

## Schedule of Events

### Friday, February 29 (At Wyndham Garden Hotel)

- 1:00 p.m. Registration  
1:30-3:00 p.m. Volunteers (TELP)  
3:00-3:30 p.m. Refreshment Break  
3:30-5:00 p.m. Current Trends (TELP)  
Free Evening (complimentary BorderFest tickets provided)

### Saturday, March 1 (On BorderFest/Dodge Arena grounds)

**Note: Attendees to the entire Behind-The-Scenes tour will receive credit for Site and Logistics I OR a TELP Elective Credit.**

#### 9 a.m.-3:30 p.m. Behind-The-Scenes Tour

- Meet at Dodge Arena for a tour of the grounds with a special focus on site and logistical planning at work
- Meeting with committee chairs for an overview of:  
Volunteer Management      Financial Admission/Procedures  
Safety Procedures              Carnival Operation  
Entertainment Stages        Food Concessions
- Lunch (included in registration fee)
- Market Research Study Presentation — University of Texas Pan Am

#### 7:00 p.m. Night Parade

Dinner on your own and free time to explore BorderFest!

### Sunday, March 2 (On BorderFest/Dodge Arena grounds)

Admission tickets will be provided to each attendee for BorderFest activities on their own.

## Hotel Info

Wyndham Garden Hotel—McAllen, Texas

2721 South 10th Street

Call 956-984-7900 and ask for the BorderFest room rate of \$65, plus tax, which includes a continental breakfast and complimentary McAllen-Miller Airport shuttle.



# GO BEHIND-THE-SCENES AT



## Three Time IFEA Grand Pinnacle Award Winner

### Getting There

Hidalgo is served by two commercial airports. Valley International Airport in Harlingen (approx. 35 miles from McAllen) is served by Southwest, Continental Express and Sun Country Airlines. McAllen-Miller International Airport in McAllen is served by Continental and American Airlines.

### Texas Event Leadership Program (TELP)

The courses offered during this Behind-The-Scenes Tour at BorderFest are credit courses for the Texas Event Leadership Program certification. However, enrollment in the TELP program is not required to take these courses. If you would like to learn more information about the TELP program please call Kathryn Nachlinger, TELP Coordinator, at 979-845-5419. There is a one-time fee of \$50, payable to Texas A&M University, to enroll in the TELP program.

**Sign me up! Cost per person is \$60 or \$50 each if enrolling three or more**

First Attendee Name \_\_\_\_\_  
Additional Attendee \_\_\_\_\_  
Additional Attendee \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Payment Method: \_\_\_\_\_ Check (Number \_\_\_\_\_)  
\_\_\_\_\_ Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_  
Name on card (please print) \_\_\_\_\_  
Signature \_\_\_\_\_

**Return to TFEA, P.O. Box 1025, Fredericksburg, Texas 78624  
Ph: 830/997-0741 Fax: 830/990-1370 penny@kfc.com**