

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Category: Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

Regions 500 Festival Snakepit Ball presented by Cindy and Paul Skjodt  
Indianapolis IN U.S.A.

**Category: Best Event Invitation**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
OneAmerica  
Indianapolis IN U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
American Dairy Association  
Indianapolis IN U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

IPL 500 Festival Parade  
Anthem  
Indianapolis IN U.S.A.

**Category: Best Sponsorship Program for  
Individual Sponsor**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

IPL 500 Festival Parade  
AAA Hoosier Motor Club  
Indianapolis IN U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million  
Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

**Award Won: Gold**

**500 Festival, Inc.**

500 Festival  
facebook.com/500fest  
Indianapolis IN U.S.A.

**Category: Best Social Media Site**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Subway  
Indianapolis IN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

American Family Insurance 500 Festival Community Day  
Indianapolis IN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

**Award Won: Silver**

**500 Festival, Inc.**

500 Festival  
www.500festival.com  
Indianapolis IN U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

**Award Won: Bronze**

**500 Festival, Inc.**

IPL 500 Festival Parade  
Indianapolis IN U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Award Won: Bronze**

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Category: Best Event Invitation**

Budget: Over \$1.5 Million  
Award Won: Bronze

**500 Festival, Inc.**

IPL 500 Festival Parade  
IPL  
Indianapolis IN U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million  
Award Won: Bronze

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Marathon Participant T-Shirt  
Indianapolis IN U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million  
Award Won: Bronze

**Andrew Rafkind Photography**

Main Street Days Outdoor Adventures  
Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999  
Award Won: Gold

**Andrew Rafkind Photography**

Western Idaho Fair  
Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000  
Award Won: Silver

**Andrew Rafkind Photography**

Western Idaho Fair  
Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000  
Award Won: Bronze

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown  
Houston TX U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park  
A Walk In The Art  
Houston TX U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park  
Houston TX U.S.A.

**Category: Best Sponsorship Program for  
Individual Sponsor**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park  
Capital One Bank  
Houston TX U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park  
Houston TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown  
Art Heist  
Houston TX U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown  
Houston TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park  
Tote Bag Made Out of Recycled Festival Banners  
Houston TX U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Atlanta Dogwood Festival**

Atlanta GA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Atlanta Dogwood Festival**

International Village  
Atlanta GA U.S.A.

**Category: Best Community Outreach Program**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Atlanta Dogwood Festival**

Dogwood Goes Green  
Atlanta GA U.S.A.

**Category: Best Environmental Program**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**Atlanta Dogwood Festival**

Atlanta High School Art Exhibition  
Atlanta GA U.S.A.

**Category: Best New Event**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**Barry Chiorello's Second Story Productions, LLC**

Mercer County Italian American Festival  
Trenton NJ U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Barry Chiorello's Second Story Productions, LLC**

Mercer County Italian American Festival  
My Story Growing Up Italian  
Trenton NJ U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**Battle of Flowers ® Association**

Battle of Flowers  
San Antonio TX U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999  
Award Won: Bronze

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival  
Fort Lauderdale FL U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival  
facebook.com/flarenfest  
Fort Lauderdale FL U.S.A.

**Category: Best Social Media Site**

Budget: \$750,000 to \$1.5 Million  
Award Won: Silver

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival  
www.ren-fest.com  
Fort Lauderdale FL U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Grand Pinnacle**

Budget: Under \$250,000  
Award Won: Gold

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000  
Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$749,999  
Award Won: Gold

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000  
Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
State Farm Insurance  
Hidalgo TX U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: \$250,000 to \$749,999  
Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: \$250,000 to \$749,999  
Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
State Farm Arena  
Hidalgo TX U.S.A.

**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Community Outreach Program**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
BorderFest and Kraft Cooking Contest  
Hidalgo TX U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
HEBuddy & Friends Club Sponsored by HEB Grocery Co.  
Hidalgo TX U.S.A.

**Category: Best Children's Programming**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Engagement of Pepper to ChaCha Rita  
Hidalgo TX U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Under \$1.5 Million

**Award Won: Gold**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
www.myborderfest.com  
Hidalgo TX U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$750,000

**Award Won: Silver**

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Award Won: Silver**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Under \$250,000

**Award Won: Silver**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
The Border Texan of the Year  
Hidalgo TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
www.myborderfest.com  
Hidalgo TX U.S.A.

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.

**Category: Best Street Banner**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
State Farm Insurance  
Hidalgo TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Interactive Gaming Experience  
Hidalgo TX U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**BorderFest Association**

Festival of Lights  
Hidalgo TX U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

**Award Won: Bronze-Tie**

**BorderFest Association**

Festival of Lights  
Crystal Bell  
Hidalgo TX U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

**Award Won: Bronze**

**Canada Place Corporation**

Canada Day at Canada Place  
Vancouver BC Canada

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Cedar Rapids Freedom Festival**

Win Win Win Program  
Cedar Rapids IA U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Centennial Olympic Park**

Atlanta GA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

**Award Won: Gold**

**Centennial Olympic Park**

Wednesday WindDown  
Atlanta GA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Award Won: Silver**



**Centennial Olympic Park**

facebook.com/centennialolympicpark

Atlanta GA U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

**Award Won: Silver****Centennial Olympic Park**

Wednesday WindDown

Atlanta GA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

**Award Won: Bronze****Centennial Olympic Park**

Atlanta GA U.S.A.

**Category: Best Street Banner**

Budget: Under \$250,000

**Award Won: Bronze****Central Atlanta Progress, Inc**

www.atlantadowntown.com

Atlanta GA U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

**Award Won: Gold****Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: \$250,000 to \$749,999

**Award Won: Gold****Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$749,999

**Award Won: Gold****Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$749,999

**Award Won: Silver****Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Cherry Creek Arts Festival**

2009 Telluride Festival of the Arts

Denver CO U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award Won: Gold-Tie****Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Cherry Creek Arts Festival**

Mobile Art Gallery, Student Art Buying Program, African Rhythm  
Synergy  
Denver CO U.S.A.

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Cherry Creek Arts Festival**

Art of Fitness  
Denver CO U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Cherry Creek Arts Festival**

Long Sleeve Shirt - Together Through Art . . For 20 years!  
Denver CO U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Cherry Creek Arts Festival**

Website Frames  
Denver CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Cherry Creek Arts Festival**

Cultural Pavilion  
Denver CO U.S.A.

**Category: Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Cherry Creek Arts Festival**

Artivity Avenue  
Denver CO U.S.A.

**Category: Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Cherry Creek Arts Festival**

iPhone Application  
Denver CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze-Tie**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Ad Series**

Budget: Over \$1.5 Million

**Award Won: Gold**

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

**Award Won: Gold**

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Award Won: Bronze**

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Award Won: Bronze**

**City Hall of Gongju**

Baekje Cultural Festival

Gong ju South Korea

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Award Won: Gold**

**City Hall of Gongju**

Baekje Cultural Festival

Gong ju South Korea

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Award Won: Gold**

**City Hall of Gongju**

Baekje Cultural Festival  
Gong ju South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million  
**Award Won: Silver**

**City Hall of Gongju**

Baekje Cultural Festival  
Gong ju South Korea

**Category: Best Street Banner**

Budget: Over \$1.5 Million  
**Award Won: Silver**

**City Hall of Gongju**

Baekje Cultural Festival  
<http://www.baekje.org/html/en/index.html>  
Gong ju South Korea

**Category: Best Event Website**

Budget: Over \$1.5 Million  
**Award Won: Bronze**

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Media Relations Campaign**

Budget: Under \$250,000  
**Award Won: Gold**

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000  
**Award Won: Silver**

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000  
**Award Won: Silver**

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Press/Media Kit**

Budget: Under \$250,000  
**Award Won: Silver**

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000  
**Award Won: Silver**

**City of Dublin**

Dublin Irish Festival  
[www.DublinIrishFestival.org](http://www.DublinIrishFestival.org)  
Dublin OH U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Gold**

**City of Dublin**

Dublin Irish Festival  
[facebook.com/DublinIrishFestival](http://facebook.com/DublinIrishFestival)  
Dublin OH U.S.A.

**Category: Best Social Media Site**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Gold**

**City of Dublin**

Dublin Irish Festival  
Wool Ewe Be Mine? Baby Bib  
Dublin OH U.S.A.

**Category: Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**City of Dublin**

Halloween Spooktacular  
Dublin OH U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000

**Award Won: Silver**

**City of Dublin**

Dublin Irish Festival  
Celtic Canine Dublin Irish Festival Dog Water Bottle  
Dublin OH U.S.A.

**Category: Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**City of Dublin**

Dublin Irish Festival  
Ivory Dublin Irish Festival Henley  
Dublin OH U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**City of Glendale, Office of Special Events**

Glendale AZ U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**Award Won: Gold**

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend  
Glendale AZ U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

**Award Won: Gold**

**City of Glendale, Office of Special Events**

Glendale Glitter & Glow Block Party 2010  
Glendale AZ U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

**Award Won: Silver**

**City of Glendale, Office of Special Events**

Glendale Jazz & Blues  
Glendale AZ U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award Won: Silver**

**City of Glendale, Office of Special Events**

Glendale's Spirit of Giving  
Glendale AZ U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000  
Award Won: Bronze

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend Lighting Program  
Glendale AZ U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000  
Award Won: Bronze

**City of Goodyear**

Goodyear Ballpark Spring Training 2010  
Goodyear AZ U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Under \$250,000  
Award Won: Gold

**City of Goodyear**

Goodyear Ballpark Spring Training 2010  
Goodyear AZ U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000  
Award Won: Silver

**City of Greenville**

St. Francis Fall for Greenville  
Greenville SC U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000  
Award Won: Gold

**City of Greenville**

Greenville SC U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000  
Award Won: Bronze

**City of Greenville**

www.saturdaymarketlive.com  
Greenville SC U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000  
Award Won: Bronze

**City of Oak Ridge**

Secret City Festival  
Recycle Program  
Oak Ridge TN U.S.A.

**Category: Best Environmental Program**

Budget: Under \$250,000  
Award Won: Gold

**City of Oak Ridge**

Secret City Festival  
Oak Ridge TN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Under \$250,000  
Award Won: Silver

**City of Oak Ridge**

Secret City Festival  
EnergySolutions  
Oak Ridge TN U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000  
Award Won: Bronze

**City of Oak Ridge**

Secret City Festival  
Reusable Shopping Bag  
Oak Ridge TN U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000  
Award Won: Bronze

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Street Banner**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Hi, Hello, & Ho-Ho-Ho  
San Jose CA U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Wells Fargo Battle of the Bands  
San Jose CA U.S.A.

**Category: Best Sponsorship Program for  
Individual Sponsor**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
PayPal  
San Jose CA U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Green Scarf  
San Jose CA U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Sweatshirt  
San Jose CA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Under \$250,000  
Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
California Waste Solutions  
San Jose CA U.S.A.

**Category: Best Environmental Program**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Community Christmas Tree Decorating Program  
San Jose CA U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Hat**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

Christmas in the Park  
San Jose CA U.S.A.

**Category: Best Event Invitation**

Budget: Under \$250,000  
Award Won: Bronze

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
PayPal Holiday Helpers  
San Jose CA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
Christmas in July  
San Jose CA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000  
Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade  
San Jose CA U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000  
Award Won: Bronze

**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival  
Santa Clarita CA U.S.A.

**Category: Best Promotional Brochure (4 or more  
colors)**

Budget: Under \$250,000  
Award Won: Gold



**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival

www.cowboyfestival.org

Santa Clarita CA U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000

**Award Won: Silver****City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival

Santa Clarita CA U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award Won: Bronze****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Full Length TV Program (local)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Full Length TV Program (national)**

Budget: Under \$1.5 Million

**Award Won: Gold****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****City of The Hague**

The Hague Festivals

Flash Mob

The Hague DP The Netherlands

**Category: Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver****City of The Hague**

The Hague Festivals

<http://www.thehaguefestivals.com/en/>

The Hague DP The Netherlands

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Street Banner**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver****City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget

**Award Won: Silver**

**City of The Hague**

The Hague Festivals  
The Hague DP The Netherlands

**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze-Tie

**City of The Hague**

The Hague Festivals  
Shopping Night for Warchild  
The Hague DP The Netherlands

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**City of The Hague**

The Hague Festivals  
Shopping Night for Warchild  
The Hague DP The Netherlands

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million  
Award Won: Silver

**City of The Hague/The Hague Festivals**

Day of Peace  
The Hague DP The Netherlands

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best Street Banner**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe  
The Hague DP The Netherlands

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**City of West Palm Beach**

Clematis By Night  
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999  
**Award Won: Gold**

**City of West Palm Beach**

Clematis By Night  
<http://www.wpb.org/4th>  
West Palm Beach FL U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000  
**Award Won: Silver**

**City of West Palm Beach**

Clematis By Night  
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999  
**Award Won: Silver**

**City of West Palm Beach**

City Hall Sale  
West Palm Beach FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999  
**Award Won: Bronze**

**City of West Palm Beach**

Clematis By Night  
West Palm Beach FL U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$749,999  
**Award Won: Bronze**

**City of West Palm Beach**

Clematis By Night  
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999  
**Award Won: Bronze**

**City of West Palm Beach**

Clematis By Night  
West Palm Beach FL U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999  
**Award Won: Bronze**

**Clarksville-Montgomery County Convention &  
Visitors Bureau**

Rivers & Spires Festival, Inc.  
Clarksville TN U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000  
**Award Won: Gold**

**Clarksville-Montgomery County Convention &  
Visitors Bureau**

Rivers & Spires Festival, Inc.  
5 Star Radio Group  
Clarksville TN U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000  
**Award Won: Silver**

**Clarksville-Montgomery County Convention &  
Visitors Bureau**

Rivers & Spires Festival, Inc.  
Patchwork Premiere  
Clarksville TN U.S.A.

**Category: Best New Event**

Budget: Under \$250,000  
**Award Won: Bronze**

**Clarksville-Montgomery County Convention & Visitors Bureau**

Rivers & Spires Festival, Inc.  
Clarksville TN U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000  
**Award Won: Bronze**

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Coconut Grove FL U.S.A.

**Category: Best Hat**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Gold**

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Coconut Grove FL U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Silver**

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Little Girl's Dress

Coconut Grove FL U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Silver**

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Coconut Grove FL U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Bronze-Tie**

**Columbus Arts Festival**

Columbus OH U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999  
**Award Won: Gold**

**Columbus Arts Festival**

Columbus OH U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$749,999  
**Award Won: Silver**

**Columbus Arts Festival**

Tweet and Go Seek  
Columbus OH U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999  
**Award Won: Silver**

**Cultural Festivals**

The Big Read Festival  
Greg Mortenson Workshop Sponsored by Build-A-Bear & Fontbonne University  
Saint Louis MO U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Under \$250,000  
**Award Won: Gold**

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis MO U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million  
**Award Won: Silver**

**Cultural Festivals**

The Big Read Festival  
 Saint Louis MO U.S.A.

**Category: Best New Promotion**

Budget: Under \$250,000

**Award Won: Silver**

**Cultural Festivals**

Saint Louis Art Fair  
 Creative Castle  
 Saint Louis MO U.S.A.

**Category: Best Children's Programming**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Street Banner**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Long Sleeve Athletic Top  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Daegaya Experience Festival Committee**

Daegaya Experience Festival  
 Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Multimedia**

Budget: Under \$750,000

**Award Won: Bronze**

**Dooly County Chamber of Commerce**

BIG PIG JIG ®  
 Quiz Fest  
 Vienna GA U.S.A.

**Category: Best Educational Program**

Budget: Under \$250,000

**Award Won: Gold**

**Dooly County Chamber of Commerce**

BIG PIG JIG ®  
 Vienna GA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

**Award Won: Bronze**

**Dooly County Chamber of Commerce**

BIG PIG JIG ®

Vienna GA U.S.A.

**Category: Best Hat**

Budget: Under \$250,000

**Award Won: Bronze****Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Downtown Events Group**

Downtown Farmers' Market

www.desmoinesfarmersmarket.com

Des Moines IA U.S.A.

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

**Award Won: Gold****Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

**Award Won: Gold****Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Downtown Events Group**

World Food Festival

Des Moines IA U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

**Award Won: Gold****Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Downtown Events Group**

Des Moines Arts Festival

Hy-Vee

Des Moines IA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold****Downtown Events Group**

Des Moines Arts Festival

Hy-Vee Green Arts Program

Des Moines IA U.S.A.

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Downtown Events Group**

Des Moines Arts Festival  
Prairie Meadows  
Des Moines IA U.S.A.

**Category: Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Downtown Events Group**

Des Moines Arts Festival  
Des Moines IA U.S.A.

**Category: Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Downtown Events Group**

Des Moines Arts Festival  
Des Moines IA U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Downtown Events Group**

Downtown Farmers' Market  
facebook.com/downtownfarmersmarket  
Des Moines IA U.S.A.

**Category: Best Social Media Site**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
Des Moines IA U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
GuideOne Insurance  
Des Moines IA U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
Hy-Vee F.A.D.  
Des Moines IA U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
Prairie Meadows  
Des Moines IA U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
F.A.D.  
Des Moines IA U.S.A.

**Category: Best New Promotion**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
 Interrobang Film Festival  
 Des Moines IA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
 Des Moines IA U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
 Des Moines IA U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Under \$1.5 Million

**Award Won: Silver**

**Downtown Events Group**

Des Moines Arts Festival  
 Des Moines IA U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze-Tie**

**Downtown Events Group**

World Food Festival  
 Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Award Won: Bronze**

**Downtown Events Group**

Des Moines Arts Festival  
 Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Downtown Events Group**

Des Moines Arts Festival  
 Principal  
 Des Moines IA U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Downtown Events Group**

Des Moines Arts Festival  
 Des Moines IA U.S.A.

**Category: Best Hat**

Budget: \$750,000 to \$1.5 Million

**Award Won: Bronze**

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
 iPhone Application  
 Fort Worth TX U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
 Bank of Texas  
 Fort Worth TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

**Award Won: Gold**



**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million  
Award Won: Silver

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Coors Distributing Company  
Fort Worth TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million  
Award Won: Silver

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**

Chesapeake Energy Parade of Lights  
Fort Worth TX U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000  
Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze-Tie

**DUCOS Productions**

Ortel Dunya Festival  
Rotterdam HC The Netherlands

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze-Tie

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Category: Best Environmental Program**

Budget: \$250,000 to \$749,999  
Award Won: Gold

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
The Edmonton Food Bank  
Edmonton AB Canada

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

**Award Won: Gold**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
www.heritage-festival.com  
Edmonton AB Canada

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Category: Best Event/Organization Newsletter**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played  
1989 State Championship Hockey Title  
Stewartsville NJ U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Under \$250,000

**Award Won: Gold**

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played  
1989 State Championship Hockey Title  
Stewartsville NJ U.S.A.

**Category: Best New Event**

Budget: Under \$250,000

**Award Won: Gold**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Category: Best Full Length TV Program (national)**

Budget: Under \$1.5 Million

**Award Won: Silver**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

**Award Won: Silver**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

**Award Won: Bronze**

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played  
1989 State Championship Hockey Title  
Stewartsville NJ U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000

**Award Won: Gold**

**Fayetteville Dogwood Festival**

Fayetteville NC U.S.A.

**Category: Best Outdoor Billboard**

Budget: Under \$250,000

**Award Won: Gold**











































































