



International Festivals & Events Association

PRESS RELEASE

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HAAS & WILKERSON INSURANCE EXPANDS THEIR IFEA SUPPORT AS 'PRESENTING SPONSOR' OF THE IFEA 59TH ANNUAL CONVENTION & EXPO

Haas & Wilkerson Insurance, a longtime and valued supporter of the IFEA as one of only four 'Association Endorsed Partner' level sponsors (including Festival Transaction Services, VISA and Saffire Events) has expanded their support to include 'Presenting Sponsor' of the IFEA 59th Annual Convention & Expo.

The IFEA Annual Convention & Expo is the top networking event in our field, full of valuable information that can be taken home and put to immediate use in your own community; a place where professionals gather together to share ideas, experiences and opportunities that shape the successes of our common industry and individual events. In the hallways, sessions, and events of the convention attendees have the opportunity to meet a plethora of individuals with a multitude of experiences, challenges, points of view, approaches, leadership styles, and networking connections. Their commonality is their desire and willingness to share all of the above with each other, and for those who use it, it is also their greatest tool and resource. Nowhere else will you find so many ideas, so much creativity, and such easy access to the world's most successful events and event professionals.

The IFEA 59th Annual Convention & Expo is scheduled for September 29th-October 1st, 2014 in Kansas City, Missouri, USA. Kansas City is also the headquarters for Haas & Wilkerson Insurance and their entire team looks forward to welcoming everyone to their exciting city.

Known for jazz, barbecue and fountains, Kansas City is a creative community that prides itself on good times and friendly, fun-loving people. From the moment you arrive to long after you leave, Kansas City's cool cultural vibe is sure to make an impression. Your tapping toes will recount the hours you spend in one of their many jazz clubs. Your artistic side will be rekindled by the city's burgeoning arts scene. And your appetite just won't be the same after experiencing the region's many barbecue restaurants.

"Haas & Wilkerson Insurance has been a friend and partner to the IFEA for decades," noted IFEA World President Steven Wood Schmader, CFEE. "They have proven their commitment to our association and our industry in many ways over the years and we are excited to expand that support to include 'Convention Presenting Sponsor' as well. I hope that our members, attendees and all industry professionals will reciprocate that support by talking with them about your insurance needs."

Mark your calendar now, watch for more detailed information to come and plan to join us for the IFEA 59th Annual Convention & Expo, Presented by Haas & Wilkerson Insurance

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The International Festivals & Events Association (IFEA World) is *"The Premiere Association Supporting and Enabling Festival & Event Professionals Worldwide."* In partnership with global affiliates under the umbrellas of IFEA Africa, IFEA Asia, IFEA Australia / New Zealand, IFEA Europe, IFEA Latin America, IFEA Middle East, and IFEA North America, the organization's common vision is for *"A Globally United Industry that Touches Lives in a Positive Way through Celebration."*

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