern Biaett, CFEE, High Point University, High Point, NC
- Thursday, March 26, 2015**
When, How and the Challenge of Expanding Your Event
Ted Baroody, Norfolk Festevents, Norfolk, VA
- Thursday, April 9, 2015**
Strategies, Tactics and Cool Ideas for Activating Sponsorship
Bruce Erley, CFEE, APR, Creative Strategies Group
Denver, CO
- Thursday, April 23, 2015**
Leadership at ALL Levels - YOU are YOUR Company!
Gail Alofsin, Newport Harbor Corporation, Newport, RI
- Thursday, April 30, 2015**
Event Budgeting & Financial Management: A 365 day Process
Jeff Curtis, Portland Rose Festival Foundation,
Portland, OR
- Thursday, October 15, 2015**
The Evolution of a Successful Long-Term Sponsorship
Kevin Grothe, Memphis in May International Festival
Memphis, TN
- Thursday, October 22, 2015**
Membership Clubs and VIP Experiences
Becky Genoways, CFEE, Genoways Events
Rockford, IL
- Thursday, October 29, 2015**
Onsite Marketing Partnerships
Chuck O'Connor, CFEE, National Cherry Festival
Traverse City, MI
- Friday, November 13, 2015**
It's a Bird, It's a Plane... Wait, What the Heck Is That?
Jeff English, CFEE, Kentucky Derby Festival,
Louisville, KY
- Thursday, November 19, 2015**
Beyond the Bounce Houses! Programming Children's activities at your Festival
Keli O'Neill Wenzel, O'Neill Marketing & Event
Management, Kansas City, MO

Registration cost is per computer site for as many people as you can sit around your computer.

Once your registration has been submitted, you will receive an email from the IFEFA confirming that you have been registered for the Webinar. The day before the scheduled Webinar, you will receive an email with specific instructions on how to log in for the Webinar. You will receive this email again, the day of the Webinar.

Webinars in Bulk offer is applicable to both Upcoming Live Webinar Presentations and Pre-Recorded Webinars On Demand.

Payment must be received in full at time of registration to participate in Webinars. No refunds on webinar registration unless notified 24 hours prior to start of webinar.

Live webinars are recorded and are made available for 7 days following the live presentation.

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Questions: Contact Nia Hovde, Director of Marketing & Communication at nia@ifea.com or Phone: +1-208-433-0950 ext: 3, Fax: +1-208-433-9812 • www.ifea.com