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association of  
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P2. High flyer arrives in Auckland

P3. Winter Games NZ  
announces 2013 plans

P4. Auckland stronger major  
events city post RWC

# eventsupdate

NEW ZEALAND'S SPECIAL EVENTS REPORT

FEBRUARY 2012

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ISSN 1179-3678 ♦ Complimentary subscription by contacting [info@nzaep.co.nz](mailto:info@nzaep.co.nz)

## A big year for NZAEP in 2012!

Welcome to the first edition of Events Update for 2012.

Wasn't it fantastic to see Martin Snedden receive New Year's Honours for his masterful management of Rugby World Cup 2011 – a credit that an events industry professional is receiving top honours.

Speaking of Martin Snedden, NZAEP recently delivered a regional seminar series with Martin as a key speaker in Auckland and Wellington, and Leon Grice in Christchurch. There was strong attendance by NZAEP members as Martin and Leon recounted the trials, but mostly tribulations, of RWC 2011 and what it has done for New Zealand. NZAEP is committed to bringing members more of these regional seminars over the course of 2012.

NZAEP have a big work programme ahead for 2012, with a key focus on:

- Ensuring we continue to deliver and enhance the value proposition for our members
- Increasing our membership across New Zealand
- Delivering projects and programmes that allow all of us as an industry to come together and learn from each other

We hope that you are maximising the benefits of being an NZAEP member by attending regional seminars, keeping abreast of news across the industry with Events Update, and taking note of the increasing job opportunities advertised via the Association. As a reminder, we have also negotiated a reciprocal membership between NZAEP and the global International Festival and Events Association, giving you access to the IFEA newsletters and also their event 'Webinar' series.

Unfortunately Dale Coulter has resigned from the Board to focus on his business interests. As such, the Board is seeking expressions of interest for a representative to replace Dale from the South Island. Please email your interest, and brief background to [info@nzaep.co.nz](mailto:info@nzaep.co.nz)

*Here's to an eventful 2012!*

NZAEP Board ●

## 2012 ETF Conference Dates & Venue Announced

August 1 & 2 2012 have been confirmed as the dates for this year's Eventing the Future Conference – the national conference for Event Professionals. Wellington will host this year's event at its exciting new venue - Te Wharewaka on Wellington's Taranaki Street Wharf.

“**Doing Business Better**” will be the underpinning theme with targeted sessions for established event professionals and those who are more recent to the industry. Focus will be on key aspects of the business including leadership, event product development/enhancement, marketing and funding.

Following a comprehensive review by a number of stakeholders, 2012 will see a number of changes. Greater emphasis this year will be placed on interactive sessions and time for question and answer. Bringing together industry sector groups for discussions and updates will also be a new initiative providing a more welcoming environment for those new to the conference and industry.

Taking advantage of Wellington's strengths around film, specialist sports and arts events, this year's programme will incorporate speakers from within and outside of the events industry. ●

## It's renewal time!

**Renew your membership subscriptions on-line for 2012.**  
**By renewing your annual subscription on time, you'll continue to receive all the benefits of NZAEP Membership.**

Click here to renew: <http://www.nzaep.co.nz/membership.html>



## International Speaker Profile

One of the exciting presenters at Eventing the Future this year is Paul Gudgin, Director of Festival & Events International.. Paul was Director of the Edinburgh Festival Fringe , the world's largest arts festival for 8 years with the event doubling in size during his tenure. As well as being involved in a number of significant arts and tourism projects in Scotland and internationally, he is a Director of a large events project company who advise and undertake production development, international coproduction, organisational development and capital projects. Paul will bring his festival and business management experience to the programme.

Other speakers will be announced shortly.

Get new ideas and inspiration, network and learn from others with similar events or challenges and receive updates which affect your business from government, and industry. ●

## \$150M deals from RWC

An updated and full economic report of the RWC 2011 will be released in April but the recently released evaluation report states that within the Auckland Tourism Events Economic Development (ATEED) programme 43 commercially important people made the trip to New Zealand (including Sir Richard Branson and international investor Michael Bianco) along with investors, fund managers and CEOs from key organisations and trading countries.

Growing out of the RWC 2011 business initiatives, \$150 million of deals are estimated to be in the pipeline for Auckland, with the first announcement due by March 2012. ●

## More room at The Cloud

Three specific events spaces are available for hire now at The Cloud on Queen's Wharf. The Cloud has an expo floor and media room downstairs, plus a 'mezzanine' style VIP room. All feature plenty of natural light and the emphasis is on getting events into them now that the Rugby World Cup has come and gone. ●

## High flyer arrives in Auckland

Graham Rouse, formerly event manager of Dubai based Emirates Airline has joined Auckland Tourism, Events and Economic Development (ATEED) as manager for Event Design and Development.

Mr Rouse has spent the last three years away from New Zealand having travelled extensively in his role as events manager for the Emirates Airline Group. He says: "I can't wait to get back home with my family, timing could not be better. The creation of the Super City, the approval of a major events strategy, improved infrastructure and an appetite for major events fuelled by the RWC. This is a very exciting time for Auckland."

ATEED manager Major Events, Jennah Wooten adds: "Activation and leverage of global partnerships for Emirates and strong connections with Auckland's business and community sector strongly influenced his appointment as manager Event Design and Development Team. We are absolutely thrilled to have someone with Graeme's expertise in this new role."

Graham Rouse joins Virginia Terpstra and Georgina Gilmour in the Major Events Management Team, which is charged with implementing Auckland's Major Events Strategy. He took up his appointment in January.

He already has strong connections with Auckland's business and community sector after working in New Zealand between 2001 to 2008. Before Emirates, Mr Rouse worked as a marketing manager for both ASB Bank and Tourism Auckland. He first worked for UK travel company Bridge the World as a product manager.

Mr Rouse started off in sales after majoring in marketing with a degree in business studies from the business school at the Bournemouth University which, he says, has "absolutely no relevance to events



whatsoever" but aspects – such as project management – have carried through. "Hands-on experience is absolutely irreplaceable. Anyone can get a degree, but not everyone can take that and perform in the workplace." ●

CAPTION: Graeme Rouse.

## Send us your stories

The Events Update wants to share your stories of innovation, achievement and success within the events industry.

Email: [editorial@nzaep.co.nz](mailto:editorial@nzaep.co.nz)



# Winter Games NZ announces 2013 plans

QUEENSTOWN, New Zealand (December 16, 2011) - Winter Games NZ today announced its plans for the 2013 event that will see the Games increase its standing on the international winter sports circuit with the inclusion of no less than six World Cup events.

Previously Winter Games NZ has hosted the FIS Snowboard Halfpipe World Cup, attracting the world's best riders, including several Olympic medalists. In 2013 the programme will extend to FIS World Cup events in Snowboard Slopestyle, Snowboard cross, Freestyle Ski Halfpipe, Freestyle Ski Slopestyle and Ski Cross, as well as Snowboard Halfpipe.

Global governing body, FIS (Federation International de Ski), have already placed the snowboard halfpipe and slopestyle in the preliminary calendar for 2013 and actively approached WGNZ to host the freeski halfpipe and slopestyle as a lead up event to the 2014 Winter Olympics in Sochi, Russia.

There is also international support for the ski and snowboard cross events with both Canada and Australia pushing for WGNZ to host World Cups in these disciplines in the lead in to Sochi which takes place just six months after WGNZ.

The 2013 Winter Games NZ will see a number of format changes with the emphasis strongly on snow sports and working to attract the majority of the world's top elite athletes to New Zealand. While the Games ran for 18 days in 2011, the 2013 edition will be compressed to run over 14 days from 12-25 August with the opening ceremony on Sunday, 11 August 2013.

Winter Games chairman, Sir Eion Edgar, said that the board was excited with the new programme and its potential to lift the Games to an even higher international level.

"We have already had considerable success but this further development is wonderful for Otago and New Zealand. We have a real competitive advantage with our snow sports and 2013 is the prime opportunity to fully capitalise on it." Sir Eion added that the full support

of all existing partners will be key for the Winter Games to be able to implement such a bold plan. "We will be talking to all our major partners, including the Government, in the New Year."

Graham Budd of Destination Queenstown said the new format for the Games, while ambitious, was incredibly exciting and could only benefit the region and New Zealand's profile as a premier winter sports destination.

"It's incredibly exciting to be significantly raising the bar in terms of delivery and international profile of the Games, positioning it as a premier winter sports event, second only to the Winter Olympics. We're very happy to support the Games in 2013 and these new developments are entirely complimentary with the Queenstown proposition of positioning ourselves as the leading lake and alpine resort in the Southern Hemisphere as well as promoting the Southern Lakes region as a premier international winter destination."

"The refined programme gives us a sharper focus and will, we believe, ensure entries in most events that will closely match the entries in the Winter Olympics six months later in Sochi, Russia," said chief executive Arthur Klap. "This is a depth and spread of elite sports talent not seen before in New Zealand and will attract significant international media interest".

The Board and senior management staff had a strategy workshop in November that resulted in the increased focus on attracting the world's best. If a sport is unlikely to attract at least six out of the 10 best then that sport was removed from the programme. This has meant that ice hockey, figure skating, short track speed skating and winter triathlon have all been dropped in the interim. This has also meant that Dunedin and Mt Hutt will not feature in 2013.

"It has been a very difficult exercise telling some sports and Dunedin that they will not be part of the 2013 Winter Games but we need to be totally objective in this," said Klap.

The snow sports industry is a significant export earner for New Zealand and an objective of the Winter Games is to boost the profile of New Zealand as a snow sports destination in Asia, North America and Europe. The potential multiplier for the snow industry is difficult to quantify but undisputed by those within the industry. ●

# Revolution in presentations

Meetings & Events Australia (MEA) has become the first organisation to ban the traditional use of PowerPoint-style presentations at a major conference.

The annual conference, to be held in Sydney on 21-24 April 2012, attracts around 900 delegates to discuss meeting and event issues.

Given its role in advising clients how to communicate effectively at events, MEA has long questioned whether speakers who read out bullet points provide a useful experience for meeting delegates.

"The bullet point model was created in the pre-digital era, when there was a shortage of expert information. It was worth flying somewhere to hear that kind of speech. Now the web is full of expert presentations you can watch in your own time and location, so meetings need to provide something beyond that," said Linda Gaunt, Chief Executive Officer of MEA.

The aim is to deliver presentations that are simpler, more emotive and more human than delegates normally see. Presenters are encouraged to tell stories rather than read out lists. Endless studies have shown that stories are far more memorable and inspiring than the standard style of business presentation, but until now organisations have balked at enforcing speakers to break the mould.

MEA has drawn up a banned list of classic PowerPoint techniques. Bullet points, flow charts, template backgrounds, clip art, reading from the screen, and other proven yawn-inducers are all forbidden, a challenging task at an event with (65) speakers from around the world.

Presenters have been briefed to present with simpler, more involving material: photos, videos, demonstrations, old-fashioned storytelling. No image is allowed to have more than 10 words.

"As an industry, we manage everyone else's events. It's up to us to set an example to show that when you get people together, it doesn't have to be a process of dull, passive one-way communication," said Gaunt.

"We're pushing everyone outside the comfort zone, and we think it's going to be involving and inspiring. It's the future of meetings." ●



# Auckland stronger major events city post RWC

Auckland chiefs say the city is better positioned to host major events since last year's Rugby World Cup. Auckland's success as a host city and the valuable lessons learnt along the way have the it better placed as a major events destination.

The Rugby World Cup 2011: Auckland Evaluation Report released just before Christmas, highlights the success of the city while pin-pointing lessons learned and recommendations for future events.

"What this report tells us is that there are plenty of successes the city should be proud of, but it is by taking heed of the lessons and the recommendations that we will become a stronger events destination," says Auckland Council chief executive Doug McKay.

The report shows that the tournament in Auckland was perceived overwhelmingly as a success amongst groups surveyed. Among Auckland residents 89.3 per cent agreed RWC 2011 in Auckland was a success as did 89.6 per cent of Auckland businesses, 96.2 per cent of domestic visitors, 95.4 per cent of international visitors and 91.8 per cent of international media.

Other success measures highlighted in the report include:

- 92 per cent of international visitors, 88.3 per cent of domestic visitors and 87.7 per cent of international media surveyed indicated they would recommend Auckland as a place to visit
- 89.1 per cent of Auckland residents are proud of the way the city hosted visitors
- 96.3 per cent of those surveyed felt that Auckland maintained regular services (rubbish collection, street maintenance, transport etc) to the same level or better than usual
- 78.8 per cent of residents agree that improvements made to the CBD and waterfront will reap long term benefits for Auckland.

Mr McKay says that attendance and participation numbers also reflect the fact that RWC 2011 was a benchmark event for Auckland.

Eden Park crowds totalled 633,453 over 11 games, peaking to 61,000 for the Final. An additional 110,884 spectators attended matches at North Harbour Stadium. Queens Wharf attracted over a million people, and four additional fanzones gathered crowds totalling just under 125,000. A total of over 120,000 people walked the Fan Trail.

Despite transport glitches, the opening night on Auckland's waterfront brought together up to 150,000 residents and visitors. The fireworks and light show, the largest ever in New Zealand, was watched by an estimated 1.7 million people nationwide, and an estimated 75-100 million worldwide.

The Auckland Council group delivered around 140 individual projects in the city's role as a world cup host. Mr McKay adds: "The vast majority of the lessons learnt were positive in that we developed numerous projects and ideas that went smoothly and delivered great outcomes for RWC 2011 and will continue to deliver benefits for the city. Many of these can and should be adapted and replicated for future major events."

He says the opening night issues relating to crowd numbers and transport were addressed immediately, "which successfully avoided any further issues during the tournament."

Surveys also indicate strong support for bidding for similar events in future with 83.1 per cent of residents and 69.7 per cent (interim result) agreeing with this proposition, and 7.8 per cent of residents and 15.6 per cent of businesses disagreeing..

The report concludes that results of these magnitudes – and consistency - seem quite rare for public opinion surveys and are perhaps all the more surprising given some of the concerns expressed around the management of opening night. "It would seem that RWC2011 is widely regarded as a positive event and one that generated good will for Auckland and for the holding of future events in the region." ●

## Unequal spread of RWC benefits

Interim results show that while interest amongst Auckland businesses in RWC 2011 was extremely high at 87.4 per cent, fewer than a quarter of businesses felt a sense of involvement in the events.

A survey of 500 businesses in December 2010 found 83 per cent believed RWC 2011 would have a positive impact on their business. Over half of the respondents thought they were well prepared. Yet post-event data shows only a small proportion (8.9 per cent) of Auckland businesses believed RWC 2011 had benefited them.

Respondents in the hospitality sector (18.2 per cent) were more likely to have reported positive effects from the event than retail-sector respondents (4.5 per cent). Reports of benefits varied by location, and businesses employing more than 50 employees were much more likely to cite benefits from the event than small operators.

With 107,000 additional visitors in Auckland over the period, the low reporting of positive effects by business may be a reflection of an uneven spread of benefits.

A number of businesses took part in the three initiatives designed to promote NZ business to international visitors: the Auckland Match Ready programme and the NZ2011 Business Club and showcasing events. Among the businesses that signed up for Match Ready, 39.5 per cent agreed that RWC 2011 had been beneficial to their business, and 43.7 per cent disagreed.

Comments from business leaders at events showcasing Auckland industry spoke of valuable networking opportunities. Of those surveyed in the Business Club survey, 42 per cent reported having significant leads to follow in the next three months. ●



## Capital to host Uni Games

The 2012 Uni Games will be in Wellington in the week after Easter (April 10 – 14). Many of the events will be at the new ASB Sports Centre, and many will be held on all-weather artificial turfs around the city. There are 11 confirmed sports so far. ●

## Co-ordinating centre a “must have”

There were multiple contributing factors to the issues faced on Rugby World Cup opening night and that there are multiple lessons for multiple public agencies, service providers and contractors.

Whilst the experiences of some patrons was less than desirable on September 9, Auckland demonstrated that, under significant pressure, it could respond with pace and focus to these issues, says the Rugby World Cup 2011: Auckland Evaluation Report released just before Christmas.

Following the opening night problems, Auckland implemented measures that successfully managed the ongoing extraordinary and unprecedented numbers of patrons that utilised public transport services and celebrated RWC 2011 on the waterfront and CBD. Furthermore, the lessons learned and the relationships formed between Auckland agencies throughout this experience sets a strong foundation for the successful management of major events in the city in the future, making the Major Events Operating Centre a “must have” for future major events. ●

## Largest Christchurch conference since quake

In April this year 400 delegates will descend upon Christchurch for the New Zealand Merino Conference, being held at CBS Canterbury Arena. This will be the largest conference to be held in Christchurch since the February 2011 earthquake and the first major conference to be hosted by Vbase since the Christchurch Convention Centre was closed due to earthquake damage. NZ Merino made the decision to hold the conference in Christchurch after a rigorous venue selection process and determining that there was sufficient accommodation and route access to host all of their delegates comfortably. ●

*(Courtesy meeting e-news)*

## Mo helps out

November 2011 was the second largest ‘Mo’ men’s health awareness campaign (men growing moustaches) in New Zealand ever, with over 13,000 individuals registering at Movember.com, the largest number since 2007. Organisers say the final sum raised is likely to also be close to a record, with the final result likely to be close to \$1.4 million. The campaign raises funds to benefit men’s health, specifically prostate cancer and depression. ●

## One stop shop for safety advice

A new website offers adventure tourism and commercial outdoor operators a “one stop shop” for information and advice on running a safe operation:

[www.supportadventure.co.nz](http://www.supportadventure.co.nz)

Content includes detailed information on how to develop a safety management plan, legislation relevant to the adventure and outdoor sector, and links to other useful websites. While it will help operators who have to be registered under the new adventure activities regulations to meet Department of Labour requirements, it will also be useful to volunteer organisations, clubs, schools and tertiary institutions. ●

## T42 “one of the best”

Entries for the T42 Central Plateau are now open. The first 42 to register and have the choice of a free ‘Tongariro National Park’ casual tee or MTB top. The event is on May 5 and both the marathon and 48 km MTB follow the world famous 42 Traverse MTB track that is regarded by many as one of New Zealand’s best one day MTB rides. The T42 has five course options for mountain bikers, runners and walkers but the only MTB option is the full course.

Details: <http://www.t42.co.nz/> ●



CAPTION: The 42 Traverse track is “one of the best” MTB rides.

## Anyone for tennis?

Tauranga is the host of the tennis’s February Davis cup at the brand new multi-million dollar indoor arena. The first round Asia/Oceania Group I Tie between New Zealand and Uzbekistan is on February 10 – 12 at the TECT Arena, Baypark for the first time.

Hamilton hosted the last Davis Cup event in the Waikato Bays region, which NZ against Indonesia in 2009.

The TECT Arena opened in August last year and is already a popular arena for events. The climatically controlled TECT Arena holds 3700 people and tickets are now on sale. ●



## Online giving replaces entry fee

The just-completed five-day, 470 kilometre Great Southern Cycle Tour around six Southland and Otago lakes raised funds for Southland's Foundation For Youth Development. But instead of an entry fee, participants were encouraged to make a donation online through: <http://www.fundraiseonline.co.nz/> ●

## Taumarunui's pot luck meal

Dinner @ The Domain in Taumarunui on March 3 is a "massive, free" community meal lead by celebrity chef Richard Till. The event is sponsored by Trust Waikato as a celebration of community through preparing and sharing a meal together. The public are asked to bring along something from their pantry that can be used on the day. Details: <http://www.ruapehudc.govt.nz/> ●

## Doing it on your own

Queenstown will host the inaugural GODZone Adventure Race next Easter. The new 450-kilometre, expedition-style adventure race is the first unsupported (i.e. no support crews) expedition-style, adventure race to be held in New Zealand since the world's inaugural event, the Raid Gauloises, 22 years ago.

GODZone Adventure, presented by 100 per cent PURE Racing, is a multi-day, non-stop, expedition-style adventure race from April 7 to 14. Registration is now open to mixed teams of four, and organisers will move all equipment and racers around the course as necessary.

Teams will be expected to navigate, trek, mountain bike and kayak over a wide array of different landscapes. Other disciplines may be included which will test the mental and physical skills of participants. Details: <http://www.godzoneadventure.com/> ●

## "Be nimble," delegates told

The conference industry should be ready for a further decade of economic uncertainty, Conventions & Incentives New Zealand (CINZ) chief executive Alan Trotter told delegates at the 2011 Professional Conference Organisers Association's Conference held in Auckland. He said: "I can see another 10 years of uncertainty, there will be winners and there will be losers." He adds: "As small companies we cannot control the global environment. But we can be nimble and ready to react to what might happen, and our staff can be aware of the challenges ahead." ●

## Spook chief for festival

The Auckland Writers & Readers Festival has announced that former spy chief Dame Stella Rimington (UK), Booker Prize winner Roddy Doyle (Ireland) and Young Adult writer Emily Rodda (Australia) will attend the May 2012 Auckland Writers & Readers Festival.

The AWRF is New Zealand's largest literary and ideas festival. In 2012, it will run May 9 to May 13 with more than 70 events. The schools programme will be available in February with the full programme announced in the second half of March. ●

## Surf's up!

Organisers believe changes to the TSB Bank Women's Surf Festival returning this year to Taranaki will increase both spectator and participant numbers threefold. The festival includes the ASP Women's World Tour, and new events have been added, increasing it from six to 10 days, starting on April 6. The additions include a competition for under 12s, an aerial surfing event, a masters competition (including a 70 years-plus event for the first time), a surf photography exhibition and a Fitzroy Beach carnival.

Returning features include a women's and girls' surf competition, a surf film festival and the ASP Women's World Dream Tour, featuring the best female surfers in the world including Okaura's Paige Hareb.

Craig Williamson of Surf New Zealand said about 5000 watched the event from the beach last year, with another 35,000 watching via live webcast, but he believes about 15,000 spectators would watch from the beach this year.

Men's surfing would also be incorporated into the event. ●

## Look to India, delegates told

New Zealand should be looking at India as a source of first incentive and then conference business, Malaysian-based group managing director of AOS Anthony Wong is reported as saying at the Professional Conference Organisers Association conference in Auckland late last year. However, as is the case in the rest of Asia, it is crucial to have a local partner in-market. "India is a promising market for Australia and New Zealand. They will come here for an incentive and hold a meeting during that – they are not far away from the European model, it can't just be about having a good time. To get this business you need to have Indian staff." He says a New Zealand Indian or a Malaysian Indian is unlikely to meet the market requirements. "You need a local partner. That's the way to get in there – the same as in China." ●

(Courtesy meeting e-news)



CAPTION: Anthony Wong.



## BDO goes but Parachute stays open

The last Big Day Out in Auckland is a sign of the current economic climate but Christian music festival Parachute's decision to make family tickets available for \$1 or what people were prepared to pay saw a boost in ticket sales.

Organisers expected to see numbers for the festival not too far short last year's 24,000, at around 20,000 but "walk-ups" and decent summer weather could boost this number.

Founder Mark de Jong says the festival will continue next year with a number of donors and sponsors have come to the party to make sure the festival happens. He adds: "I think it will be a struggle to make this one hit budget, but we are doing everything we can to ensure it can."

With the number of summer music festivals now at 22, Parachute has maintained a point of difference in that it is alcohol-and-drug-free and family-friendly, as well as focusing on Christian music and performers. ●

## Westies get together

EcoFest 2012 is a month long community celebration of the environment and sustainable living. It will take place from February 4 to March 2. Primarily focused on the west Auckland area, it brings together any existing or planned events organised by like-minded community organisations, groups, educational establishments, businesses and council.

The over-arching ethos is to raise awareness of community organisations working to improve the local environment and promote sustainable living. ●

## Victory parades popular

The Fly Buys Colmar Brunton Mood of the New Zealand Traveller survey released in December found 93 per cent of Kiwis aged 18 and over watched at least some of the Rugby World Cup, with 41 per cent of Kiwis watching or attending more games than they originally intended to before the tournament started. The survey also found 9 per cent of Kiwis went to see an All Blacks victory parade and 40 per cent watched them on television. ●

## Surf changes kayak course

Waihi's Nugget Multisport Festival has just opened for registrations; the first 200 registered for the Nugget event will go in the draw to win, and have their weekend sorted.

While the Nugget will once again be held in Waihi township, there is a change to the full Nugget kayak course this year. This will be held in the Tauranga Harbour, off Bowentown rather than along Waihi beach due to the unpredictability of the surf conditions. ●

## West Coaster in world record

The Speights' West Coaster is in the Guinness World Records list. American Don Kern has notched up over 220 marathons, and counting ... On his third attempt, Don successfully took the world record for running seven marathons on seven continents in the shortest amount of time. Beating the previous record by four days, he set the new record of 25 days 18 hours and 10 minutes, with one of the seven chosen events being the Speights' West Coaster, held on November 26 last year. Mr Kern says: "While your marathon was the toughest one of the seven (or probably of my whole life!) it was also the most fun and most beautiful!" ●



CAPTION: Don Kern at Machu Picchu.

## Twenty years on

Te Kuiti celebrates 20 years of its iconic street festival The Great NZ Muster on March 31.

The festival, which celebrates Te Kuiti's self proclaimed title "Shearing Capital of New Zealand", started out as a small Friday night promotion for spectators who came to see the top national shearers compete at the annual three-day NZ Shears. Now it attracts thousands to "an old-style Kiwi day out," says Waitomo District Council spokesperson Rebecca Whitehead. She says: "For 20 years, our small rural town has bucked the trends. We are expecting record breaking crowds."

The Great NZ Muster runs from 10am to 4pm and coincides with the final day of the NZ Shearing Championships. Festival highlight the Running of the Sheep will be happening from 2pm. ●

## V8s head out

Following the fallout from poor governance and budgeting issues, Hamilton streets will play host on April 20 – 22 for the final time to the ITM400 V8 Supercars. Concert entry will be included in three-day and grandstand tickets. Children 12 and under will receive free GA entry with a paying adult (limit two children per adult).

Details: <http://hamilton.v8supercars.com.au/> ●



## Conventions boost for Hamilton

A new convention bureau in Hamilton is hoping to attract more business conventions and conferences to the area. Hamilton and Waikato Tourism chief executive Kiri Goulter says: "Business tourism visitors are a valuable market. We believe the potential is huge."

The new bureau will work with the region's tourism businesses such as convention and conference facilities, and with Claudelands Events Centre, among others.

While Australia is a long-term target, the bureau hopes for a market share of 5 per cent of domestic convention visitors in the first year. ●

## Avenger for Warbirds

An historically significant torpedo bomber aircraft will be heading across the Tasman Sea this month, en route to the Warbirds Over Wanaka International Airshow. The high-powered World War 2-era Grumman Avenger was the largest single engine aircraft of its time. Among other entries will be a World War 1 fighter Sopwith Camel. ●



*CAPTION: The Grumman Avenger, which is set to appear at the Warbirds Over Wanaka International Airshow in early April, will then be based permanently in New Zealand.*

## New events for Bike Week

Organisers Southern Traverse have introduced two new events already for Queenstown Bike Week 2012 — the opening function featuring speaker comedian Joseph Harper, combined with the awarding of the prize for the 'Bikes Built in NZ' competition. There are also plans for three new events awaiting approvals from landowners and others, before they can be announced, but "think urban downhill, slopestyle and criterium," says organiser Geoff Hunt.

Entries are now open for the three keystone events of Queenstown Bike Week, the New World Tour de Wakitipu, the Dirtmasters Downhill and Super D Enduro. ●

## V8 fallout: council deputy demoted

Hamilton City Council deputy chief executive Blair Bowcott has been stripped of this role following a performance review process late last year. He retains his other roles but his salary is adjusted to reflect his reduced responsibilities. The demotion arises from Hamilton's V8 fiasco after a damning report from Audit New Zealand on the funding blowout, when Mr Bowcott failed to ensure the council was well informed about the V8 promoter's financial difficulties and council involvement. Former Hamilton City CEO Michael Redman resigned from his job as chief executive of Auckland Council's Tourism Events and Economic Development arm (ATEED) the day after the report was released.

Council CEO Barry Harris, who took over from Mr Redman, says: "I suspect the council was focused on some visionary achievements (to become an events city and) you can lose focus of the day to day running of an organisation." ●

## Convene interest up

Convene 2012 exhibition manager Tess Mason says the exhibition on May 1 at Auckland's Viaduct Events Centre is attracting an exciting mix of new and previous exhibitors. "We have had a good reaction to our move to the Viaduct Events Centre — a venue that gives us the ability to put all the Convene exhibition stands on one level. We are sure a lot of event industry buyers will be keen to see the venue in operation, which will in turn have a positive spin-off for our exhibitors." Ms Mason says the exhibition has attracted more interest than usual from operators around the Auckland Airport community, illustrating an increased emphasis on the meetings industry in the area. Ms Mason says gift suppliers, technology companies, cruise operators and theme companies have all been quick to book stands, along with accommodation providers and major venues.

Event and conference organisers can now register for the event.

The Auckland Convention Bureau is again coordinating three familiarisation experiences on the day prior to the expo, where attendees have the choice to either see first hand a selection of Auckland's most iconic venues, visit Waiheke Island, or embrace their adventurous side with some adrenalin-laced action. A buffet breakfast will kick off the day, with this year's discussion asking the question, What does the future hold for the meetings and incentives industry? The selection of expert panellists is underway and will be announced in the near future.

## Registrations open

Buyer registrations are now open for Convene 2012, which is being held at the Viaduct Events Centre on May 1. This is an opportunity for face to face connection with more than 150 suppliers to the conference, function, meetings and business events sectors from Northland to Hamilton. Exhibition manager Tess Mason says anyone wishing to take part in a familiarisation should register their interest early to avoid disappointment. "Each year we have a waiting list for the famils, so it's crucial for people to realise that they are filled on a first in, first served basis." Any company wishing to secure a stand should contact Tess Mason at [tess@promag.co.nz](mailto:tess@promag.co.nz). ●





## Outshining the competition

Outshine Ltd has recently won the tender as conference organiser for the RANZCR Annual Scientific Meeting, to be held at Skycity Auckland in October 2013. The ASM attracts 1100 – 1300 delegates from Australia and New Zealand, and a large medical exhibition. Outshine principals Jo Kelk and Jill Schirnack have worked with the New Zealand Branch of the Australian and New Zealand College of Radiologists over the past four years, which contributed to winning the contract for the 2013 meeting. ●

(Courtesy meeting e-news)

## U20 rethink urged

Despite the deadline for bids to host matches of the 2015 Men's U20 soccer world cup being past, Hamilton business and sports groups are urging the city council to re-think its decision not to bid.

The council, still struggling with the new Claudelands Event Centre cost over-run and V8 blowout, voted against putting in a bid to host three pool matches and one round-16 match at an estimated cost of \$809,000, against a projected benefit of up to \$3.5 million and 9000 international visitors plus 115 overseas media people.

A number of businesses and organisations have already indicated their financial support, pointing to the city's successful hosting of matches in the 2008 Women's U17 Football World Cup.

Bids closed on November 20 and NZ Football is assessing the bids it has received. It is looking for six to eight host cities, and invited 12 to bid. Hamilton will reconsider its decision at its first full council meeting this month. NZ Football will draw up a shortlist of successful applicants by March, to be forwarded to FIFA for approval but it has not said whether it will consider any late bids. ●

## PEOPLE



**Bree Jones** is in charge of business events tourism development and sales with Tourism Dunedin. She was most recently marketing coordinator for Rugby World Cup at Tourism Dunedin.

(courtesy meeting e-news)



**Courtney King** joined Christchurch & Canterbury Convention Bureau as conference and incentive executive on January 16. She has previously been conference sales executive at Rydges Hotel Christchurch, before moving to Rydges Hotel Wellington. She has also worked at Heritage Hanmer Springs.

## NEWS BRIEFS

- The Galaxy of Cars and Swap Meet being held in late February at Hahei in the Coromandel will have over 900 vintage and classic show cars on display, with live entertainment for a good cause, help with cystic fibrosis, at Western Spring Stadium
- The 8hrs@Jack's MTB event has changed the date from October 22 to December 1.
- Formerly known as The Parent and Child Show, The Baby Show is coming to the ASB Showgrounds at Greenlane, Auckland on October 26 – 28.
- Wakatipu New World has confirmed its involvement with Southern Traverse's Tour de Wakatipu for the next three years.
- Site applications for 2012 New Zealand National Agricultural Fieldays show a 13 per cent increase on 2011 applications. To date, 88 per cent of all agricultural sites have been sold, well ahead of previous years.
- The Nelson Regional DanceSport and Easter Championships being held at Easter is the first DanceSport NZ Regional competition to be held in NZ.
- Hamilton City Council has voted 6 – 4 to put \$6 million towards a new National Cycling Centre near Cambridge, but the deed includes provisions that allow the council to pull out of the deal if its conditions aren't met.
- NZ's biggest student orientation music festival is returning to celebrate its fifth year with Shapeshifter heading the line up Unitec's Sounds in the Sun is March 3 and the institution's mt Albert campus. Details: <http://www.facebook.com/pages/USU-Students-Association-at-Unitec/176566962380230?sk=wall>



# EVENTS CALENDAR

New events added in red

## North Island

### FEBRUARY

- 3/5 UIM World Grand Prix Hydroplane Championships, Lake Karapiro. <http://www.waipadc.govt.nz/>
- 4/5 Boardies and Bikinis, Raglan. <http://www.tractorfm.com/>
- 6 Interislander Summer Festival Tauherenikau Races, Wairarapa. <http://www.theraces.co.nz/>
- 6 The Flannagan Cup Swim, New Plymouth. <http://www.taranakiswimming.co.nz/>
- 11 Interislander Summer Festival Awapuni Races, Palmerston North. <http://www.theraces.co.nz/>
- 10/11 Portage Crossing Harbour to Harbour, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 10/12 Ruapehu Cycle Challenge, Ohakune. <http://www.eventfinder.co.nz/>
- 10/12 Davis Cup Tennis, NZ v Uzbekistan, Tauranga. <http://www.tennisnz.com/>
- 10/March 3 NZ Fringe Festival, Wellington. <http://www.fringe.co.nz/>
- 11 Chinese Lantern Festival, Hamilton. <http://www.skycityhamilton.co.nz/>
- 11 Bean Rock Swim, Auckland. <http://www.beanrockswim.co.nz/>
- 11 The Huka Xstream River Swim, Taupo. <http://www.thehuka.co.nz/>
- 11 Paeroa Highland games, Paeroa. <http://www.paeroahighlandgames.co.nz/>
- 11/12 IUM Jest Sprint Finals First Leg, Featherstone. <http://www.infonews.co.nz/>
- 12 Wells New Plymouth Half Ironman, New Plymouth. <http://www.eventstaranaki.co.nz/>
- 12 Clevedon Jazz, Wine and Food Festival, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 14/19 Art Deco Weekend, Napier. Ann Barrar 06-8350022; weekend@artdeconapier.com; <http://www.artdeconapier.com/>
- 15/18 Taranaki Masters Games, New Plymouth. <http://www.taranakielecitytrust.co.nz/>
- 16 Life Begins at 50 Expo, Hawera. <http://www.taranakiinfo/visit/events>
- 17/19 Splore, Auckland. <http://www.splore.net/>
- 17/25 New Performance Festival, Auckland. <http://www.the-edge.co.nz/>
- 17/March 1 Hamilton Garden Arts Festival, Hamilton. <http://www.hgaf.co.nz/>
- 18 New Balance Great Lake Relay, Taupo. <http://www.eventpromotions.co.nz/>
- 18 REV Cycle Festival, Waipa District. <http://www.uleisure.co.nz/>
- 18 Jim Bean Homegrown, Wellington. <http://www.viewwellington.co.nz/>
- 18/19 9<sup>th</sup> Annual Interfaith Forum, Hamilton. <http://www.wifco.wikispaces.com/>
- 18/19 More FM Devonport Food, Wine and Music Festival, Auckland. <http://www.devonportwinefestival.co.nz/>
- 18/19 IUM Jet Sprint Finals, Wanganui. <http://www.infonews.co.nz/>
- 19 Battle of the Streets, Paeroa. <http://www.battleofthestreets.co.nz/>
- 20/21 The Future with High Speed Broadband Conference, Auckland. <http://www.futurebroadband.co.nz/>
- 20/March 3 Pacific Fringe Festival, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 22/25 Americarna NZ Ltd, Taranaki-wide. <http://www.americarna.com/>
- 24/March 4 NZ Fashion Festival, Auckland. <http://www.nzfashionfestival.com/>
- 25 Bay of Islands Ocean and Orchard Wine and Food Festival, Kerikeri. <http://www.oceanandorchard.co.nz/>
- 25 Kururau Krusher, Taumarunui. <http://www.kururaukrusher.co.nz/>
- 25 Coastal Challenge, Auckland. <http://www.costalchallenge.co.nz/>
- 25 Across the Lake Swim, Taupo. <http://www.acrossthelakeswim.co.nz/>
- 25/26 Waikato Times Food, Wine and Jazz Festival, Hamilton. <http://www.hgaf.co.nz/>
- 25/26 International Art and Tattoo Expo, Hamilton. <http://www.tattooart.co.nz/>
- 25/March 18 New Zealand International Arts Festival, Wellington. <http://www.festival.co.nz/>
- 26 Galaxy of Cars and Swap Meet, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 26 Te Kairanga AML Round The Bays, Wellington. <http://www.amiroundthebays.co.nz/>
- 26 Pask Winery Great Long Lunch, Napier. <http://www.hawkesbaynz.com/>
- 29 Waituhi Body Painting Festival, Taupo. <http://festival.bodyartawards.co.nz/>

### MARCH

- 2/4 Camper Care Motorhome and Caravan Show, Hamilton. <http://www.nzmotorhomeshow.co.nz/>
- 3 Dinner @the Domain, Taumarunui. <http://www.ruapehudc.govt.nz/>
- 3 Martinborough Fair, Martinborough. <http://www.martinboroughfair.org.nz/>
- 3 Kelloggs Nutri-Grain Ironman New Zealand, Taupo. <http://www.ironman.co.nz/>
- 3/10/17/24 Pauanui Beach March Series, Pauanui Beach. <http://www.thecoromandel.com/>
- 4 Mountain to Surf Marathon, Mt Taranaki to Waitara. <http://www.mountaintosurf.co.nz/>
- 8/18 Volvo Ocean Race, Auckland. <http://www.volvoocearace.com/>
- 9/10 Pasifika Festival, Auckland. Ole Maiava 09-3017405; Ole.Maiava@aucklandcouncil.govt.nz; <http://www.aucklandcouncil.govt.nz/events/>
- 9/11 Trust House Balloons Over Wairarapa, Wairarapa. <http://www.nzballoons.co.nz/>
- 9/11 RetroFest, Mystery Creek. Nicola Greenwell 07-8434497; bdm@mysterycreek.co.nz; <http://www.mysterycreek.co.nz/>
- 9/18 Heritage Week, Thames. <http://www.thamesheritage.co.nz/>
- 10 Cairo to Capetown Festival, Auckland. <http://www.ecbcp.co.nz/>
- 10 Kona Colville Connection, Colville. <http://www.colvilleconnection.co.nz/>
- 11 Kilbirnie Festival, Wellington. <http://www.kilbirniefestival.org.nz/>
- 12/19 NZ Hockey Masters, Palmerston North. <http://www.manawatunz.co.nz/>
- 13/18 Horse of the Year, Hastings. <http://www.eventfinder.co.nz/>
- 14/15 Sounds Aotearoa 2012, New Plymouth. <http://www.soundsaotearoa.co.nz/>

- 14/17 ASB Polyfest, Manukau. <http://www.asbpolyfest.co.nz/>
- 15/18 State NZ Surf Lifesaving Championships, Gisborne. <http://www.surlifesaving.org.nz/>
- 16/18 NZ Marching Championships, Hamilton. <http://www.marchingwaikato.co.nz/>
- 16/18 WOMAD, New Plymouth. <http://www.newplymouthns.com/>
- 17 Trans Taupo Paddle, Taupo. <http://www.mcknight.co.nz/>
- 17 3<sup>rd</sup> African Youth Festival, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 17 Tarawera Ultra, Rotorua to Kawerau. <http://taraweraultra.co.nz/>
- 17 90 Mile Beach Cycle Te Houtaewa Challenge, Te Kaeo. <http://www.90milebeachrun.com/>
- 17 Paeroa Wild Food, Wine and Art Festival, Paeroa. <http://www.paeroa.org.nz/>
- 17 Tauranga Multicultural Festival, Tauranga. <http://www.trmc.co.nz/>
- 17/18 ARC 24/12 Hour Adventure Race, Coromandel. <http://www.arcevents.co.nz/>
- 17/18 Whanganui Artists Open Studios, Wanganui. <http://www.openstudio.co.nz/>
- 23/25 Leadfoot Festival, Hahei. <http://www.leadfestival.com/>
- 24 Partners Life Dual Motutapu-Rangitoto Traverse, Auckland. <http://www.thedual.co.nz/>
- 24 Urbis Designday, Auckland. <http://eventsAucklandnz.com/>
- 24/25 Great Manawatu Steam Fair, Feilding. <http://www.manawatunz.co.nz/>
- 24/25 West Artists' Open Studio Weekend, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 24/25 Whanganui Artists Open Studios, Wanganui. <http://www.openstudio.co.nz/>
- 24/25 Women's Lifestyle Expo, Rotorua. <http://www.expos.co.nz/>
- 25 V4 and Rotary North Island Jamboree, Feilding. <http://www.manawatunz.co.nz/>
- 28/31 NZ Angling and Casting Nationals, Feilding. <http://www.manatunz.co.nz/>
- 28/April 1 Beach Hop, Whangamata. <http://www.beachhop.co.nz/>
- 28/April 1 Balloons Over Waikato, Hamilton. <http://www.balloonsoverwaikato.co.nz/>
- 30/April 1 International Rally of Whangarei. <http://www.rallywhangarei.co.nz/>
- 31 Edible Fashion Awards, Hastings. <http://www.hastingscity.co.nz/>
- 31 Avanti 100k Flier, Taupo. <http://www.eventpromotions.co.nz/>
- 31 Magical Mangawhai Wine and Food Festival, Mangawhai. <http://www.walkingweekend.co.nz/>
- 31/April 1 The French Country Fair, Featherstone. <http://www.wairarapa.com/>
- 31/April 1 Oxfam Trailwalker, Taupo. <http://www.oxfam.org.nz/>

### APRIL

- 1 International Cultural Festival, Auckland. <http://www.aucklandcouncil.govt.nz/>
- 5/8 NZ National Kartsport Sprint Championships, Hamilton Airport. <http://www.waipadc.govt.nz/>
- 5/9 National Jazz Festival, Tauranga. <http://www.jazz.org.nz/>
- 6/8 International Horse Trial, Kihikihi. <http://www.waipadc.govt.nz/>
- 6/8 Turangi Colours Art and Food Festival, Turangi. <http://www.turangi.org/>
- 6/8 BMX Nationals, Rotorua. <http://www.rotoruaNZ.com/>
- 6/12 Toyota Optimist Nationals, New Plymouth. <http://www.newplymouthnz.com/>
- 6/15 TSB Bank NZ Surf Festival, New Plymouth. <http://www.nzsurfestival.co.nz/>
- 10/13 University Games, Wellington. <http://www.universitysport.org.nz/>
- 10/22 Echo Walking Festival, Coromandel. <http://www.eshowwalkfest.org.nz/>
- 13/15 Home and Garden Show, Taupo. <http://www.jadepromotions.co.nz/>
- 14 Paymark Xterra Rotorua Festival, Rotorua. <http://www.xterra.co.nz/>
- 14/15 2012 NZ Ploughing Championships, Cambridge. <http://www.waipadc.govt.nz/>
- 14/21 Tour of New Zealand Cycle Event, Cape Reinga to Wellington. <http://tourofnewzealand.co.nz/>
- 15/16 Armageddon Expo, Hamilton. <http://claudelands.co.nz/>
- 20/22 Taranaki Daily News Home and Lifestyle Expo, New Plymouth. <http://www.newplymouthnz.com/>
- 20/22 V8 Supercars ITM400, Hamilton. <http://www.v8supercars.com.au/>
- 21 Bush to Beach Half Marathon, Whitianga. <http://www.bushtoBeach.org.nz/>
- 21 The Nugget Adventure Race, Waihi. <http://www.totalsport.co.nz/>
- 21 Top Energy Northern Crossing Multisport, Kaikohe. <http://www.northerncrossing.co.nz/>

### MAY

- 1/31 Homegrown, Coromandel. <http://www.homegrownfestival.co.nz/>
- 1 Convène Auckland, Auckland. <http://www.conveneauckland.co.nz/>
- 5 T42 Marathon and MTB Ride, Central Plateau. <http://www.t42.co.nz/>
- 5/20 Great Coromandel Art Tour, Coromandel to Colville. <http://www.coromandelartstour.org.nz/>
- 6 The Crazyman, Lower Hutt. <http://www.crazyman.co.nz/>
- 10/20 ERUPT Lake Taupo Festival, Taupo. <http://www.erupt.co.nz/>
- 11/13 The Food Show, Wellington. <http://www.foodshow.co.nz/>
- 17/20 The Original Art Sale, Manukau. <http://www.theoriginalartsale.co.nz/>
- 17/20 Hutchwilco New Zealand Boat Show, Auckland. Liz Farrell 09-5256999; <http://www.boatshow.co.nz/>
- 18/20 Rotary International Conference, Hamilton. <http://www.hamiltonevents.co.nz/>
- 18/20 NRM National Three-day Event, Taupo. <http://www.greatlaketaupo.com/>
- 19/20 Women's Lifestyle Expo, Hamilton. <http://www.expos.co.nz/>

### JUNE

- 2/3 HANDMADE 2012, Wellington. <http://www.handmade.co.nz/>
- 3 Hitched - Rotorua Wedding Show, Rotorua. <http://www.rotoruweddingshow.co.nz/>
- 10 Manawatu Wedding Expo, Palmerston North. <http://www.expos.co.nz/>



13/16 National Fieldays, Mystery Creek, Hamilton. <http://www.fieldays.co.nz/>  
 21/24 WRC Rally New Zealand, Auckland. <http://www.rallynewzealand.co.nz/>  
 24 Waikato Wedding Expo, Hamilton. <http://www.hamiltonevents.co.nz/>

## JULY

11/13 Nethui 2012 Conference, Auckland. <http://www.confer.co.nz/>  
 13/15 SENZ 2012, Hamilton. <http://www.senz.co.nz/>  
 20/22 Ideal Home Show, Palmerston North. <http://www.expos.co.nz/>  
 28/29 Hunt and Fish Expo, Hastings. <http://www.huntandfishexpo.co.nz/>  
 28/31 NZ Highland and National Dancing Championships. Palmerston North. <http://www.manawatunz.co.nz/>

## AUGUST

2/5 The Food Show, Auckland. <http://www.foodshow.co.nz/>  
 18 Ohinemuri Jazz Festival, Paeroa. <http://www.thecoromandel.com/>  
 22/September 29 Going West Books and Literary Festival, Auckland. <http://www.aucklandcouncil.govt.nz/>  
 24/26 Coromandel Classic, Thames. <http://www.coromandelclassic.co.nz/>  
 24/25 Hawke's Bay Baby and Child Show, Napier. <http://www.eventshawkesbaynz.com/>

## SEPTEMBER

8 Run Walk Festival, Whangamata. <http://www.whangamatarun.co.nz/>  
 14/16 Antique Festival, Paeroa. <http://www.paeroa.org.nz/>  
 16/17 Boat and Leisure Show, Tauranga. <http://www.bayevents.co.nz/>  
 26/28 The Baby Show, Auckland. <http://www.babyshow.co.nz/>

## OCTOBER

18/22 ITU World Championship Triathlon Series Grand Final, Auckland. <http://www.triathlon.org/>  
 28 adidas Auckland Marathon, Auckland. Saskia Trask 09-4150617; [saskia@aucklandmarathon.co.nz](mailto:saskia@aucklandmarathon.co.nz); <http://www.aucklandmarathon.co.nz/>

## NOVEMBER

13/16 World Ombudsman Conference, Wellington. <http://www.confer.co.nz/>  
 15/18 Taste of New Zealand, Auckland. <http://www.tasteofnewzealand.co.nz/>

## DECEMBER

3/7 Deep Sea Biology Symposium, Wellington. <http://www.confer.co.nz/deepsea>  
 26 Cemetery Circuit, Wanganui. [info@cemeterycircuit.co.nz](mailto:info@cemeterycircuit.co.nz); <http://www.cemeterycircuit.co.nz/>

## 2013 JANUARY

28/31 Pinot Noir Celebration, Wellington. <http://www.pinotnoir2013.co.nz/>

## FEBRUARY

13/17 Art Deco Weekend, Napier. Ann Barrar 06-8350022; [weekend@artdeconapier.com](mailto:weekend@artdeconapier.com); <http://www.artdeconapier.com/>

## JULY

TBA UCI BMX World Championships, Auckland. Kieran Turner 027-2390241; <http://www.bikenzorg.nz/>

## OCTOBER

27 adidas Auckland Marathon, Auckland. Saskia Trask 09-4150617; [saskia@aucklandmarathon.co.nz](mailto:saskia@aucklandmarathon.co.nz); <http://www.aucklandmarathon.co.nz/>

## NOVEMBER

3 adidas Auckland Marathon, Auckland. Saskia Trask 09-4150617; [saskia@aucklandmarathon.co.nz](mailto:saskia@aucklandmarathon.co.nz); <http://www.aucklandmarathon.co.nz/>

## 2014 FEBRUARY

16/23 Art Deco Weekend, Napier. Ann Barrar 06-8350022; [weekend@artdeconapier.com](mailto:weekend@artdeconapier.com); <http://www.artdeconapier.com/>

## MAY

1/31 World Veterans Table tennis Championships, Auckland. <http://www.itf.com/>

## OCTOBER

26 adidas Auckland Marathon, Auckland. Saskia Trask 09-4150617; [saskia@aucklandmarathon.co.nz](mailto:saskia@aucklandmarathon.co.nz); <http://www.aucklandmarathon.co.nz/>

## 2015

TBA Cricket World Cup, various dates and venues. <http://aucklandnz.com/>  
 TBA Fifa Under 20 World Cup. Various dates and venues. <http://www.nzfootball.co.nz/>

## OCTOBER

25 adidas Auckland Marathon, Auckland. Saskia Trask 09-4150617; [saskia@aucklandmarathon.co.nz](mailto:saskia@aucklandmarathon.co.nz); <http://www.aucklandmarathon.co.nz/>

## South Island

## 2012 FEBRUARY

1/8 Luminate Festival, Nelson. <http://www.luminatefestival.co.nz/>  
 2/5 Southland Buskers Festival, Invercargill. <http://www.southlandnz.com/>  
 3/4 Stump The Hump, Tuatapere Hump Ridge Track. <http://www.humpridgetrack.co.nz/>  
 4 Shotover Moonlight Marathon, Queenstown. <http://www.activeqt.co.nz/>  
 4 Brews & BBQs, Blenheim. <http://www.lovemarborough.co.nz/>  
 4/6 RaboDirect Elite Track Championships, Invercargill. <http://www.cyclingsouth.org.nz/>  
 4/13 NZ Masters Games, Dunedin. <http://dunedin2010.nzmg.com/>  
 6 International Kai Festival, Nelson. <http://www.itson.co.nz/>  
 9/12 American Car Show, Oamaru. <http://www.visitoamaru.co.nz/>  
 10/11 Speight's Coast to Coast, Kumara to Sumner. [dale@coasttocoast.co.nz](mailto:dale@coasttocoast.co.nz); <http://www.coasttocoast.co.nz/>  
 Also, 8/9, 2013; 14/15, 2014; 13/14, 2015; 12/13, 2016; 10/11, 2017; 9/10, 2018; 8/9, 2019; 14/15, 2020.  
 10/13 Waterfall Bay Wine and Food Festival, Marlborough. <http://www.lovemarborough.co.nz/>  
 11 Buller Gorge Marathon and Relay, Westport. <http://www.bulleramarathon.org.nz/>  
 11 Wine Festival, Marlborough. <http://www.lovemarborough.co.nz/>  
 11/12 Summer Festival, Invercargill. <http://www.southlandnz.com/>  
 11/12 Chinese Lantern Festival, Christchurch. <http://www.asianz.org.nz/>  
 12 Canterbury Scottish Cultural Festival, Riccarton. <http://www.bethere.co.nz/>  
 12 Surf to City, Invercargill. <http://www.surgtocity.co.nz/>  
 12 Nude Golf International, Wairua. <http://www.naturist.co.nz/>  
 15/17 Southern Fieldays, Gore. <http://www.southernfieldays.co.nz/>  
 17/18 Donald Hay Classic and Pub to Pub Yacht Race, Queenstown. <http://www.wakatipuyachtclub.co.nz/>  
 18 Belgium Beer and Mussel Festival, Christchurch. <http://www.bethere.co.nz/>  
 18 MLT Moonshine Trail, Gore. <http://www.moonshinetrail.co.nz/>  
 18/19 Global Football Festival, Christchurch. <http://www.bethere.co.nz/>  
 18/19 Festival of Opportunities, Nelson. <http://www.festivalofopportunities.co.nz/>  
 18/19 Mandeville Fly-In, Mandeville. <http://www.croydonaircraft.com/>  
 18/19 Evolution Motorsport Classic Speedfest, Invercargill. <http://www.teretonga.org.nz/>  
 18/19 SI National Dahlia Show, Balclutha. <http://www.cluthadistrict.co.nz/>  
 19 Oamaru Wine and Food Festival, Oamaru. <http://www.visitoamaru.co.nz/>  
 19 Paradise Triathlon, Queenstown. <http://www.activeqt.co.nz/>  
 19 Brightwater Wine and Food Festival, Richmond. <http://www.bwff.co.nz/>  
 25 Hokonui Moonshine Festival, Gore. <http://www.hokonui-moonshine-fest.co.nz/>  
 25 Cavalcade to Cromwell, Cromwell. <http://www.cavalcade.co.nz/>  
 25 Bedrock 50 Ultramarathon, Oxford. <http://www.bedrockevents.co.nz/>  
 25/26 Global Football Festival, Christchurch. <http://www.bethere.co.nz/>  
 25/26 Jazz and Blues Festival, Hanmer Springs. <http://www.bethere.co.nz/>



26 Aoraki Open Dragon Boat Regatta, Pegasus Lake. <http://www.visitwaimakariri.co.nz/>  
 26 Kaiwara Classic, Cheviot. <http://www.kaiwara.co.nz/>

## MARCH

3 Fresh Choice Women's Bike Run Tri, Queenstown. <http://www.southerntraverse.com/>  
 3 Ride the Rakaia, Rakaia. <http://www.ridetherakaia.co.nz/>  
 3/4 South Island Rose Ranfurly, Invercargill. <http://www.nzroses.org.nz/>  
 4 Placemakers Pass2Pub Family MTB Race, Albury. <http://www.pass2pub.com/>  
 7/11 Ellerslie Flower Show, Christchurch. <http://www.ellerslieflowershow.co.nz/>  
 9/10 Wild Foods Festival, Hokitika. <http://www.wildfoods.co.nz/>  
 10 Chatham Islands Food and Music Festival, Chatham Islands. <http://www.chathams.co.nz/>  
 10 Big River Festival, Balclutha. <http://www.projectclutha.co.nz/>  
 10 Motatapu 47km Mountain Bike, Glendhu Bay, Lake Wanaka to Arrowtown. [www.motatapu.com](http://www.motatapu.com)  
 10 Motatapu Off Road Marathon, Motatapu Station to Arrowtown. [www.motatapu.com](http://www.motatapu.com)  
 10 Motatapu 15km Miner's Trail run/walk, Arrowtown. [www.motatapu.com](http://www.motatapu.com)  
 10 Motatapu 49km Adventure Run, Fern Burn, Lake Wanaka to Arrowtown. [www.motatapu.com](http://www.motatapu.com)  
 10 XTERRA Motatapu Triathlon, Glendhu Bay, Lake Wanaka to Arrowtown. [www.motatapu.com](http://www.motatapu.com)  
 10/11 Kaiteriteri Beach Adventure Race, Golden Bay. <http://www.kbar.co.nz/>  
 11 Hadlow to Harbour Run, Timaru. <http://www.H2H.org.nz/>  
 11 Tussock Spirit of the Moutere, Mapua. <http://www.nelsonevents.co.nz/>  
 15/25 Fringe Festival, Dunedin. <http://www.facebook.com/Dunedinfringe/>  
 16/18 Oceania Road Race Championships, Queenstown. <http://www.bikenz.org.nz/>  
 17 Big River Festival, Balclutha. <http://www.cluthadistrict.co.nz/>  
 17 Mussel Festival, Havelock. <http://www.havelockmussel festival.co.nz/>  
 17 Moke Lake Triathlon, Queenstown. <http://www.activeqt.co.nz/>  
 17 LYFE 2012, Christchurch. <http://www.lyfe.co.nz/>  
 17 Multicultural Food Festival, Invercargill. <http://www.multinationals.co.nz/>  
 23 NZ Rodeo Finals, Lawrence. <http://www.cluthadistrict.co.nz/>  
 23/25 Mapua Community Library Literary Festival, Nelson. <http://www.mapuacommunitylibrary.co.nz/>  
 24 Marchfest, Nelson. <http://www.marchfest.com/>  
 24 Forrest Grapevine, Renwick to Blenheim. <http://www.lovelmarlborough.co.nz/>  
 24 Northburn 100, Northburn, Cromwell. <http://northburn100.co.nz/100km/>  
 25 Port Nelson Blokes Day Out, Port Nelson. <http://www.nelsonevents.co.nz/>  
 27/ April 1 id FashionShow, Dunedin. <http://www.idfashion.co.nz/>  
 30/April 30 International Foetal Medicine and Surgery Society Annual Meeting, Queenstown. <http://www.confer.co.nz/>  
 31 Quartzopolis Classic, Reefton. <http://www.reefton.co.nz/>  
 31 Le Race, Christchurch. <http://www.lerace.co.nz/>  
 31/April 9 Bike Festival, Queenstown. <http://www.queenstown-nz.co.nz/>

## APRIL

6 Lake Hayes Tri, Queenstown. <http://www.activeqt.co.nz/>  
 6/8 Warbirds Over Wanaka Airshow, Wanaka. Mandy Deans 03-4438619; info@warbirdsoverwanaka.co.nz; <http://www.warbirdsoverwanaka.co.nz/>  
 7 New World Tour de Wakitipu, Arrowtown. <http://www.southerntraverse.com/>  
 7 Lawrence ¼ Mile, Lawrence. <http://www.cluthadistrict.co.nz/>  
 7 Mountain Thunder Street Race, Methven. <http://www.bethere.co.nz/>  
 7/8 NZ Power Boat Association National Championships, Westland. <http://www.nzpba.com/>  
 7/14 World Vintage Softball, Christchurch. <http://www.vintagesoftball.com/>  
 7/14 GODzone Adventure Race, Queenstown. <http://www.godzoneadventure.com/>  
 8 Clyde Wine and Food Festival, Clyde. <http://www.promotedunstan.org.nz/>  
 14 Around Brunner Cycle Ride, Greymouth. <http://www.aroundbrunner.co.nz/>  
 14/15 Women's Lifestyle Expo, Nelson. <http://www.expos.co.nz/>  
 14/21 Tour of New Zealand Cycle Event, Bluff to Picton. <http://tourofnewzealand.co.nz/>  
 20/29 Autumn Festival, Arrowtown. <http://www.arrowtownautumnfestival.org.nz/>  
 21 Alpine Lodge Loop the Lake, Lake Rotoiti. <http://www.nelsonevents.co.nz/>  
 28 NZ Hat and Hair Awards, Timaru. <http://www.nzhatandhairart.co.nz/>  
 28 Routeburn Classic, Te Anau. <http://www.goodtimesevents.net/>  
 28/29 The Catlins Great Escape Bike Journey, the Catlins. <http://www.catlins.org.nz/>

## MAY

6 Wedding Show, Nelson. <http://www.itson.co.nz/>  
 7 TRENZ, Queenstown. <http://www.trenz.co.nz/>  
 23 Midwinter Carnival, Dunedin. <http://www.dunedinnz.com/>  
 25/27 Otago Rally, Dunedin. <http://www.otagorally.net/>

## JUNE

3 Christchurch Airport Marathon, Christchurch. <http://www.christchurchmarathon.co.nz/>  
 22/July 1 American Express Winter Festival, Queenstown. <http://www.winterfestival.co.nz/>  
 30/July 8 Scifest, Dunedin. <http://www.scifest.org.nz/>

## JULY

TBA International Science Festival, Dunedin. <http://www.scifest.org.nz/>  
 4/8 NZ Brass Band National Contest, Timaru. <http://www.southisland.org.nz/>  
 6/15 Rush to the Junction, Cromwell. <http://www.cromwell.org.nz/>  
 6/12 Association of NZ Embroiderers' Guild Conference, Christchurch. <http://www.bethere.co.nz/>  
 6/15 Rush to the Junction 150 Year Celebrations, Cromwell. <http://www.cromwell.org.nz/>  
 21/ North Face Peak2Peak, Queenstown. <http://www.southerntraverse.com/>

## AUGUST

25/September 1 DNA Gay Ski Week, Queenstown. <http://www.gayskiweekqt.com/>

## SEPTEMBER

1/20 Feast of Canterbury Canterbury Region. <http://www.feastofcanterbury.co.nz/>  
 6/7 Women's Lifestyle Expo, Christchurch. <http://www.expos.co.nz/>  
 8 Parent and Child Show, Show, Nelson. <http://www.facebook.com/nelsonpandcexpo>  
 14/16 The Food Show, Christchurch. <http://www.foodshow.co.nz/>  
 16 Spring Into Action, Christchurch. <http://www.theshow.co.nz/>  
 22 Abel Tasman Coastal Classic, Golden Bay. <http://www.nelsonevents.co.nz/>

## OCTOBER

TBA Southern Festival of Speed, Dunedin. <http://www.dunedinnz.com/>  
 TBA Rhododendron Festival, Dunedin. <http://www.rhododunedin.co.nz/>  
 TBA Festival of the Arts, Otago. <http://www.otagofestival.co.nz/>  
 13 Subway Dun Run, Nelson. <http://www.nelsonevents.co.nz/>  
 27 South Island Leisure Marching Day, Nelson. <http://www.itson.co.nz/>

## NOVEMBER

14/16 Canterbury A and P Show, Christchurch. <http://www.theshow.co.nz/>  
 24 Pass to Pub Gutbuster, Bannockburn. <http://www.centralotago.com/>

## DECEMBER

1 Patagonia 8hrs@Jack's, Queenstown. <http://www.southerntraverse.com/>

## 2013 MARCH

TBA Heritage Festival, Dunedin. <http://www.dunedinnz.com/>  
 1/4 NZ Pipe Band Championships, Timaru. <http://www.southisland.org.nz/>  
 22/24 Timaru Herald Home and Lifestyle Show, Timaru. <http://www.southisland.co.nz/>

## 2015

TBA Cricket World Cup, various dates and venues.  
 TBA Fifa Under 20 World Cup. Various dates and venues. <http://www.nzfootball.co.nz/>

