

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

500 Festival
Over \$1.5 million
Best Full Length TV Program (national)
Bronze

500 Festival
Over \$1.5 million
Best Organizational Website
Silver

500 Festival
Over \$1.5 million
Best Newspaper Insert/Supplement
Bronze

500 Festival
Over \$1.5 million
Best Promotional Brochure (4 or more colors)
Gold

500 Festival
Over \$1.5 million
Best Event Photograph
Silver

500 Festival
Over \$1.5 million
Best Event Invitation
Bronze

500 Festival
Indianapolis Power & Light
Over \$1.5 million
Best Sponsor
Gold

500 Festival
Over \$1.5 million
Best Volunteer Program
Gold

500 Festival
Over \$1.5 million
Best Educational Program
Silver

500 Festival
Over \$1.5 million
Best Children's Programming
Bronze

500 Festival
Over \$1.5 million
Most Creative/Effective News Stunt
Bronze

500 Festival
Over \$1.5 million
Best Hat
Gold

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Ad Series
Silver

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Volunteer Program
Gold

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Educational Program
Gold

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Event/Program within an Event to Benefit a
Charity
Gold

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Pin or Button (by an event)
Silver

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Overall Merchandising Program
Gold

A Hometown Affair, Inc.
Placer County Strawberry Festival
Under \$250,000
Best Promotion Publicizing an IFEA/Haas & Wilkerson
Pinnacle Award Win
Gold

Alamo Bowl
2006 Alamo Bowl
Over \$1.5 million
Best Event/Organization E-Newsletter
Bronze

Anchorage Fur Rendezvous
\$250,000 - \$749,999
Best Event Program (interior 4 or more colors)
Silver

Anchorage Fur Rendezvous
\$250,000 - \$749,999
Best Pin or Button (by an event)
Gold

Andrew Rafkind Photography
San Jose Christmas in the Park
\$250,000 - \$749,999
Best Event Photograph
Gold

Andrew Rafkind Photography
Western Idaho Fair
\$250,000 - \$749,999
Best Event Photograph
Silver

Arts and Events Office, City of Santa Clarita
Santa Clarita Cowboy Festival
Under \$250,000
Best Promotional Brochure (4 or more colors)
Silver

Arts and Events Office, City of Santa Clarita
Santa Clarita Cowboy Festival
Under \$250,000
Best Commemorative Poster
Gold

ArtsQuest
Musikfest
Over \$1.5 million
Best Full Length TV Program (local)
Silver

ArtsQuest
Musikfest
Over \$1.5 million
Best Event Website
Gold

asquared events, Inc.
21st Annual Sandestin Wine Festival at Baytowne
Wharf
Under \$250,000
Best Promotional Brochure (4 or more colors)
Gold

asquared events, Inc.
5th Annual Baytown Film Festival
Under \$250,000
Best Promotional Poster
Gold

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>asquared events, Inc. 21st Annual Sandestin Wine Festival at Baytowne Wharf Under \$250,000 Best Miscellaneous Printed Materials (single page) Gold</p>	<p>Assistance League of Norman May Fair Arts Festival Under \$250,000 Best Children's Programming Gold</p>	<p>Battle of Flowers Association The Battle of Flowers Parade \$250,000 - \$749,999 Best Newspaper Insert/Supplement Gold</p>
<p>Big Pig Jig® Under \$250,000 Best Volunteer Program Silver</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Grand Pinnacle Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Full Length TV Program (local) Bronze</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Full Length TV Program (national) Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Miscellaneous Multimedia Silver</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Newspaper Insert/Supplement Silver</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Promotional Brochure (4 or more colors) Silver</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Cover Design Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Single Magazine Display Ad Silver</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Ad Series Bronze</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Event Photograph Bronze</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Street Banner Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Sponsor Solicitation Package Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Sponsor Follow-up Report Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Single New Sponsorship Program Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Overall Sponsorship Program Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft - Dodge Arena \$250,000 - \$749,999 Best Sponsor Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Volunteer Program Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Educational Program Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Event/Program within an Event to Benefit a Charity Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Community Outreach Program Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best New Promotion Silver</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best New Event (within an existing festival) Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Press/Media Kit Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Most Creative/Effective News Stunt Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Media Relations Campaign Gold</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Other Merchandise Gold</p>

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Other Merchandise Bronze</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Overall Merchandising Program Silver</p>	<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft - L&F Distributors \$250,000 - \$749,999 Best Vendor/Supplier Gold</p>
<p>Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft \$250,000 - \$749,999 Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win Gold</p>	<p>Boryeong Mud Festival Committee Boryeong Mud Festival \$750,000 - \$1.5 Million Best TV Promotion (ad spot or PSA) Bronze</p>	<p>Boryeong Mud Festival Committee Boryeong Mud Festival \$750,000 - \$1.5 Million Best Event Website Gold</p>
<p>Boryeong Mud Festival Committee Boryeong Mud Festival \$750,000 - \$1.5 Million Best Event Photograph Silver</p>	<p>Boryeong Mud Festival Committee Boryeong Mud Festival \$750,000 - \$1.5 Million Best Street Banner Gold</p>	<p>Cedar Rapids Freedom Festival Freedom Festival \$750,000 - \$1.5 Million Best TV Promotion (ad spot or PSA) Gold</p>
<p>Cedar Rapids Freedom Festival Freedom Festival \$750,000 - \$1.5 Million Best Promotional Poster Bronze-Tie</p>	<p>Cedar Rapids Freedom Festival Freedom Festival Best Environmental Program Silver</p>	<p>Cedar Rapids Freedom Festival Freedom Festival \$750,000 - \$1.5 Million Best Volunteer Program Silver</p>
<p>Cedar Rapids Freedom Festival Freedom Festival \$750,000 - \$1.5 Million Best Event/Program within an Event to Benefit a Charity Silver</p>	<p>Centennial Olympic Park Under \$250,000 Best Organizational Website Gold</p>	<p>Centennial Olympic Park Under \$250,000 Best Event/Organization E-Newsletter Bronze</p>
<p>Centennial Olympic Park Fiesta Atlanta Under \$250,000 Best Miscellaneous Multimedia Gold</p>	<p>Charlotte Center City Partners Charlotte Shout \$750,000 - \$1.5 Million Best Sponsor Solicitation Video Bronze</p>	<p>Charlotte Center City Partners Charlotte Shout \$750,000 - \$1.5 Million Best Event Website Silver</p>
<p>Charlotte Center City Partners Charlotte Shout \$750,000 - \$1.5 Million Best Commemorative Poster Bronze</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Grand Pinnacle Silver</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best TV Promotion (ad spot or PSA) Silver</p>
<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Miscellaneous Multimedia Gold</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Newspaper Insert/Supplement Silver</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Promotional Poster Bronze-Tie</p>
<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Commemorative Poster Silver</p>	<p>Cherry Creek Arts Festival Telluride Culinary & Arts Festival Under \$250,000 Best Commemorative Poster Bronze-Tie</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Ad Series Silver</p>
<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Volunteer Program Gold</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Educational Program Gold</p>	<p>Cherry Creek Arts Festival \$750,000 - \$1.5 Million Best Event/Program within an Event to Benefit a Charity Gold</p>

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Cherry Creek Arts Festival
\$750,000 - \$1.5 Million
Best New Event (within an existing festival)
Silver

Cherry Creek Arts Festival
\$750,000 - \$1.5 Million
Best Children's Programming
Gold

Cherry Creek Arts Festival
\$750,000 - \$1.5 Million
Best Public Safety/Security Plan for an Event
Gold

Cherry Creek Arts Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Clothing
Bronze

City of Aurora, Special Events
KidSpree
Under \$250,000
Best Media Relations Campaign
Bronze

City of Dublin
Dublin Irish Festival
\$750,000 - \$1.5 Million
Best Event/Organization E-Newsletter
Gold

City of Dublin
Dublin Irish Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Multimedia
Bronze

City of Dublin
Dublin Irish Festival
\$750,000 - \$1.5 Million
Best Ad Series
Bronze

City of Dublin
Dublin Irish Festival
\$750,000 - \$1.5 Million
Best Press/Media Kit
Silver

City of Dublin
Dublin Irish Festival
\$750,000 - \$1.5 Million
Best Media Relations Campaign
Silver

City of Eules
Eules Today Magazine
Under \$250,000
Best Event/Organization Newsletter
Bronze

City of Eules
Arbor Daze Tree Giveaway
Under \$250,000
Best Environmental Program
Silver

City of Eules
Eules Bicycle Rodeo
Under \$250,000
Best Community Outreach Program
Bronze

City of Eules
Arbor Daze
Under \$250,000
Best T-Shirt Design
Silver

City of Greenville
Carolina First Saturday Market
Under \$250,000
Best Event/Organization E-Newsletter
Gold

City of Greenville
Carolina First Saturday Market
Under \$250,000
Best Street Banner
Gold

City of Greenville
U.S.A. Pro Cycling Championships
Under \$250,000
Best Street Banner
Bronze

City of Greenville
Carolina First Saturday Market
Under \$250,000
Best Hat
Gold

City of Harrisburg
Special Events Office
Under \$250,000
Best Event/Organization Newsletter
Gold

City of Harrisburg
American MusicFest
Under \$250,000
Best Hat
Bronze

City of Lancaster
California Poppy Festival
Under \$250,000
Best Newspaper Insert/Supplement
Bronze

City of Lancaster
California Poppy Festival
Under \$250,000
Best T-Shirt Design
Bronze

City of Palmdale Special Events
Palmdale Fall Festival
\$250,000 - \$749,999
Grand Pinnacle
Bronze

City of Palmdale Special Events
Palmdale Fall Festival
Best Event Program (interior 3 or less colors)
Silver

City of Palmdale Special Events
Palmdale Fall Festival
\$250,000 - \$749,999
Best Promotional Brochure (4 or more colors)
Bronze

City of Palmdale Special Events
Palmdale Fall Festival - Albertsons
\$250,000 - \$749,999
Best Sponsor
Silver

City of Palmdale Special Events
Palmdale Fall Festival
\$250,000 - \$749,999
Best Educational Program
Silver

City of Palmdale Special Events
Palmdale Fall Festival
\$250,000 - \$749,999
Best Children's Programming
Gold

City of Palmdale Special Events
Palmdale Fall Festival
\$250,000 - \$749,999
Best Pin or Button (by an event)
Bronze

City of Peoria, Marketing & Special Events
Peoria Sports Complex Spring Training
Under \$250,000
Best Cover Design
Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

City of Peoria, Marketing & Special Events
Peoria Sports Complex Spring Training
Under \$250,000
Best Overall Sponsorship Program
Gold

City of Peoria, Marketing & Special Events
Peoria Sports Complex Spring Training - Hensley & Company
Under \$250,000
Best Sponsor
Bronze

City of Richardson
Cottonwood Art Festival
Under \$250,000
Grand Pinnacle
Silver

City of Richardson
Cottonwood Art Festival
Under \$250,000
Best TV Promotion (ad spot or PSA)
Silver

City of Richardson
Wildflower!/Arts & Music Festival
\$750,000 - \$1.5 Million
Best Event/Organization E-Newsletter
Silver

City of Richardson
Wildflower!/Arts & Music Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Multimedia
Silver

City of Richardson
Cottonwood Art Festival
Under \$250,000
Best Miscellaneous Multimedia
Bronze

City of Richardson
Wildflower!/Arts & Music Festival
Best Event Program (interior 3 or less colors)
Gold

City of Richardson
Wildflower!/Arts & Music Festival
\$750,000 - \$1.5 Million
Best Cover Design
Silver

City of Richardson
Cottonwood Art Festival
Under \$250,000
Best Single Magazine Display Ad
Gold

City of Richardson
Cottonwood Art Festival
Under \$250,000
Best Event Invitation
Bronze

City of Richardson
Wildflower!/Arts & Music Festival
\$750,000 - \$1.5 Million
Best Pin or Button (by an event)
Gold

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Full Length TV Program (local)
Gold

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Event Website
Bronze

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Miscellaneous Multimedia
Silver

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Event Program (interior 4 or more colors)
Bronze

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Ad Series
Bronze

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Single New Sponsorship Program
Gold

City of San Jose
San Jose Holiday Parade
Under \$250,000
Best Pin or Button (by an event)
Bronze

City of West Palm Beach
Kaleidoscope
Under \$250,000
Best Full Length TV Program (local)
Bronze

City of West Palm Beach
Green Market
Under \$250,000
Best Miscellaneous Printed Materials (multiple page)
Gold

City of West Palm Beach
Kaleidoscope
Under \$250,000
Best Miscellaneous Printed Materials (multiple page)
Silver

City of West Palm Beach
Clematis By Night
Under \$250,000
Best Miscellaneous Printed Materials (multiple page)
Bronze

City of West Palm Beach
Green Market
Under \$250,000
Best Ad Series
Gold

City of West Palm Beach
Kaleidoscope
Under \$250,000
Best Event Photograph
Silver

City of West Palm Beach
Clematis By Night
Under \$250,000
Best Street Banner
Silver

City of West Palm Beach
Kaleidoscope
Under \$250,000
Best Educational Program
Bronze

City of West Palm Beach
4th on Flagler
Under \$250,000
Best Event/Program within an Event to Benefit a Charity
Bronze

City of West Palm Beach
Kaleidoscope
Under \$250,000
Best Community Outreach Program
Gold

City of West Palm Beach
Green Market
Under \$250,000
Most Creative/Effective News Stunt
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Clarksville/Montgomery County Tourism Commission Rivers & Spires Festival, Inc. Under \$250,000 Grand Pinnacle Gold	Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Full Length TV Program (local) Silver	Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Event Program (interior 4 or more colors) Bronze
Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Single Magazine Display Ad Gold	Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Single Magazine Display Ad Bronze	Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Event Invitation Gold
Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Hat Bronze	Coconut Grove Arts Festival \$750,000 - \$1.5 Million Best Other Merchandise Silver	Coconut Grove Arts Festival Best Company Image Pieces Gold
Creative Strategies Group CowParade Denver 2006 \$250,000 - \$749,999 Best Event Program (interior 4 or more colors) Gold	Creative Strategies Group CowParade Denver 2006 \$250,000 - \$749,999 Best Miscellaneous Printed Materials (multiple page) Gold	Creative Strategies Group Cow Parade Charity Auction \$250,000 - \$749,999 Best Cover Design Bronze
Creative Strategies Group CowParade Denver 2006 \$250,000 - \$749,999 Best Event Invitation Gold	Creative Strategies Group 2007 Cherry Creek Arts Festival - Janus \$750,000 - \$1.5 Million Best Sponsor Gold	Cultural Centre Narodni Dom Maribor Festival Lent \$750,000 - \$1.5 Million Best Event Program (interior 4 or more colors) Silver
Cultural Centre Narodni Dom Maribor Festival Lent \$750,000 - \$1.5 Million Best T-Shirt Design Silver	Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Organizational Website Silver	Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Promotional Brochure (4 or more colors) Bronze
Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Event Photograph Gold	Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Event Photograph Bronze	Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Street Banner Silver
Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Best Street Banner Bronze	Daegaya Experience Festival Committee Daegaya Experience Festival \$750,000 - \$1.5 Million Most Creative/Effective News Stunt Gold	Dallas City Arts, Inc. City Arts Celebration Presented by TXU Energy \$250,000 - \$749,999 Best Radio Promotion Gold
Decatur Arts Alliance, Inc Decatur Wine Festival Under \$250,000 Best Commemorative Poster Silver	Decatur Arts Alliance, Inc Decatur Wine Festival Under \$250,000 Best Pin or Button (by an event) Gold	Downtown Events Group Des Moines Arts Festival \$750,000 - \$1.5 Million Grand Pinnacle Bronze
Downtown Events Group Wells Fargo World Food Festival Under \$250,000 Best Event Website Gold	Downtown Events Group Wells Fargo World Food Festival Under \$250,000 Best Newspaper Insert/Supplement Silver	Downtown Events Group Des Moines Arts Festival \$750,000 - \$1.5 Million Best Miscellaneous Printed Materials (multiple page) Gold

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Promotional Poster
Silver

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Single Newspaper Display Ad
Gold

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Single Newspaper Display Ad
Gold

Downtown Events Group
Iowa Outdoor Wellness Adventure
Under \$250,000
Best Single Newspaper Display Ad
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Ad Series
Gold

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Miscellaneous Printed Materials (single page)
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Sponsor Solicitation Package
Gold

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Sponsor Solicitation Package
Silver

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Sponsor Follow-up Report
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Single New Sponsorship Program
Gold-Tie

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Overall Sponsorship Program
Gold

Downtown Events Group
Des Moines Arts Festival - Guide One
\$750,000 - \$1.5 Million
Best Sponsor
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Volunteer Program
Bronze

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Educational Program
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best New Promotion
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Children's Programming
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Press/Media Kit
Gold

Downtown Events Group
Wells Fargo World Food Festival
Under \$250,000
Best Press/Media Kit
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best T-Shirt Design
Bronze

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best T-Shirt Design
Bronze

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Pin or Button (by an event)
Bronze-Tie

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Hat
Gold

Downtown Events Group
Iowa Outdoor Wellness Adventure
Under \$250,000
Best Hat
Silver

Downtown Events Group
Des Moines Arts Festival
\$750,000 - \$1.5 Million
Best Overall Merchandising Program
Silver

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Sponsor Solicitation Video
Gold

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Event Website
Bronze

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Printed Materials (multiple page)
Silver

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Printed Materials (multiple page)
Bronze

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Single Newspaper Display Ad
Bronze

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
\$750,000 - \$1.5 Million
Best Single Magazine Display Ad
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Miscellaneous Printed Materials (single page)
 Silver

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Sponsor Solicitation Package
 Silver

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Sponsor Follow-up Report
 Gold

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Single New Sponsorship Program
 Gold-Tie

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Children's Programming
 Bronze

Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 \$750,000 - \$1.5 Million
 Best Miscellaneous Clothing
 Gold

Downtown Tempe Community, Inc.
 Tempe Festivals of the Arts
 \$250,000 - \$749,999
 Best Event Website
 Silver

Downtown Tempe Community, Inc.
 APS Fantasy of Lights
 \$250,000 - \$749,999
 Best Newspaper Insert/Supplement
 Bronze

Downtown Tempe Community, Inc.
 Spring 2007 Tempe Festivals of the Arts
 \$250,000 - \$749,999
 Best Ad Series
 Silver

Downtown Tempe Community, Inc.
 Spring 2007 Tempe Festivals of the Arts
 \$250,000 - \$749,999
 Best T-Shirt Design
 Gold

Downtown Tempe Community, Inc.
 Downtown Tempe Festival of the Arts
 \$250,000 - \$749,999
 Best Miscellaneous Clothing
 Gold

Downtown Tulsa Unlimited, Inc.
 Tulsa International Mayfest
 Under \$250,000
 Best Sponsor Follow-up Report
 Bronze

Downtown Tulsa Unlimited, Inc.
 Tulsa International Mayfest
 Under \$250,000
 Best Press/Media Kit
 Gold

Downtown Tulsa Unlimited, Inc.
 PSO Christmas Parade of Lights
 Under \$250,000
 Best Press/Media Kit
 Bronze

DUCOS/ACR
 Zomercarnaval
 \$750,000 - \$1.5 Million
 Best Promotional Poster
 Silver

DUCOS/ACR
 Terra Festival
 Under \$250,000
 Best Promotional Poster
 Bronze

Edmonton Heritage Festival Association
 Edmonton Heritage Festival
 \$250,000 - \$749,999
 Best TV Promotion (ad spot or PSA)
 Gold

Edmonton Heritage Festival Association
 Edmonton Heritage Festival
 \$250,000 - \$749,999
 Best Organizational Website
 Gold

Edmonton Heritage Festival Association
 Edmonton Heritage Festival
 \$250,000 - \$749,999
 Best Promotional Poster
 Silver

Fayetteville Dogwood Festival, Inc.
 Fayetteville Dogwood Festival
 \$250,000 - \$749,999
 Best Radio Promotion
 Silver

Fayetteville Dogwood Festival, Inc.
 Fayetteville Dogwood Festival
 \$250,000 - \$749,999
 Best Organizational Website
 Bronze

Fiesta San Antonio Commission
 Fiesta San Antonio 2007
 Over \$1.5 million
 Best Event Photograph
 Bronze

Fiesta San Antonio Commission
 Fiesta San Antonio 2007
 Over \$1.5 million
 Best T-Shirt Design
 Bronze

Fiesta San Antonio Commission
 Fiesta San Antonio 2007
 Over \$1.5 million
 Best Miscellaneous Clothing
 Gold

Fiesta San Antonio Commission
 Fiesta San Antonio 2007
 Over \$1.5 million
 Best Overall Merchandising Program
 Silver

Foley Convention & Visitors Bureau
 Heritage Harbor Days
 Under \$250,000
 Best Children's Programming
 Silver

Foley Convention & Visitors Bureau
 Heritage Harbor Days
 Under \$250,000
 Best Miscellaneous Clothing
 Bronze

French Quarter Festivals, Inc.
 French Quarter Festival
 \$250,000 - \$749,999
 Best Hat
 Gold

Galveston Historical Foundation
 Galveston Historic Homes Tour
 Under \$250,000
 Best Event Program (interior 4 or more colors)
 Gold

Galveston Historical Foundation
 Dickens on the Strand
 Under \$250,000
 Best Single Newspaper Display Ad
 Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Galveston Historical Foundation
Galveston Historic Homes Tour
Under \$250,000
Best Single Magazine Display Ad
Silver

Galveston Historical Foundation
Dickens on the Strand
Under \$250,000
Best Single Magazine Display Ad
Bronze

Gatlinburg Department of Tourism & Special Events
Gatlinburg's Fantasy of Light Christmas Parade
Under \$250,000
Best Full Length TV Program (local)
Silver

Gatlinburg Department of Tourism & Special Events
Gatlinburg's Fantasy of Lights Christmas Parade
Under \$250,000
Best Event Video (for sale)
Silver

Gatlinburg Department of Tourism & Special Events
Gatlinburg's 4th of July Midnight Parade
Under \$250,000
Best Event Video (for sale)
Bronze

Gatlinburg Department of Tourism & Special Events
Gatlinburg Chamber of Commerce
Under \$250,000
Best Organizational Website
Bronze

Gatlinburg Department of Tourism & Special Events
Under \$250,000
Best Event/Organization E-Newsletter
Silver

Gatlinburg Department of Tourism & Special Events
Gatlinburg's 4th of July Midnight Parade
Under \$250,000
Best Event Photograph
Bronze

Gatlinburg Department of Tourism & Special Events
Gatlinburg's Bicentennial Celebration
Under \$250,000
Best Miscellaneous Printed Materials (single page)
Bronze

Gatlinburg Department of Tourism & Special Events
Under \$250,000
Best Overall Sponsorship Program
Silver

Gatlinburg Department of Tourism & Special Events
Gatlinburg's Winter Magic
Under \$250,000
Best Environmental Program
Gold

Gatlinburg Department of Tourism & Special Events
Gatlinburg's Red Baron Flight Squadron Fly-in
Under \$250,000
Most Creative/Effective News Stunt
Bronze

Gatlinburg Department of Tourism & Special Events
Ribfest
Under \$250,000
Best Miscellaneous Clothing
Silver

Gatlinburg Department of Tourism & Special Events
Under \$250,000
Best Promotion Publicizing an IFEA/Haas & Wilkerson
Pinnacle Award Win
Silver

Gilroy Garlic Festival Association, Inc.
Gilroy Garlic Festival
Over \$1.5 million
Most Creative/Effective News Stunt
Gold

Gilroy Garlic Festival Association, Inc.
Gilroy Garlic Festival
Over \$1.5 million
Best Other Merchandise
Bronze-Tie

Greeley Independence Stampede
Greeley Stampede
Over \$1.5 million
Grand Pinnacle
Bronze

Greeley Independence Stampede
Greeley Stampede
Over \$1.5 million
Best Single Newspaper Display Ad
Silver

Greeley Independence Stampede
Greeley Stampede
Over \$1.5 million
Best Ad Series
Bronze-Tie

Greeley Independence Stampede
Greeley Stampede
Over \$1.5 million
Best Pin or Button (by an event)
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best TV Promotion (ad spot or PSA)
Silver

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Full Length TV Program (local)
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Single Magazine Display Ad
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Single Magazine Display Ad
Bronze

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Ad Series
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Miscellaneous Printed Materials (single page)
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best New Promotion
Gold

Hawai'i Tourism Authority
Festivals of Hawai'i Post-Arrival Promotional
Campaign
\$250,000 - \$749,999
Best Media Relations Campaign
Bronze

Holiday Folk Fair International
\$250,000 - \$749,999
Best Educational Program
Bronze

Holiday Folk Fair International
\$250,000 - \$749,999
Best Children's Programming
Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Irish Fest Milwaukee
Milwaukee Irish Fest
Under \$250,000
Grand Pinnacle
Bronze

Irish Fest Milwaukee
Under \$250,000
Best TV Promotion (ad spot or PSA)
Bronze

Irish Fest Milwaukee
Under \$250,000
Best New Event (within an existing festival)
Bronze

Irish Fest Milwaukee
25th Anniversary of Milwaukee Irish Fest
Under \$250,000
Best Other Merchandise
Gold

Irish Fest Milwaukee
Blarney Balls for Milwaukee Irish Fest St. Patrick's
Day Parade
Under \$250,000
Best Other Merchandise
Silver

Irish Fest Milwaukee
Under \$250,000
Best Miscellaneous Clothing
Gold

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
\$250,000 - \$749,999
Grand Pinnacle
Silver

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
\$250,000 - \$749,999
Best Commemorative Poster
Gold

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
\$250,000 - \$749,999
Best Pin or Button (by an event)
Silver

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
\$250,000 - \$749,999
Best Overall Merchandising Program
Gold

Kentucky Derby Festival
Over \$1.5 million
Grand Pinnacle
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Sponsor Solicitation Video
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Full Length TV Program (national)
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Event Website
Bronze

Kentucky Derby Festival
Over \$1.5 million
Best Event/Organization E-Newsletter
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Miscellaneous Multimedia
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Event/Organization Newsletter
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Miscellaneous Printed Materials (multiple page)
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Promotional Poster
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Commemorative Poster
Bronze-Tie

Kentucky Derby Festival
Over \$1.5 million
Best Cover Design
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Miscellaneous Printed Materials (single page)
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Event Invitation
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Sponsor Solicitation Package
Bronze

Kentucky Derby Festival
Over \$1.5 million
Best Sponsor Follow-up Report
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Single New Sponsorship Program
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Overall Sponsorship Program
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Volunteer Program
Bronze

Kentucky Derby Festival
Over \$1.5 million
Best Event/Program within an Event to Benefit a
Charity
Gold

Kentucky Derby Festival
Over \$1.5 million
Best New Promotion
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Kentucky Derby Festival
Over \$1.5 million
Best New Event (within an existing festival)
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Children's Programming
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Public Safety/Security Plan for an Event
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Press/Media Kit
Bronze

Kentucky Derby Festival
Over \$1.5 million
Most Creative/Effective News Stunt
Silver

Kentucky Derby Festival
Over \$1.5 million
Best Media Relations Campaign
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Miscellaneous Clothing
Silver

Kentucky Derby Festival
Logos Unlimited
Over \$1.5 million
Best Vendor/Supplier
Gold

Kentucky Derby Festival
Over \$1.5 million
Best Promotion Publicizing an IFEA/Haas & Wilkerson
Pinnacle Award Win
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Grand Pinnacle
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Full Length TV Program (national)
Bronze

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best New Fundraising Program
Gold

Macon Georgia's International Cherry Blossom
Festival
Coca-Cola
\$750,000 - \$1.5 Million
Best Sponsor
Bronze

Macon Georgia's International Cherry Blossom
Festival
Best Environmental Program
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Educational Program
Bronze

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Community Outreach Program
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best New Promotion
Bronze

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best New Event (within an existing festival)
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Most Creative/Effective News Stunt
Silver

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Media Relations Campaign
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Pin or Button (by an event)
Bronze-Tie

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Other Merchandise
Gold

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Clothing
Silver

Macon Georgia's International Cherry Blossom
Festival
\$750,000 - \$1.5 Million
Best Overall Merchandising Program
Gold

Memphis in May International Festival, Inc.
Beale Street Music Festival
Over \$1.5 million
Best Event Program (interior 3 or less colors)
Bronze

Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
\$250,000 - \$749,999
Best Event Program (interior 4 or more colors)
Bronze

Memphis in May International Festival, Inc.
Memphis in May International Program Honoring
Spain
\$250,000 - \$749,999
Best Promotional Brochure (4 or more colors)
Gold

Memphis in May International Festival, Inc.
Memphis in May International Program Honoring
Spain
\$250,000 - \$749,999
Best Miscellaneous Printed Materials (multiple page)
Bronze

Memphis in May International Festival, Inc.
Memphis in May International Festival Annual Meeting
Over \$1.5 million
Best Miscellaneous Printed Materials (multiple page)
Bronze

Memphis in May International Festival, Inc.
Memphis in May International Program Honoring
Spain
\$250,000 - \$749,999
Best Commemorative Poster
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Memphis in May International Festival, Inc.
Regions Sunset Symphony
Under \$250,000
Best Cover Design
Silver

Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
\$250,000 - \$749,999
Best Single Newspaper Display Ad
Silver

Memphis in May International Festival, Inc.
Memphis in May International Festival
Over \$1.5 million
Best Miscellaneous Printed Materials (single page)
Bronze

Memphis in May International Festival, Inc.
Memphis in May International Festival
Over \$1.5 million
Best Sponsor Solicitation Package
Gold

Memphis in May International Festival, Inc.
Memphis in May International Festival
Over \$1.5 million
Best Volunteer Program
Silver

Memphis in May International Festival, Inc.
Memphis in May International Festival
Under \$250,000
Best Educational Program
Silver

Memphis in May International Festival, Inc.
Memphis in May International Festival
Under \$250,000
Best Community Outreach Program
Silver

Memphis in May International Festival, Inc.
Memphis in May International Festival
Over \$1.5 million
Best Public Safety/Security Plan for an Event
Silver

Memphis in May International Festival, Inc.
Memphis in May International Festival
Over \$1.5 million
Best Press/Media Kit
Gold

Memphis in May International Festival, Inc.
Beale Street Music Festival
Over \$1.5 million
Best T-Shirt Design
Gold

Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
\$250,000 - \$749,999
Best Hat
Silver

Memphis in May International Festival, Inc.
Beale Street Music Festival
Over \$1.5 million
Best Hat
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Event Website
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Miscellaneous Multimedia
Bronze

Milwaukee Art Museum
Grape Lakes Food & Wine Festival
Under \$250,000
Best Event Program (interior 3 or less colors)
Gold

Milwaukee Art Museum
Grape Lakes Food & Wine Festival
Under \$250,000
Best Cover Design
Gold

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Miscellaneous Printed Materials (single page)
Silver

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Miscellaneous Printed Materials (single page)
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best T-Shirt Design
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Hat
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Other Merchandise
Silver

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Miscellaneous Clothing
Bronze

Milwaukee Art Museum
Lakefront Festival of the Arts
\$250,000 - \$749,999
Best Overall Merchandising Program
Bronze

Milwaukee World Festival, Inc.
Summerfest
Over \$1.5 million
Best Newspaper Insert/Supplement
Silver

Milwaukee World Festival, Inc.
Summerfest
Over \$1.5 million
Best New Promotion
Gold

Milwaukee World Festival, Inc.
Summerfest
Over \$1.5 million
Best Overall Merchandising Program
Gold

Milwaukee World Festival, Inc.
Summerfest
Over \$1.5 million
Best New Product or Service
Gold

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Best Sponsor Solicitation Video
Gold

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Best Sponsor Follow-up Report
Gold

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy - Wal-Mart
Under \$250,000
Best Sponsor
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Best New Promotion
Bronze

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Most Creative/Effective News Stunt
Gold

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Best Media Relations Campaign
Gold

MulticulturalFest
2006 Wal-Mart Posada & Snow Fantasy
Under \$250,000
Best Promotion Publicizing an IFEA/Haas & Wilkerson
Pinnacle Award Win
Bronze

Music for All, Inc.
Over \$1.5 million
Best Event Video (for sale)
Silver

Music for All, Inc.
Over \$1.5 million
Best Organizational Website
Bronze

Music for All, Inc.
Over \$1.5 million
Best Event/Organization E-Newsletter
Gold

Music for All, Inc.
Over \$1.5 million
Best Miscellaneous Multimedia
Gold

Music for All, Inc.
Over \$1.5 million
Best Miscellaneous Multimedia
Bronze

Music for All, Inc.
Over \$1.5 million
Best Event/Organization Newsletter
Silver

Music for All, Inc.
Over \$1.5 million
Best Street Banner
Gold

Music for All, Inc.
Yamaha
Over \$1.5 million
Best Sponsor
Bronze

Music for All, Inc.
Over \$1.5 million
Best Community Outreach Program
Silver

Music for All, Inc.
Over \$1.5 million
Best Other Merchandise
Silver

Myrtle Beach Chamber of Commerce
Sun Fun Festival
Under \$250,000
Best New Event (within an existing festival)
Gold

National Capital Commission
Sound and Light Show on Parliament Hill
\$250,000 - \$749,999
Best Miscellaneous Multimedia
Gold

National Capital Commission
Discover the Heart of the Capital
Under \$250,000
Best Promotional Brochure (4 or more colors)
Bronze

National Capital Commission
150th of the Capital
Over \$1.5 million
Best Street Banner
Bronze

National Lentil Festival
Under \$250,000
Best Radio Promotion
Silver

National Lentil Festival
Under \$250,000
Best Other Merchandise
Bronze

Neiman Marcus/Adolphus/Children's Parade
\$250,000 - \$749,999
Best Full Length TV Program (national)
Silver

Neiman Marcus/Adolphus/Children's Parade
\$250,000 - \$749,999
Best Promotional Poster
Gold

Newport Waterfront Festivals @ The Newport
Yachting Center
Snapple Sunset Music Festival
Under \$250,000
Best Event Program (interior 4 or more colors)
Silver

Newport Waterfront Festivals @ The Newport
Yachting Center
Schweppes Great Chowder Cook-Off
Under \$250,000
Best T-Shirt Design
Gold

Norfolk Festevents, Ltd.
Sail Virginia 2007
Over \$1.5 million
Best Radio Promotion
Silver

Norfolk Festevents, Ltd.
31st Annual Norfolk Harborfest
\$750,000 - \$1.5 Million
Best Radio Promotion
Bronze

Norfolk Festevents, Ltd.
Sail Virginia 2007 & 31st Annual Norfolk Harborfest
Over \$1.5 million
Best Event Program (interior 3 or less colors)
Gold

Norfolk Festevents, Ltd.
Over \$1.5 million
Best Event Program (interior 3 or less colors)
Silver

Norfolk Festevents, Ltd.
Sail Virginia 2007 & 31st Annual Norfolk Harborfest
Over \$1.5 million
Best Newspaper Insert/Supplement
Gold

Norfolk Festevents, Ltd.
Sail Virginia 2007
Over \$1.5 million
Best Single Newspaper Display Ad
Gold

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

ON THE WATERFRONT, Inc.
On the Waterfront
Over \$1.5 million
Best Commemorative Poster
Bronze-Tie

ON THE WATERFRONT, Inc.
Stars and Guitars Summer Concert Series
\$250,000 - \$749,999
Best Single Newspaper Display Ad
Bronze

One Reel
Bumbershoot
Over \$1.5 million
Best Event Website
Silver

One Reel
Bumbershoot
Over \$1.5 million
Best Street Banner
Silver

One Reel
Bumbershoot
Over \$1.5 million
Best Sponsor Solicitation Package
Silver

One Reel
Bumbershoot
Over \$1.5 million
Best Sponsor Follow-up Report
Bronze=Tie

One Reel
Bumbershoot
Over \$1.5 million
Best Media Relations Campaign
Bronze

One Reel
Bumbershoot
Over \$1.5 million
Best T-Shirt Design
Silver

One Reel
Bumbershoot
Over \$1.5 million
Best Pin or Button (by an event)
Bronze

One Reel
Bumbershoot
Over \$1.5 million
Best Miscellaneous Clothing
Bronze

Ottawa Blues Festival
Cisco Ottawa Bluesfest
Best Event Program (interior 3 or less colors)
Bronze

Ottawa Blues Festival
Cisco Ottawa Bluesfest
Best Promotional Brochure (3 or less colors)
Gold

Pacific National Exhibition
Under \$250,000
Best Radio Promotion
Gold

Parker Chamber of Commerce
Under \$250,000
Best Single New Sponsorship Program
Silver

Parker Chamber of Commerce
Under \$250,000
Best New Promotion
Gold

Pasadena Tournament of Roses
The Rose Parade
Over \$1.5 million
Best Event Program (interior 4 or more colors)
Bronze

Pasadena Tournament of Roses
The Rose Parade
Over \$1.5 million
Best Cover Design
Bronze

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best Radio Promotion
Silver

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best Event/Organization E-Newsletter
Bronze

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best Promotional Brochure (4 or more colors)
Gold

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best New Promotion
Gold

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best New Event (within an existing festival)
Bronze

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Best Press/Media Kit
Bronze

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2007
\$750,000 - \$1.5 Million
Most Creative/Effective News Stunt
Bronze

Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Under \$250,000
Best Event Program (interior 3 or less colors)
Silver

Pigeon Forge Office of Special Events
A Mountain Quiltfest
Under \$250,000
Best Event Program (interior 3 or less colors)
Bronze

Pigeon Forge Office of Special Events
Pigeon Forge Winterfest
Over \$1.5 million
Best Promotional Brochure (4 or more colors)
Silver

Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Under \$250,000
Best Environmental Program
Bronze

Pigeon Forge Office of Special Events
Great Gas Giveaway
Under \$250,000
Best New Promotion
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Grand Pinnacle
Gold

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best TV Promotion (ad spot or PSA)
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Full Length TV Program (national)
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Event Video (for sale)
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Radio Promotion
Bronze

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Event Program (interior 4 or more colors)
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Commemorative Poster
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Single Newspaper Display Ad
Bronze-Tie

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Sponsor Follow-up Report
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best New Fundraising Program
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Single New Sponsorship Program
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Single New Sponsorship Program
Bronze

Portland Rose Festival Association
Portland General Electric
Over \$1.5 million
Best Sponsor
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Environmental Program
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Educational Program
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Educational Program
Bronze

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Event/Program within an Event to Benefit a
Charity
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Community Outreach Program
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Community Outreach Program
Bronze

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best New Promotion
Bronze

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best New Event (within an existing festival)
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best New Event (within an existing festival)
Bronze

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Children's Programming
Gold

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Media Relations Campaign
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Hat
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Other Merchandise
Bronze-Tie

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best Overall Merchandising Program
Bronze

Portland Rose Festival Association
Portland Rose Festival
Best Company Image Pieces
Silver

Portland Rose Festival Association
Portland Rose Festival - Fastsigns
Over \$1.5 million
Best Vendor/Supplier
Silver

Portland Rose Festival Association
Portland Rose Festival
Over \$1.5 million
Best New Product or Service
Silver

Pro Football Hall of Fame Festival
Over \$1.5 million
Best Sponsor Solicitation Video
Silver

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Riverbend Festival
Over \$1.5 million
Best Full Length TV Program (local)
Gold

Riverbend Festival
Over \$1.5 million
Best Cover Design
Silver

Riverbend Festival
Over \$1.5 million
Best Single Newspaper Display Ad
Bronze-Tie

Riverbend Festival
Over \$1.5 million
Best Ad Series
Silver

Riverbend Festival
Over \$1.5 million
Best Event Photograph
Gold

Riverbend Festival
Over \$1.5 million
Best Environmental Program
Silver

Riverbend Festival
Over \$1.5 million
Best Event/Program within an Event to Benefit a
Charity
Bronze

Riverbend Festival
Over \$1.5 million
Best Pin or Button (by an event)
Silver

Rotterdam Festivals
Rotterdam 2007, City of Architecture
\$750,000 - \$1.5 Million
Best Event Program (interior 4 or more colors)
Gold

Rotterdam Festivals
Rotterdam 2007, City of Architecture
Under \$250,000
Best Children's Programming
Bronze

San Jacinto Day Foundation
Pasadena Strawberry Festival
\$250,000 - \$749,999
Best Radio Promotion
Bronze

San Jacinto Day Foundation
Pasadena Strawberry Festival
\$250,000 - \$749,999
Best Sponsor Solicitation Package
Silver

San Jacinto Day Foundation
Pasadena Strawberry Festival
\$250,000 - \$749,999
Best Sponsor Follow-up Report
Bronze

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Newspaper Insert/Supplement
Bronze

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Commemorative Poster
Gold

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Cover Design
Gold

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Single Newspaper Display Ad
Silver

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Printed Materials (single page)
Gold

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Miscellaneous Printed Materials (single page)
Bronze

Sausalito Art Festival
\$750,000 - \$1.5 Million
Best Pin or Button (by an event)
Silver

Savannah Waterfront Association
St. Patrick's Celebration on the River
\$250,000 - \$749,999
Best Street Banner
Bronze

SEFAIR
Over \$1.5 million
Best Organizational Website
Gold

SEFAIR
Over \$1.5 million
Best Miscellaneous Printed Materials (multiple page)
Silver

SEFAIR
Over \$1.5 million
Best Promotional Poster
Silver

SEFAIR
Over \$1.5 million
Best Single Magazine Display Ad
Silver

SEFAIR
Over \$1.5 million
Best Sponsor Follow-up Report
Bronze-Tie

Sevierville Chamber of Commerce
Bloomin' Barbeque & Bluegrass
Under \$250,000
Best Event Website
Silver

Sevierville Chamber of Commerce
Bloomin' Barbeque & Bluegrass
Under \$250,000
Best Newspaper Insert/Supplement
Gold

Sevierville Chamber of Commerce
Bloomin' Barbeque & Bluegrass
Under \$250,000
Best New Fundraising Program
Gold

Sevierville Chamber of Commerce
Bloomin' Barbeque & Bluegrass
Under \$250,000
Best Single New Sponsorship Program
Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Sevierville Chamber of Commerce Bloomin' Barbeque & Bluegrass Under \$250,000 Best Volunteer Program Bronze	SHOWS ETC. Iron Designer Under \$250,000 Best New Event (within an existing festival) Silver	Skagit Valley Tulip Festival Under \$250,000 Best Commemorative Poster Bronze-Tie
Spirit of Springfield, Inc. Bright Nights Under \$250,000 Best TV Promotion (ad spot or PSA) Gold	Spirit of Springfield, Inc. Bright Nights Ball Under \$250,000 Best Event Invitation Gold	SPW Productions, LLC Rumble in the Kitchen Under \$250,000 Best Event/Program within an Event to Benefit a Charity Silver
St. Luke's Women's Fitness Celebration & Festival 5K Run, Walk & Stroll and Women's Show Best Promotional Brochure (3 or less colors) Bronze	St. Luke's Women's Fitness Celebration & Festival 5K Run, Walk & Stroll and Women's Show \$250,000 - \$749,999 Best Miscellaneous Printed Materials (multiple page) Silver	St. Luke's Women's Fitness Celebration & Festival 5K Run, Walk & Stroll and Women's Show \$250,000 - \$749,999 Best Miscellaneous Clothing Silver
St. Mary's University Alumni Association Fiesta Oyster Bake \$750,000 - \$1.5 Million Best Event/Organization Newsletter Silver	St. Mary's University Alumni Association Fiesta Oyster Bake \$750,000 - \$1.5 Million Best Event/Program within an Event to Benefit a Charity Bronze	St. Mary's University Alumni Association Fiesta Oyster Bake \$750,000 - \$1.5 Million Best Public Safety/Security Plan for an Event Silver
St. Mary's University Alumni Association Fiesta Oyster Bake \$750,000 - \$1.5 Million Best Hat Silver	Sweetwater Festival Georgia College & State University Under \$250,000 Best Sponsor Gold	Temple University School of Tourism & Hospitality Management Event Leadership Executive Certificate Program Under \$250,000 Best Event Management Certificate Program Silver
Texas Cooperative Extension, Recreation, Park & Tourism Texas Event Leadership Program Under \$250,000 Best Event Management Certificate Program Gold	The Hague Festivals \$750,000 - \$1.5 Million Best Newspaper Insert/Supplement Gold	The Hague Festivals \$750,000 - \$1.5 Million Best Promotional Brochure (4 or more colors) Silver
The Hague Festivals \$750,000 - \$1.5 Million Best Promotional Poster Gold	The North Carolina Seafood Festival \$250,000 - \$749,999 Best TV Promotion (ad spot or PSA) Bronze	The North Carolina Seafood Festival \$250,000 - \$749,999 Best Commemorative Poster Bronze
The Parade Company Target Fireworks - Detroit International Riverdays Festival) \$250,000 - \$749,999 Best Full Length TV Program (local) Silver	The Parade Company America's Thanksgiving Parade \$750,000 - \$1.5 Million Best Full Length TV Program (national) Gold	The Parade Company \$250,000 - \$749,999 Best Event Website Gold
The Parade Company Detroit International River Days Festival \$750,000 - \$1.5 Million Best Organizational Website Gold	The Parade Company \$250,000 - \$749,999 Best Organizational Website Silver	The Parade Company Hob Nobble Gobble \$250,000 - \$749,999 Best Event Invitation Silver
The Pennsylvania Horticultural Society Philadelphia Flower Show Over \$1.5 million Best TV Promotion (ad spot or PSA) Gold	The Pennsylvania Horticultural Society Philadelphia Flower Show Over \$1.5 million Best Full Length TV Program (local) Bronze	The Pennsylvania Horticultural Society Philadelphia Flower Show Over \$1.5 million Best Event Video (for sale) Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

The Woodlands Town Center Improvement District
12th Annual Public Safety Heroes Awards
Under \$250,000
Best Sponsor Solicitation Video
Silver

The Woodlands Town Center Improvement District
Red, Hot & Blue Festival
Under \$250,000
Best Sponsor Solicitation Package
Bronze

Town of Addison
Oktoberfest
\$250,000 - \$749,999
Most Creative/Effective News Stunt
Bronze

Town of Addison
Kaboomtown
Under \$250,000
Best Media Relations Campaign
Silver

Town of Cobourg Events Department
Cobourg Sandcastle Festival
Under \$250,000
Best Radio Promotion
Bronze

Town of Leesburg
Best Promotional Brochure (3 or less colors)
Silver

Town of Leesburg
Under \$250,000
Best Event Photograph
Gold

Updowntowners, Inc.
Under \$250,000
Best Organizational Website
Silver

Updowntowners, Inc.
Under \$250,000
Best Event/Organization Newsletter
Silver

Updowntowners, Inc.
Star City Holiday Parade
Under \$250,000
Best Sponsor Solicitation Package
Gold

Updowntowners, Inc.
Best Company Image Pieces
Bronze

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Promotional Poster
Bronze

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Cover Design
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Single Newspaper Display Ad
Gold

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Event Invitation
Bronze

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Street Banner
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Sponsor Follow-up Report
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Single New Sponsorship Program
Silver

Uptown Association
Uptown Art Fair
Best Environmental Program
Bronze

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Event/Program within an Event to Benefit a
Charity
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best New Event (within an existing festival)
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Children's Programming
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Press/Media Kit
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Most Creative/Effective News Stunt
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best Media Relations Campaign
Silver

Uptown Association
Uptown Art Fair
\$250,000 - \$749,999
Best T-Shirt Design
Silver

Waitakere City Council
Trash to Fashion @ Awards
Under \$250,000
Best Event Video (for sale)
Gold

Walt Disney
Star Wars Weekends
Over \$1.5 million
Best Event Program (interior 4 or more colors)
Gold

Walt Disney
Finding Nemo Submarine Voyage Relaunch Event
Over \$1.5 million
Best Promotional Brochure (4 or more colors)
Bronze

Walt Disney
Star Wars Weekends
Over \$1.5 million
Best Promotional Poster
Bronze

2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Walt Disney
EPCOT International Food & Wine Festival
Over \$1.5 million
Best Commemorative Poster
Silver

Walt Disney
Star Wars Weekends
Over \$1.5 million
Best Single Magazine Display Ad
Gold

Walt Disney
ESPN The Weekend
Over \$1.5 million
Best Single Magazine Display Ad
Bronze

Walt Disney
Star Wars Weekend
Over \$1.5 million
Best Ad Series
Gold

Walt Disney
Pirates & Princess Party
Over \$1.5 million
Best Miscellaneous Printed Materials (single page)
Silver

Walt Disney
Finding Nemo Submarine Voyage Relaunch Event
Over \$1.5 million
Best Event Invitation
Gold

Walt Disney
Magical Premiere - Press Event
Under \$250,000
Best Event Invitation
Silver

Walt Disney
Finding Nemo Submarine Voyage Relaunch Event
Over \$1.5 million
Best Press/Media Kit
Silver

Walt Disney
EPCOT International Food & Wine Festival
Over \$1.5 million
Best Other Merchandise
Gold

Washington's Birthday Celebration Association
Washington's Birthday Celebration
\$750,000 - \$1.5 Million
Best Sponsor Solicitation Video
Silver

Washington's Birthday Celebration Association
Washington's Birthday Celebration
\$750,000 - \$1.5 Million
Best Event Invitation
Bronze

Wichita Festivals, Inc.
Wichita River Festival
\$750,000 - \$1.5 Million
Best Full Length TV Program (local)
Gold

Wichita Festivals, Inc.
Wichita River Festival
\$750,000 - \$1.5 Million
Best Event/Organization Newsletter
Gold

Wichita Festivals, Inc.
Wichita River Festival
\$750,000 - \$1.5 Million
Best Event Invitation
Silver

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
\$750,000 - \$1.5 Million
Best Full Length TV Program (local)
Bronze

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
\$750,000 - \$1.5 Million
Best Full Length TV Program (national)
Silver

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
\$750,000 - \$1.5 Million
Best Radio Promotion
Gold

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
\$750,000 - \$1.5 Million
Best Other Merchandise
Bronze

Wisconsin State Fair Park
Wisconsin State Fair
Over \$1.5 million
Best TV Promotion (ad spot or PSA)
Bronze

Wisconsin State Fair Park
Wisconsin State Fair
Over \$1.5 million
Best Radio Promotion
Gold

Wisconsin State Fair Park
Wisconsin State Fair
Over \$1.5 million
Best Ad Series
Bronze-Tie

Wisconsin State Fair Park
Wisconsin State Fair
Over \$1.5 million
Best Overall Sponsorship Program
Silver