

Safety and Security at Events and Venues

Maximising safety and security at events to reduce exposure to liability and to advance your event's economic success

The Grace Hotel, Rosebank,
Johannesburg

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“The safety of the People shall be
the highest law”

Marcus Tullius Cicero

Effectively implementing safety and security measures at events and venues to boost public confidence, ensure event success and reduce liability risk.


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Event Summary

Maximising profits is a major drive in doing business however in the events industry the provision of stringent safety and security measures is the major drive to high returns as a safer event has high attraction levels. Poor safety and security at events does not only squeeze profits due to low attendance but can cause a series of lawsuits due to public liability thereby causing a detrimental damage to the organisation's image.

This conference will take a more advanced look into the legal frameworks surrounding safety and security at events, relevant compliant measures; the importance of disaster management plan; its application at events; building a public image for your venue and your event; crowd management; crime and violence prevention; facility management and security; making your event more economically viable and more so taking a more customised look into the Safety and Security Bill to help delegates lay ownership to the Bill.

Key Topics

- Putting safety and security best practices and standards to perspective as a departure point to skills audit and training
- Reviewing the Safety at Sports and Recreational Events Bill in relation to a major sporting event
- Facilitating the customisation of the disaster management policy to a specific event
- Reviewing the roles of collaborative units at your event for informed liaison
- Assessing public liability as a guide to determining the amount of cover you need at your event
- Strengthening the application of your crowd management plan to prevent internal chaos
- Maintaining set standards for safety and security at events to eradicate event failures
- Ensuring that the principles guiding occupational health and safety are followed for the technical safety of the project team

Key benefits of attending this event:

- **Acknowledging** the power of mass communication in fostering public cooperation and support of you event
- **Capitalising** on the social and economic impact of big events – using a major sporting event as a case study
- **Unleashing** the power of synergy through strategic collaboration of event stakeholders
- **Reviewing** regulatory frameworks, their implications and applications
- **Acquiring** the necessary back up by following the set procedures to hosting a lawful event
- **Complying** with safety and security standards at events to eradicate event failures and enhance economic success
- **Understanding** the policies and roles of the different local government unit functions like the EMS, the traffic department and South African Police Service
- **Enhancing** safety at your venue to reduce costs incurred from risk exposure
- **Implementing** proper event training measures for an effective security operation at the event
- **Mastering** the best measures to handle unruly crowd to avoid measures that can negatively impact your next events

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