

5 REMAINING LIVE WEBINARS FOR 2012 ON SALE NOW!

2012

**SALE ENDS
TUESDAY,
OCT 16, 2012**

Webinar Series



Webinars are easy to attend . . . just view and listen to the presentation online from the comfort of your own computer - without even leaving your desk! No Travel Expense Required. Can't make the live presentation of the Webinar? All Live

webinars are recorded and are available to be purchased as "Webinars On Demand" to watch at your leisure. What better way to receive great educational information by great presenters while saving both time and travel expenses!

Registering for a Webinar:

Both live and recorded Webinars are available for purchase via any of the following methods:

- Online at the IFEA Bookstore & Resource Center
- Faxing or mailing in the Webinar Registration Form
 - (See separate brochure/registration form for Webinars on Demand)
- Calling the IFEA at +1-208-433-0950 ext: 3

Individual Webinar Cost:

- \$59 - IFEA Members
- \$59 - Association Alliance Members
- \$79 - Festival & Event Ontario Members
- \$99 - Non-IFEA Members

Registration cost is per computer site for as many people as you can sit around your computer. Gather additional staff, volunteers, or board members around your computer so they too can join you for this learning experience at no additional charge!

Buy in Bulk Sale:

(Call, Mail or Fax orders only, not available for online purchasing)

- BUY 3 Webinars and Receive 2 FREE (Up to ~~\$99~~ \$198 in savings)

Sale applicable to 5 remaining Live Webinars for 2012 only.

Webinar Start Time in Your Time Zone:

7:00 a.m. Hawaii
9:00 a.m. Alaska
10:00 a.m. Pacific
11:00 a.m. Mountain
12:00 p.m. Central
1:00 p.m. Eastern
6:00 p.m. GMT

Webinar Length:
60 Minutes

NOTE: Webinars must be purchased and viewed within the same calendar year.

Questions?

Contact: Nia Hovde, Director of Marketing & Communications at: nia@ifea.com

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THURSDAY, OCTOBER 18th, 2012

11:00 a.m. - 12:00 p.m. MST

The Nexus between Risk Management and your Event Security & Safety Management Plan

Peter Ashwin, Head of Integrated Planning, Security & Resilience, London Olympic Games, Boise, ID

Eligible for CFEE Elective Credit: Leadership & Management

WEDNESDAY, OCTOBER 24th, 2012

11:00 a.m. - 12:00 p.m. MST

Merchandise: Finding the Balance That Best Fits Your Event

Bridget Sherrill, Vice President of Merchandising
Jennifer Morgan, Merchandising Manager
Kentucky Derby Festival, Louisville, KY

CFEE Elective Credit: Creativity & Innovation

THURSDAY, NOVEMBER 1st, 2012

11:00 a.m. - 12:00 p.m. MST

The Charitable Impact of Festivals & Events: It's Not Just About Corn Dogs and Cokes Any-more: You Also Need to Show 'em You Care!

Jeff English, Sr. Vice President of Administration/
General Council
Kentucky Derby Festival, Louisville, KY

CFEE Elective Credit: Leadership & Management

THURSDAY, NOVEMBER 8th, 2012

11:00 a.m. - 12:00 p.m. MST

From Outsider to Insider: Creating Festival Fans

Gail Bower, President,
Bower & Co. Consulting, Philadelphia, PA

CFEE Elective Credit: Creativity/Innovation

THURSDAY, NOVEMBER 15th, 2012

11:00 a.m. - 12:00 p.m. MST

Events Central: A New Age of Partnership & Policy in Municipal Events Management

Delores MacAdam, Manager, City of Ottawa Events
Central Branch

Mark Ford, Inspector, Ottawa Police
Special Event Unit, Ottawa, ON, Canada

CFEE Elective Credit: Leadership & Management

IFEA Webinar Series

Upcoming Live Webinar Presentation Registration Form

REGISTRATION CONTACT INFORMATION

Webinar Participant: _____

Webinar Participant Email: _____

Organization: _____

Address: _____

City, State/Province, Zip Code: _____ Phone: _____

PURCHASE INFORMATION

	IFEA Member Association Alliance	Festival & Event Ontario Members	Non-IFEA Member	Total
Individual Webinars: _____ Quantity X	<input type="radio"/> \$59 (USD)	<input type="radio"/> \$79 (USD)	<input type="radio"/> \$99 (USD)	_____
Buy in Bulk Sale (Ends Oct, 16, 2012) BUY 3 Webinars and Receive 2 FREE (Up to \$99 \$198 in savings)	<input type="radio"/> \$177 (USD)	<input type="radio"/> \$237 (USD)	<input type="radio"/> \$297 (USD)	_____
SALE APPLICABLE TO 5 REMAINING LIVE WEBINARS FOR 2012 ONLY.			TOTAL	_____

PAYMENT INFORMATION

Select method of payment: VISA MasterCard American Express Discover Check (make check payable to IFEA in U.S. funds)

Print Cardholder Name: _____

Signature: _____

Credit Card Number: _____

Expiration Date: _____ CVN Code: _____ (MC/Visa-3 digit code back) (AMX-4 digit code front)

2012 UPCOMING LIVE WEBINARS: To register please make your selection by checking (✓) from the webinars below:

- Thursday, October 18th, 2012**
The Nexus between Risk Management and your Event Security & Safety Management Plan
Peter Ashwin, Exelar Consulting
- WEDNESDAY, October 24th, 2012**
Merchandise: Finding the Balance That Best Fits Your Event
Bridget Sherrill & Jennifer Morgan, Kentucky Derby Festival
- Thursday, November 1st, 2012**
The Charitable Impact of Festivals & Events: It's Not Just About Corn Dogs and Cokes Anymore: You Also Need to Show 'em You Care!
Jeff English, Kentucky Derby Festival
- Thursday, November 8th, 2012**
From Outsider to Insider: Creating Festival Fans
Gail Bower, Bower & Co. Consulting
- Thursday, November 15th, 2012**
Events Central: A New Age of Partnership & Policy in Municipal Events Management
Delores MacAdam, City of Ottawa Events Central Branch

Registration cost is per computer site for as many people as you can sit around your computer. Once your registration has been submitted, you will receive an email from the IFEA confirming that you have been registered for the Webinar. The day before the scheduled Webinar, you will receive an email with specific instructions on how to log in for the Webinar. You will receive this email again, the day of the Webinar. Payment must be received in full at time of registration to participate in Webinars. No refunds on webinar registration unless notified 24 hours prior to start of webinar.