

# FINAL IFEA WEBINAR SALE OF 2012 EXCLUSIVELY FOR PAST WEBINAR PARTICIPANTS ONLY!

# 2012 Webinar Series

**SALE ENDS  
THURSDAY,  
NOV 1, 2012**



Webinars are easy to attend . . . just view and listen to the presentation online from the comfort of your own computer - without even leaving your desk! No Travel Expense Required. Can't make the live presentation of the Webinar? All Live webinars are recorded and are available to be purchased as "Webinars On Demand" to watch at your leisure. What better way to receive great educational information by great presenters while saving both time and travel expenses!

#### Registering for a Webinar:

Both live and recorded Webinars are available for purchase via any of the following methods:

- Online at the IFEA Bookstore & Resource Center
- Faxing or mailing in the Webinar Registration Form
  - (See separate brochure/registration form for Webinars on Demand)
- Calling the IFEA at +1-208-433-0950 ext: 3

#### Individual Webinar Cost:

- \$59 - IFEA Members
- \$59 - Association Alliance Members
- \$79 - Festival & Event Ontario Members
- \$99 - Non-IFEA Members

*Registration cost is per computer site for as many people as you can sit around your computer. Gather additional staff, volunteers, or board members around your computer so they too can join you for this learning experience at no additional charge!*

#### Buy in Bulk Sale:

(Call, Mail or Fax orders only, not available for online purchasing)

- BUY 2 Webinars and Receive 1 FREE (Up to \$99 in savings)

**Sale applicable to 3 remaining Live Webinars for 2012 only.**

#### Webinar Start Time in Your Time Zone:

7:00 a.m. Hawaii  
9:00 a.m. Alaska  
10:00 a.m. Pacific  
11:00 a.m. Mountain  
12:00 p.m. Central  
1:00 p.m. Eastern  
6:00 p.m. GMT

**Webinar Length:**  
60 Minutes

**NOTE:** Webinars must be purchased and viewed within the same calendar year.

#### Questions?

Contact: Nia Hovde, Director of Marketing & Communications at: [nia@ifea.comm](mailto:nia@ifea.comm)

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**THURSDAY  
NOVEMBER 1<sup>st</sup>, 2012  
11:00 a.m. - 12:00 p.m. MST**

**The Charitable Impact of Festivals & Events:  
It's Not Just About Corn Dogs and Cokes Any-more: You Also Need to Show 'em You Care!**

**Jeff English**, Sr. Vice President of Administration/General Council  
Kentucky Derby Festival, Louisville, KY  
CFEE Elective Credit:  
Leadership & Management



**THURSDAY  
NOVEMBER 8<sup>th</sup>, 2012  
11:00 A.M. - 12:00 P.M. MST**

**From Outsider to Insider:  
Creating Festival Fans**

**Gail Bower**, President  
Bower & Co. Consulting  
Philadelphia, PA  
CFEE Elective Credit:  
Creativity/Innovation



**THURSDAY  
NOVEMBER 15<sup>th</sup>, 2012  
11:00 A.M. - 12:00 P.M. MST**

**Events Central:  
A New Age of Partnership & Policy in Municipal Events Management**

**Delores MacAdam**, Manager  
City of Ottawa Events  
Central Branch

**Mark Ford**, Inspector  
Ottawa Police  
Special Event Unit  
Ottawa, ON, Canada  
CFEE Elective Credit:  
Leadership & Management

# IFEA Webinar Series

## Upcoming Live Webinar Presentation Registration Form

### REGISTRATION CONTACT INFORMATION

Webinar Participant: \_\_\_\_\_

Webinar Participant Email: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province, Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

### PURCHASE INFORMATION

	IFEA Member Association Alliance	Festival & Event Ontario Members	Non-IFEA Member	Total
<b>Individual Webinars:</b> _____ Quantity X	<input type="radio"/> \$59 (USD)	<input type="radio"/> \$79 (USD)	<input type="radio"/> \$99 (USD)	_____
<b>Past Webinar Participant Sale (Ends Nov. 1, 2012)</b> BUY 2 Webinars and Receive 1 FREE (Up to \$99 in savings)	<input type="radio"/> <del>\$177</del> \$118(USD)	<input type="radio"/> <del>\$237</del> \$158(USD)	<input type="radio"/> <del>\$297</del> \$198 (USD)	_____
<b>SALE APPLICABLE TO 3 REMAINING LIVE WEBINARS FOR 2012 ONLY.</b>			<b>TOTAL</b>	_____

### PAYMENT INFORMATION

Select method of payment:  VISA  MasterCard  American Express  Discover  Check (make check payable to IFEA in U.S. funds)

Print Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVN Code: \_\_\_\_\_ (MC/Visa-3 digit code back) (AMX-4 digit code front)

**2012 UPCOMING LIVE WEBINARS: To register please make your selection by checking (✓) from the webinars below:**

- Thursday, November 1st, 2012**  
*The Charitable Impact of Festivals & Events:  
It's Not Just About Corn Dogs and Cokes Any-  
more: You Also Need to Show 'em You Care!*  
Jeff English, Kentucky Derby Festival
- Thursday, November 8th, 2012**  
*From Outsider to Insider: Creating Festival Fans*  
Gail Bower, Bower & Co. Consulting
- Thursday, November 15th, 2012**  
*Events Central: A New Age of Partnership  
& Policy in Municipal Events Management*  
Delores MacAdam, City of Ottawa Events Central Branch

Registration cost is per computer site for as many people as you can sit around your computer.  
Once your registration has been submitted, you will receive an email from the IFEA confirming that you have been registered for the Webinar. The day before the scheduled Webinar, you will receive an email with specific instructions on how to log in for the Webinar. You will receive this email again, the day of the Webinar. Payment must be received in full at time of registration to participate in Webinars. No refunds on webinar registration unless notified 24 hours prior to start of webinar.