

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold
Grand Pinnacle
Under \$250,000
City of San Jose
San Jose Holiday Parade

Silver
Grand Pinnacle
Under \$250,000
Pigeon Forge Office of Special Events
Springtime Dolly Parton Parade

Bronze
Grand Pinnacle
Under \$250,000
Decatur Arts Alliance, Inc
Decatur Arts Festival

Gold
Grand Pinnacle
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Grand Pinnacle
\$250,000 - \$749,999
Irish Festivals Inc.
Milwaukee Irish Fest

Bronze
Grand Pinnacle
\$250,000 - \$749,999
Uwe Bergmann Agentur
Opem Film Festival

Gold
Grand Pinnacle
\$750,000 - \$1.5 Million
Sentosa Resort
Sentosa Flowers 2006

Silver
Grand Pinnacle
\$750,000 - \$1.5 Million
National Capital Commission
Sound & Light Show on Parliament Hill

Bronze
Grand Pinnacle
\$750,000 - \$1.5 Million
Downtown Events Group
Des Moines Arts Festival

Gold
Grand Pinnacle
Over \$1.5 million
Greeley Independence Stampede
Greeley Stampede

Silver
Grand Pinnacle
Over \$1.5 million
Kentucky Derby Festival

Bronze
Grand Pinnacle
Over \$1.5 million
Memphis in May International Festival, Inc.
Memphis in May

Gold
Best Sponsor Solicitation Video
Under \$250,000
The Woodlands Town Center Improvement District
Red, Hot & Blue Festival

Silver
Best Sponsor Solicitation Video
Under \$250,000
Palm Beach County Public Affairs
Palm Beach County Days

Bronze
Best Sponsor Solicitation Video
Under \$250,000
The Woodlands Town Center Improvement District
Festival on the Green

Gold
Best Sponsor Solicitation Video
Over \$1.5 million
National Capital Commission
Winterlude

Silver
Best Sponsor Solicitation Video
Over \$1.5 million
Bands of America, Inc.
Bands of America Fall Championships presented by
Yamaha

Bronze
Best Sponsor Solicitation Video
Over \$1.5 million
One Reel
Summer Nights Concert Series
Summer Nights 2005

Gold
Best TV Promotion (ad spot or PSA)
Under \$250,000
City of West Palm Beach
4th on Flagler

Silver
Best TV Promotion (ad spot or PSA)
Under \$250,000
Pacific National Exhibition
Playland 06

Bronze
Best TV Promotion (ad spot or PSA)
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg's Tunes & Tales

Gold
Best TV Promotion (ad spot or PSA)
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Best TV Promotion (ad spot or PSA)
\$250,000 - \$749,999
Sentosa Resort
Sentosa Development Corporation
Silo NYE Splash

Bronze
Best TV Promotion (ad spot or PSA)
\$250,000 - \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Sand, Sun and Strawberry Fun

Gold
Best TV Promotion (ad spot or PSA)
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006

Silver
Best TV Promotion (ad spot or PSA)
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square

Bronze
Best TV Promotion (ad spot or PSA)
\$750,000 - \$1.5 Million
Cherry Creek Arts Festival
ART!

Gold
Best TV Promotion (ad spot or PSA)
Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Turn up the Summer

Silver
Best TV Promotion (ad spot or PSA)
Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
See n' Hide

Bronze
Best TV Promotion (ad spot or PSA)
Over \$1.5 million
Houston Festival Foundation, Inc.
Houston International Festival (iFest)

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold
Best Full Length TV Program (local)
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Fantasy of Lights Christmas Parade

Silver
Best Full Length TV Program (local)
Under \$250,000
City of San Jose
San Jose Holiday Parade

Bronze
Best Full Length TV Program (local)
Under \$250,000
International Dogwood Festival

Gold
Best Full Length TV Program (local)
\$250,000 - \$749,999
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
WSVN Logo & Winterfest

Silver
Best Full Length TV Program (local)
\$250,000 - \$749,999
The Parade Company
International Freedom Festival
2006 Fireworks

Bronze
Best Full Length TV Program (local)
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Gold
Best Full Length TV Program (local)
\$750,000 - \$1.5 Million
One Reel
WaMu Family 4th of July

Silver
Best Full Length TV Program (local)
\$750,000 - \$1.5 Million
Cedar Rapids Freedom Festival
2 Hr DVD

Bronze
Best Full Length TV Program (local)
\$750,000 - \$1.5 Million
Beijing Daxing Watermelon Festival

Gold
Best Full Length TV Program (local)
Over \$1.5 million
Fiesta San Antonio Commission
Fiesta San Antonio
Fiesta Flambeau Parade

Silver
Best Full Length TV Program (local)
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Grand Floral Parade

Bronze
Best Full Length TV Program (local)
Over \$1.5 million
Kentucky Derby Festival
Republic Bank Pegasus Parade

Gold
Best Full Length TV Program (national)
Under \$250,000
Festival Media Corporation
Huck Finn's Jubilee

Gold
Best Full Length TV Program (national)
\$250,000 - \$749,999
Festival Media Corporation
Country Thunder

Silver
Best Full Length TV Program (national)
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Bronze
Best Full Length TV Program (national)
\$250,000 - \$749,999
Neiman Marcus/Adolphus/Children's Parade
Red Stripe

Gold
Best Full Length TV Program (national)
\$750,000 - \$1.5 Million
Festival Media Corporation
San Jose Jazz Festival

Silver
Best Full Length TV Program (national)
\$750,000 - \$1.5 Million
The Nanning International Folk Song Arts Festival
SEE CD FROM CATEGORY 6 or 11

Bronze
Best Full Length TV Program (national)
\$750,000 - \$1.5 Million
The Parade Company
America's Thanksgiving Parade ®

Gold
Best Full Length TV Program (national)
Over \$1.5 million
Kentucky Derby Festival
Thunder - American Forces Network Broadcast

Silver
Best Full Length TV Program (national)
Over \$1.5 million
Pasadena Tournament of Roses Association
Pasadena Tournament of Roses
Weller Grossman

Bronze
Best Full Length TV Program (national)
Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
Challenge: Memphis in May BBQ

Gold
Best Event Video (for sale)
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Fantasy of Lights Christmas Parade

Silver
Best Event Video (for sale)
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg's 4th of July Midnight Parade

Gold
Best Event Video (for sale)
\$750,000 - \$1.5 Million
The Nanning International Folk Song Arts Festival
SEE CD FROM CATEGORIES 5 or 11

Gold
Best Event Video (for sale)
Over \$1.5 million
Pro Football Hall of Fame Festival

Silver
Best Event Video (for sale)
Over \$1.5 million
Drum Corps International
2005 DCI World Championships
2005 DCI World Championships

Bronze
Best Event Video (for sale)
Over \$1.5 million
Bands of America, Inc.
Bands of America Fall Championships presented by
Yamaha
Nov 4-5 Atlanta, GA

Gold
Best Radio Promotion
Under \$250,000
Pacific National Exhibition
Monday Morning

Silver
Best Radio Promotion
Under \$250,000
Galveston Historical Foundation
Dickens on the Strand

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze
Best Radio Promotion
Under \$250,000
City of West Palm Beach
Latin Night

Gold
Best Radio Promotion
\$250,000 - \$749,999
The Greater Issaquah Chamber of Commerce
The Issaquah Salmon Days
Winner is COHO Karaoke Spot

Silver
Best Radio Promotion
\$250,000 - \$749,999
Grapevine Convention & Visitors Bureau
GrapeFest

Bronze
Best Radio Promotion
\$250,000 - \$749,999
Irish Festivals Inc.
Milwaukee Irish Fest

Gold
Best Radio Promotion
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival
Celtic Rock Spot

Silver
Best Radio Promotion
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival
Clear Channel Jingle

Bronze
Best Radio Promotion
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006

Gold
Best Radio Promotion
Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
See n' Rock

Silver
Best Radio Promotion
Over \$1.5 million
Gilroy Garlic Festival Association, Inc.
Gilroy Garlic Festival

Bronze
Best Radio Promotion
Over \$1.5 million
Kentucky Derby Festival
Run for the Rose

Gold
Best Event Website
Under \$250,000
City of Lancaster
California Poppy Festival
www.poppyfestival.com

Silver
Best Event Website
Under \$250,000
Columbia College Chicago
Manifest Urban Arts Festival 2006
www.manifest.colum.edu

Bronze
Best Event Website
Under \$250,000
Adrenaline Marketing
Cactus League
www.cactusleague.com

Gold
Best Event Website
\$250,000 - \$749,999
Edmonton Heritage Festival Association
Edmonton Heritage Festival
www.heritage-festival.com

Silver
Best Event Website
\$250,000 - \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
www.lfoa.mam.org

Bronze
Best Event Website
\$250,000 - \$749,999
Texas Folklife Festival
SEE CD FOR CURRENT SITE:
www.texasfolklifestival.org

Gold
Best Event Website
\$750,000 - \$1.5 Million
Downtown Fortworth Initiatives, Inc.
MAIN ST. Arts Festival
www.mainstreetartsfest.org

Silver
Best Event Website
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006
SEE CD FOR CURRENT SITE:
www.worldgourmetsummit.com

Bronze
Best Event Website
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square
www.uaf.org

Gold
Best Event Website
Over \$1.5 million
National Capital Commission
Canada Day
www.canadacapital.gc.ca/canadaday

Silver
Best Event Website
Over \$1.5 million
One Reel
Teatro ZinZanni
www.teatrozinzanni.org

Bronze
Best Event Website
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
www.rosefestival.org

Gold
Best Organizational Website
Under \$250,000
Updowntowners, Inc.
www.updowntowners.org

Silver
Best Organizational Website
Under \$250,000
Celtic Arts Foundation
Skagit Valley Highland Games
www.celticarts.org

Bronze
Best Organizational Website
Under \$250,000
Lighter Than Air America
www.lighterthanairamerica.com

Gold
Best Organizational Website
\$250,000 - \$749,999
Edmonton Heritage Festival Association
Edmonton Heritage Festival
www.heritage-festival.com

Silver
Best Organizational Website
\$250,000 - \$749,999
Albany County Tourism Board
Western Outlaw Festival
www.laramie-tourism.org

Bronze
Best Organizational Website
\$250,000 - \$749,999
Battle of Flowers Association
Battle of Flowers
www.battleofflowers.org

Gold
Best Organizational Website
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival
www.dublin.oh.us

Gold
Best Organizational Website
Over \$1.5 million
One Reel
www.onereel.org

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
Best Organizational Website
Over \$1.5 million
National Capital Commission
www.canadascapital.gc.ca

Bronze
Best Organizational Website
Over \$1.5 million
Kentucky Derby Festival
www.kdf.org

Gold
Best Event/Organization E-Newsletter
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006

Silver
Best Event/Organization E-Newsletter
Kentucky Derby Festival
Majer Derby Festival Marathon

Bronze
Best Event/Organization E-Newsletter
Drum Corps International
2005 Summer Music Games Tour

Gold
Best Miscellaneous Multimedia
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnival" Proudly
Presented by Kraft
Video Boards

Gold
Best Miscellaneous Multimedia
\$750,000 - \$1.5 Million
Walt Disney World
Where Dreams Come True Media Event
Where Dreams Come True Press Manifesto

Silver
Best Miscellaneous Multimedia
\$750,000 - \$1.5 Million
The Nanning International Folk Song Arts Festival
SEE CD FROM CATEGORY 5 or 6

Bronze
Best Miscellaneous Multimedia
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival
Festival Entrance Gate Announcements

Gold
Best Miscellaneous Multimedia
Over \$1.5 million
Walt Disney World
Grad Nite '06
Ride the Nite Away CD

Silver
Best Miscellaneous Multimedia
Over \$1.5 million
National Capital Commission
Canada Day
Canada Day Plugged-In!

Bronze-Tie
Best Miscellaneous Multimedia
Over \$1.5 million
ArtsQuest
MusikFest

Bronze-Tie
Best Miscellaneous Multimedia
Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Media Player

Gold
Best Event Program (interior 3 or less colors)
Under \$250,000
Galveston Historical Foundation
Galveston Historic Homes Tour

Silver
Best Event Program (interior 3 or less colors)
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Opening Ceremony Program for WL Mills Auditorium

Bronze
Best Event Program (interior 3 or less colors)
Under \$250,000
Pigeon Forge Office of Special Events
A Mountain Quiltfest

Gold
Best Event Program (interior 3 or less colors)
\$250,000 - \$749,999
Downtown Tempe Community, Inc.
Spring Tempe Festival of the Arts

Silver
Best Event Program (interior 3 or less colors)
\$250,000 - \$749,999
Norfolk Festevents, Ltd.
Norfolk Festevents
30th Annual Norfolk Harborfest

Bronze
Best Event Program (interior 3 or less colors)
\$250,000 - \$749,999
St. Luke's Women's Fitness Celebration & Festival
5K Run, Walk & Stroll
Entry Form

Gold
Best Event Program (interior 3 or less colors)
\$750,000 - \$1.5 Million
Ottawa Blues Festival
Cisco Systems Ottawa Bluesfest

Silver
Best Event Program (interior 3 or less colors)
\$750,000 - \$1.5 Million
Norfolk Festevents, Ltd.
Norfolk Festevents

Gold
Best Event Program (interior 3 or less colors)
Over \$1.5 million
Kentucky Derby Festival
They're Off! Luncheon Program

Silver
Best Event Program (interior 3 or less colors)
Over \$1.5 million
Memphis in May International Festival, Inc.
Beale Street Music Festival
Riding with the King

Bronze
Best Event Program (interior 3 or less colors)
Over \$1.5 million
Star of Texas Fair & Rodeo/Rodeo Austin
Rodeo Austin

Gold
Best Event Program (interior 4 or more colors)
Under \$250,000
South Riding Proprietary
Celebrate South Riding
Star Cover

Silver
Best Event Program (interior 4 or more colors)
Under \$250,000
Columbia College Chicago
Manifest Urban Arts Festival 2006
All You Need To Know

Bronze
Best Event Program (interior 4 or more colors)
Under \$250,000
Palm Beach County Public Affairs
Palm Beach County 2005 Economic Summit

Gold
Best Event Program (interior 4 or more colors)
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnival" Proudly
Presented by Kraft

Silver
Best Event Program (interior 4 or more colors)
\$250,000 - \$749,999
Celebrate Fairfax, Inc.
Celebrate Fairfax! Festival
Green Bag

Bronze
Best Event Program (interior 4 or more colors)
\$250,000 - \$749,999
Downtown Tempe Community, Inc.
Fall Tempe Festival of the Arts

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million International Festival Lent	Silver Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Coconut Grove Arts Festival	Bronze-Tie Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Sausalito Art Festival
Bronze-Tie Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Utah Arts Festival at Library Square	Gold Best Event Program (interior 4 or more colors) Over \$1.5 million One Reel Teatro ZinZanni San Francisco Red TZ Program	Silver Best Event Program (interior 4 or more colors) Over \$1.5 million Pasadena Tournament of Roses Association Pasadena Tournament of Roses 2006 Rose Bowl Game
Bronze-Tie Best Event Program (interior 4 or more colors) Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio	Bronze-Tie Best Event Program (interior 4 or more colors) Over \$1.5 million Pro Football Hall of Fame Festival Enshrinee Dinner Program	Gold Best Newspaper Insert/Supplement Under \$250,000 Sevierville Chamber of Commerce Bloomin' Barbeque & Bluegrass
Silver Best Newspaper Insert/Supplement Under \$250,000 Updowntowners, Inc. Celebrate Lincoln	Bronze Best Newspaper Insert/Supplement Under \$250,000 Rotterdam Festivals Rotterdam Summerfestivals 2006	Gold Best Newspaper Insert/Supplement \$250,000 - \$749,999 Albany County Tourism Board Western Outlaw Festival
Silver Best Newspaper Insert/Supplement \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau Main Street Days	Bronze Best Newspaper Insert/Supplement \$250,000 - \$749,999 Winterfest, Inc. Seminole Hard Rock Winterfest Boat Parade King Tut	Gold Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival
Silver Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million The Parade Company America's Thanksgiving Parade ®	Bronze Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million Cherry Creek Arts Festival ART! By Denver Post/Rocky Mountain News	Gold Best Newspaper Insert/Supplement Over \$1.5 million Greeley Independence Stampede Greeley Stampede The Rustler v84i2
Silver Best Newspaper Insert/Supplement Over \$1.5 million Houston Festival Foundation, Inc. Houston International Festival (iFest)	Bronze Best Newspaper Insert/Supplement Over \$1.5 million Bands of America, Inc. Bands of America Fall Championships presented by Yamaha	Gold Best Promotional Brochure (3 or less colors) The Parade Company America's Thanksgiving Parade/Distinguished Clown Corps.
Silver Best Promotional Brochure (3 or less colors) International Dogwood Festival	Bronze Best Promotional Brochure (3 or less colors) National Lentil Festival	Gold Best Promotional Brochure (4 or more colors) Under \$250,000 Arts and Events Office, City of Santa Clarita Santa Clarita Cowboy Festival
Silver Best Promotional Brochure (4 or more colors) Under \$250,000 Oxford Convention & Visitors Bureau Double Decker Arts Festival	Bronze Best Promotional Brochure (4 or more colors) Under \$250,000 Gatlinburg Department of Tourism & Special Events Smoky Mountain Tunes & Tales	Gold Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau Main Street Days
Silver Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 Irish Festivals Inc. Milwaukee Irish Fest	Bronze Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft	Gold Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million Sentosa Resort Sentosa Development Corporation Learning is Fun

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Silver Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2006 Souvenir Magazine</p>	<p>Bronze Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million Grapevine Convention & Visitors Bureau GrapeFest</p>	<p>Gold Best Promotional Brochure (4 or more colors) Over \$1.5 million Pigeon Forge Office of Special Events Pigeon Forge Winterfest</p>
<p>Silver Best Promotional Brochure (4 or more colors) Over \$1.5 million ArtsQuest MusikFest</p>	<p>Bronze Best Promotional Brochure (4 or more colors) Over \$1.5 million The Pennsylvania Horticultural Society 2006 Flower Show: Enchanted Spring . . . A Tribute to Mother Nature</p>	<p>Gold Best Event/Organization Newsletter Under \$250,000 Palm Beach County Public Affairs Palm Beach County Days Update</p>
<p>Silver Best Event/Organization Newsletter Under \$250,000 Updowntowners, Inc.</p>	<p>Bronze Best Event/Organization Newsletter Under \$250,000 City of Eules Eules Today Magazine</p>	<p>Gold Best Event/Organization Newsletter \$750,000 - \$1.5 Million Fiesta Oyster Bake</p>
<p>Gold Best Event/Organization Newsletter Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio Viva</p>	<p>Silver Best Event/Organization Newsletter Over \$1.5 million Kentucky Derby Festival Festival Times</p>	<p>Bronze Best Event/Organization Newsletter Over \$1.5 million Bands of America, Inc. Bands of America Fall Championships presented by Yamaha</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) Under \$250,000 Sentosa Resort Sentosa Development Corporation Everything Sentosa Magazine</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) Under \$250,000 Sentosa Resort Sentosa Development Corporation Sentosa Calendar</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) Under \$250,000 City of O'Fallon Office of Tourism & Festivals O'Fallon Sesquicentennial</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$749,999 San Jacinto Day Foundation Pasadena Strawberry Festival Bookmarker</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnival" Proudly Presented by Kraft</p>	<p>Gold Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>
<p>Silver Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Downtown Fortworth Initiatives, Inc. MAIN ST. Arts Festival Annual Report</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Sentosa Resort Sentosa Development Corporation Learning is Fun - work book</p>	<p>Gold Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million National Capital Commission 2004-2005 Annual Report</p>
<p>Silver Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May Prepare for La Pura Vida</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May Annual Meeting</p>	<p>Gold Best Promotional Poster Under \$250,000 Downtown Events Group World Food Festival</p>
<p>Silver Best Promotional Poster Under \$250,000 Rotterdam Festivals</p>	<p>Bronze Best Promotional Poster Under \$250,000 International Dogwood Festival Jazzy Alley</p>	<p>Gold Best Promotional Poster \$250,000 - \$749,999 DUCOS/ACR Ortel Terra Festival</p>
<p>Silver Best Promotional Poster \$250,000 - \$749,999 DUCOS/ACR Ortel Dunya Festival</p>	<p>Bronze Best Promotional Poster \$250,000 - \$749,999 Downtown Tempe Community, Inc. Spring Tempe Festival of the Arts</p>	<p>Gold Best Promotional Poster \$750,000 - \$1.5 Million Ningbo International Fashion Festival</p>

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
Best Promotional Poster
\$750,000 - \$1.5 Million
Downtown Events Group
Des Moines Arts Festival

Bronze
Best Promotional Poster
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square

Gold
Best Promotional Poster
Over \$1.5 million
Town of Addison
Taste of Addison

Silver
Best Promotional Poster
Over \$1.5 million
National Western Stock Show, Rodeo and Horse Show

Bronze
Best Promotional Poster
Over \$1.5 million
500 Festival
30 Years of the Mini Marathon

Gold
Best Commemorative Poster
Under \$250,000
Walt Disney World
Festival of the Masters
30th Anniversary

Silver
Best Commemorative Poster
Under \$250,000
Norfolk Festevents, Ltd.
Town Point Virginia Wine Festival 2005
Wine Mermaid

Bronze
Best Commemorative Poster
Under \$250,000
Skagit Valley Tulip Festival
Blue Heron

Gold
Best Commemorative Poster
\$250,000 - \$749,999
Norfolk Festevents, Ltd.
Norfolk Harborfest 2006

Silver
Best Commemorative Poster
\$250,000 - \$749,999
French Quarter Festivals, Inc.
French Quarter Festival
Fleur-de-lis

Bronze
Best Commemorative Poster
\$250,000 - \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts

Gold
Best Commemorative Poster
\$750,000 - \$1.5 Million
Sausalito Art Festival

Silver
Best Commemorative Poster
\$750,000 - \$1.5 Million
Coconut Grove Arts Festival

Bronze
Best Commemorative Poster
\$750,000 - \$1.5 Million
Cherry Creek Arts Festival
Colors of a Denver Neighborhood

Gold
Best Commemorative Poster
Over \$1.5 million
Gilroy Garlic Festival Association, Inc.
Gilroy Garlic Festival

Silver-Tie
Best Commemorative Poster
Over \$1.5 million
ArtsQuest
MusikFest
Fire/Ice

Silver-Tie
Best Commemorative Poster
Over \$1.5 million
Memphis in May International Festival, Inc.
Memphis in May
Costa Rica

Bronze
Best Commemorative Poster
Over \$1.5 million
One Reel
Bumbershoot - Seattle's Music and Arts Festival
Fine Arts Bumbershoot Poster

Gold
Best Cover Design
Under \$250,000
Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival

Silver
Best Cover Design
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)

Bronze
Best Cover Design
Under \$250,000
City of Peoria, Community Promotions/Special Events
Peoria Sports Complex Spring Training

Gold
Best Cover Design
\$250,000 - \$749,999
Norfolk Festevents, Ltd.
Norfolk Festevents
Capt. & His Boat

Silver
Best Cover Design
\$250,000 - \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts

Bronze
Best Cover Design
\$250,000 - \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Lifestyles Magazine

Gold
Best Cover Design
\$750,000 - \$1.5 Million
Sausalito Art Festival

Silver
Best Cover Design
\$750,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
GrapeFest

Bronze
Best Cover Design
\$750,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom Festival
Tour of Homes

Gold
Best Cover Design
Over \$1.5 million
Bands of America, Inc.
Bands of America Fall Championships presented by Yamaha
Grand National

Silver
Best Cover Design
Over \$1.5 million
Pro Football Hall of Fame Festival
2006 Balloon Classic Invitational

Bronze
Best Cover Design
Over \$1.5 million
Memphis in May International Festival, Inc.
Memphis in May
World Class Fun

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold
Best Single Newspaper Display Ad
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg's 4th of July Volunteer Ad

Silver
Best Single Newspaper Display Ad
Under \$250,000
Walt Disney World
Festival of the Masters
30th Anniversary

Bronze
Best Single Newspaper Display Ad
Under \$250,000
Updowntowners, Inc.
Celebrate Lincoln

Gold
Best Single Newspaper Display Ad
\$250,000 - \$749,999
Uptown Association
Uptown Art Fair

Silver
Best Single Newspaper Display Ad
\$250,000 - \$749,999
The Woodlands Town Center Improvement District
The Ice Rink
Twinkle on Skies

Bronze
Best Single Newspaper Display Ad
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnival" Proudly
Presented by Kraft

Gold
Best Single Newspaper Display Ad
\$750,000 - \$1.5 Million
Downtown Fortworth Initiatives, Inc.
MAIN ST. Arts Festival

Silver
Best Single Newspaper Display Ad
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival
Shamrock 'n Live

Bronze
Best Single Newspaper Display Ad
\$750,000 - \$1.5 Million
Downtown Events Group
Des Moines Arts Festival

Gold
Best Single Newspaper Display Ad
Over \$1.5 million
National Western Stock Show, Rodeo and Horse
Show

Silver
Best Single Newspaper Display Ad
Over \$1.5 million
Houston Festival Foundation, Inc.
Houston International Festival (iFest)

Bronze
Best Single Newspaper Display Ad
Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Turn up the summer

Gold
Best Single Magazine Display Ad
Under \$250,000
Dept. of Economic Development, Tourism and Culture
St. John's Time
Business Outlook

Silver
Best Single Magazine Display Ad
Under \$250,000
Baytowne Wharf Neighborhood Association
Summer Events at Baytowne Wharf
Village Vignettes: Celebrate Life

Bronze
Best Single Magazine Display Ad
Under \$250,000
Andrew Rafkind Photography
Capture the Spirit

Gold
Best Single Magazine Display Ad
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnival" Proudly
Presented by Kraft

Silver
Best Single Magazine Display Ad
\$250,000 - \$749,999
Albany County Tourism Board
Western Outlaw Festival

Bronze
Best Single Magazine Display Ad
\$250,000 - \$749,999
Grapevine Convention & Visitors Bureau
Main Street Days
Grapevine Today

Gold
Best Single Magazine Display Ad
\$750,000 - \$1.5 Million
Cherry Creek Arts Festival
ART!

Silver
Best Single Magazine Display Ad
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square

Bronze
Best Single Magazine Display Ad
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006
Singapore Tatter

Gold
Best Single Magazine Display Ad
Over \$1.5 million
Walt Disney World
Star Wars Weekend
Join The Dark Side

Silver
Best Single Magazine Display Ad
Over \$1.5 million
National Western Stock Show, Rodeo and Horse
Show

Bronze
Best Single Magazine Display Ad
Over \$1.5 million
Star of Texas Fair & Rodeo/Rodeo Austin
Rodeo Austin
Cowboys

Gold
Best Ad Series
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)

Silver
Best Ad Series
Under \$250,000
Updowntowners, Inc.
Celebrate Lincoln

Bronze-Tie
Best Ad Series
Under \$250,000
Decatur Arts Alliance, Inc
Decatur Arts Festival

Bronze-Tie
Best Ad Series
Under \$250,000
Town of Leesburg
Flower & Garden Festival

Gold
Best Ad Series
\$250,000 - \$749,999
Sentosa Resort
Sentosa Development Corporation
Imbiah Lookout -

Silver
Best Ad Series
\$250,000 - \$749,999
ON THE WATERFRONT, Inc.
On The Waterfront Presented by Associated Bank
Stars & Guitars

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Bronze Best Ad Series \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnival" Proudly Presented by Kraft</p>	<p>Gold Best Ad Series \$750,000 - \$1.5 Million Downtown Fortworth Initiatives, Inc. MAIN ST. Arts Festival</p>	<p>Silver Best Ad Series \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>
<p>Bronze Best Ad Series \$750,000 - \$1.5 Million City of Dublin Dublin Irish Festival</p>	<p>Gold Best Ad Series Over \$1.5 million Walt Disney World Star Wars Weekend Now Arriving</p>	<p>Silver Best Ad Series Over \$1.5 million National Capital Commission Winterlude Snowbowl</p>
<p>Bronze Best Ad Series Over \$1.5 million National Western Stock Show, Rodeo and Horse Show</p>	<p>Gold Best Event Photograph Under \$250,000 Baytowne Wharf Neighborhood Association Fat Tuesday Baytowne Bash Parade Mardi Gras</p>	<p>Silver Best Event Photograph Under \$250,000 Andrew Rafkind Photography Western Idaho Fair Oh BOA</p>
<p>Bronze Best Event Photograph Under \$250,000 City of West Palm Beach 4th on Flagler Repel</p>	<p>Gold Best Event Photograph \$250,000 - \$749,999 Andrew Rafkind Photography Wild Ride</p>	<p>Silver Best Event Photograph \$250,000 - \$749,999 Beijing International Cultural Tourism Festival A Rainbow on the Great Wall</p>
<p>Bronze Best Event Photograph \$250,000 - \$749,999 Beijing International Cultural Tourism Festival Headgear</p>	<p>Gold Best Event Photograph \$750,000 - \$1.5 Million Cherry Creek Arts Festival Be the Art by Mark Smith</p>	<p>Silver Best Event Photograph \$750,000 - \$1.5 Million Beijing Daxing Watermelon Festival</p>
<p>Bronze Best Event Photograph \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Floats, Flags and Fun</p>	<p>Gold Best Event Photograph Over \$1.5 million Friends of the Festival Riverbend Festival Riverbend 2006 Fireworks Finale</p>	<p>Silver Best Event Photograph Over \$1.5 million Kentucky Derby Festival Be the Ball</p>
<p>Bronze Best Event Photograph Over \$1.5 million National Capital Commission Winterlude Snow Sculptor</p>	<p>Gold Best Miscellaneous Printed Materials (single page) Under \$250,000 Friends of Art of Milwaukee Art Museum Grape Lakes Food & Wine Festival Invitation</p>	<p>Silver Best Miscellaneous Printed Materials (single page) Under \$250,000 Rotterdam Festivals Photo Flier</p>
<p>Bronze Best Miscellaneous Printed Materials (single page) Under \$250,000 Daytona Beach Area Convention & Visitors Bureau Glories of Ancient Egypt</p>	<p>Gold Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Uptown Association Uptown Art Fair Expose Yourself</p>	<p>Silver Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnival" Proudly Presented by Kraft Long Banner</p>
<p>Bronze Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Mayfest, Inc. Mayfest Car Magnet</p>	<p>Gold Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Utah Arts Festival at Library Square Tardy Mardi Party / Invite & Collateral</p>	<p>Silver Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Walt Disney World Where Dreams Come True Media Event Where Dreams Come True Press Invitation</p>
<p>Bronze-Tie Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Bobby Rodriguez Productions Florida Renaissance Festival Posterboard</p>	<p>Bronze-Tie Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Sausalito Art Festival Pop Hop Postcard</p>	<p>Gold Best Miscellaneous Printed Materials (single page) Over \$1.5 million Walt Disney World Expedition Everest Media Event Expedition Everest Press Event Invitation</p>

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
Best Miscellaneous Printed Materials (single page)
Over \$1.5 million
500 Festival
Snakepit Ball Invite

Bronze
Best Miscellaneous Printed Materials (single page)
Over \$1.5 million
Kentucky Derby Festival
Adidas Basketball Classic Invitation

Gold
Best Street Banner
Under \$250,000
Downtown Tempe Community, Inc.
APS Fantasy of Lights

Silver
Best Street Banner
Under \$250,000
Downtown Fortworth Initiatives, Inc.
Fort Worth Parade of Lights

Bronze
Best Street Banner
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Smoky Mountain Tunes & Tales Street Banner

Gold
Best Street Banner
\$250,000 to \$749,999
The Woodlands Town Center Improvement District
The Woodlands Waterway Arts Festival

Silver
Best Street Banner
\$250,000 to \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Bronze
Best Street Banner
\$250,000 to \$749,999
Albany County Tourism Board
Western Outlaw Festival

Gold
Best Street Banner
Over \$1.5 Million
Walt Disney World
Epcot International Flower & Garden Festival
Banner

Silver
Best Street Banner
Over \$1.5 Million
Portland Rose Festival Association
Portland Rose Festival
Pirates at the Waterfront Village

Bronze
Best Street Banner
Over \$1.5 Million
Friends of the Festival
Riverbend Festival
Downtown Banners

Gold
Best Solicitation Package
Under \$250,000
The Woodlands Town Center Improvement District
Red, Hot & Blue Festival

Silver
Best Solicitation Package
Under \$250,000
Palm Beach County Public Affairs
Palm Beach County Days

Bronze
Best Solicitation Package
Under \$250,000
International Dogwood Festival

Gold
Best Solicitation Package
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Best Solicitation Package
\$250,000 - \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival

Bronze
Best Solicitation Package
\$250,000 - \$749,999
The Woodlands Town Center Improvement District
Holiday Events

Gold
Best Solicitation Package
\$750,000 - \$1.5 Million
City of Dublin
Dublin Irish Festival

Gold
Best Solicitation Package
Over \$1.5 million
Kentucky Derby Festival
Thunder Over Louisville Presenting Sponsorship
(Chase)

Silver
Best Solicitation Package
Over \$1.5 million
Memphis in May International Festival, Inc.
Beale Street Music Festival - Cellular South

Bronze
Best Solicitation Package
Over \$1.5 million
Bands of America, Inc.
Bands of America Fall Championships presented by
Yamaha

Gold
Best Sponsor Follow-up Report
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)

Silver
Best Sponsor Follow-up Report
Under \$250,000
City of Peoria, Community Promotions/Special Events
Peoria Sports Complex Spring Training

Bronze
Best Sponsor Follow-up Report
Under \$250,000
Palm Beach County Public Affairs
Palm Beach County Days

Gold
Best Sponsor Follow-up Report
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Best Sponsor Follow-up Report
\$250,000 - \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival

Gold
Best Sponsor Follow-up Report
\$750,000 - \$1.5 Million
Downtown Fortworth Initiatives, Inc.
MAIN ST. Arts Festival

Silver
Best Sponsor Follow-up Report
\$750,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
GrapeFest

Bronze
Best Sponsor Follow-up Report
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square

Gold
Best Sponsor Follow-up Report
Over \$1.5 million
National Capital Commission
Winterlude - American Express
MUST RETURN ITEM TO NCC

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
Best Sponsor Follow-up Report
Over \$1.5 million
Kentucky Derby Festival
U.S. Bank

Bronze
Best Sponsor Follow-up Report
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival - Mutual of Omaha
Sponsorship

Gold
Best Single New Sponsorship Program
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)

Silver
Best Single New Sponsorship Program
Under \$250,000
International Dogwood Festival

Gold
Best Single New Sponsorship Program
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Best Single New Sponsorship Program
\$250,000 - \$749,999
Celebrate Fairfax, Inc.
Celebrate Fairfax! Festival

Bronze
Best Single New Sponsorship Program
\$250,000 - \$749,999
Uptown Association
Uptown Art Fair

Gold
Best Single New Sponsorship Program
\$750,000 - \$1.5 Million
Coconut Grove Arts Festival
Target Stage

Gold
Best Single New Sponsorship Program
Over \$1.5 million
Kentucky Derby Festival
McDonald's Thunder Funder

Silver
Best Single New Sponsorship Program
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival - Conoco Phillips (76)

Bronze
Best Single New Sponsorship Program
Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest - Columbia St. Mary's Cool Down Lange

Gold
Best Overall Sponsorship Program
Under \$250,000
City of Peoria, Community Promotions/Special Events
Peoria Sports Complex Spring Training

Gold
Best Overall Sponsorship Program
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Gold
Best Overall Sponsorship Program
Over \$1.5 million
Kentucky Derby Festival
Kroger

Silver
Best Overall Sponsorship Program
Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest - U.S. Cellular Connection Stage

Bronze
Best Overall Sponsorship Program
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival - Franz Family Bakeries

Gold
Best Sponsor
Under \$250,000
City of Euless
Fort Worth Community Credit Union

Gold
Best Sponsor
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft
Dodge Arena

Silver
Best Sponsor
\$250,000 - \$749,999
Celebrate Fairfax, Inc.
Celebrate Fairfax! Festival
Inova Health Systems

Gold
Best Sponsor
\$750,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
The Medical Center of Central Georgia

Gold
Best Sponsor
Over \$1.5 million
Kentucky Derby Festival
E. on U.S

Silver
Best Sponsor
Over \$1.5 million
500 Festival
OneAmerica

Gold
Best Environmental Program
Under \$250,000
Pigeon Forge Office of Special Events
Wilderness Wildlife Week

Silver
Best Environmental Program
Under \$250,000
City of Euless
May Day Mother's Day Tree Giveaway

Bronze
Best Environmental Program
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg's Sparkle Days

Gold
Best Environmental Program
\$250,000 - \$749,999
City of San Jose
Christmas in the Park

Silver
Best Environmental Program
\$250,000 - \$749,999
Uptown Association
Uptown Art Fair
Art Hop

Gold
Best Environmental Program
\$750,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Team up to Clean up KMBBC Event

Silver
Best Environmental Program
\$750,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
GrapeFest

Gold
Best Environmental Program
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Cleanest & Greenest

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Silver Best Environmental Program Over \$1.5 million Friends of the Festival Riverbend Festival Recycling Program</p>	<p>Bronze Best Environmental Program Over \$1.5 million Weifang International Kite Festival</p>	<p>Gold Best Volunteer Program Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.)</p>
<p>Silver Best Volunteer Program Under \$250,000 Dooly County Chamber Big Pig Jig®</p>	<p>Bronze Best Volunteer Program Under \$250,000 Gatlinburg Department of Tourism & Special Events Gatlinburg's 4th of July Parade University of Tennessee Volunteers</p>	<p>Gold Best Volunteer Program \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft</p>
<p>Gold Best Volunteer Program \$750,000 - \$1.5 Million Cedar Rapids Freedom Festival</p>	<p>Gold Best Volunteer Program Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May</p>	<p>Silver Best Volunteer Program Over \$1.5 million Muskegon Summer Celebration</p>
<p>Bronze Best Volunteer Program Over \$1.5 million Friends of the Festival Riverbend Festival</p>	<p>Gold Best Educational Program Under \$250,000 City of West Palm Beach Kaleidoscope</p>	<p>Silver Best Educational Program Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.)</p>
<p>Bronze Best Educational Program Under \$250,000 Pigeon Forge Office of Special Events Wilderness Wildlife Week</p>	<p>Gold Best Educational Program \$250,000 - \$749,999 Uptown Association Uptown Art Fair The Magic of Art</p>	<p>Silver Best Educational Program \$250,000 - \$749,999 International Institute of Wisconsin Holiday Folk Fair International Teachers Guide</p>
<p>Bronze Best Educational Program \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft</p>	<p>Gold Best Educational Program \$750,000 - \$1.5 Million Coconut Grove Arts Festival Visiting Artists</p>	<p>Silver Best Educational Program \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Jack Golden "A Litter Bit Goes A Long Way"</p>
<p>Gold Best Educational Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Emerging Artist Program</p>	<p>Silver Best Educational Program Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May</p>	<p>Bronze Best Educational Program Over \$1.5 million Houston Festival Foundation, Inc. Houston International Festival (iFest)</p>
<p>Gold Best Event/Program within an Event to Benefit a Charity Under \$250,000 Decatur Downtown Development Authority Great Decatur Beer Tasting Festival</p>	<p>Silver Best Event/Program within an Event to Benefit a Charity Under \$250,000 City of West Palm Beach Clematis By Night</p>	<p>Bronze Best Event/Program within an Event to Benefit a Charity Under \$250,000 Multicultural Fest & Parade Wal-Mart Posada & Laser Show 50 Teachers</p>
<p>Gold Best Event/Program within an Event to Benefit a Charity \$250,000 - \$749,999 The North Carolina Seafood Festival</p>	<p>Silver Best Event/Program within an Event to Benefit a Charity \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft</p>	<p>Bronze Best Event/Program within an Event to Benefit a Charity \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau GrapeFest</p>
<p>Gold Best Event/Program within an Event to Benefit a Charity \$750,000 - \$1.5 Million City of Dublin Dublin Irish Festival Children's Friendship Project</p>	<p>Silver Best Event/Program within an Event to Benefit a Charity \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival 2006 Pink Pancake Breakfast</p>	<p>Bronze Best Event/Program within an Event to Benefit a Charity \$750,000 - \$1.5 Million Cedar Rapids Freedom Festival</p>

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold Best Event/Program within an Event to Benefit a Charity Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Auction	Silver Best Event/Program within an Event to Benefit a Charity Over \$1.5 million One Reel Bumbershoot - Seattle's Music and Arts Festival Smart Program: 826 benefit	Bronze Best Event/Program within an Event to Benefit a Charity Over \$1.5 million Kentucky Derby Festival Meijer Marathon/Mini Marathon Charity Module
Gold Best Community Outreach Program Under \$250,000 City of West Palm Beach Kaleidoscope	Silver Best Community Outreach Program Under \$250,000 Atlantic Health System An Evening with Deepak Chopra A Weekend Celebration of Mind, Body, Spirit and Healing	Bronze Best Community Outreach Program Under \$250,000 Pigeon Forge Office of Special Events Smoky Mountains Storytelling Festival
Gold Best Community Outreach Program \$250,000 - \$749,999 Irish Festivals Inc. Milwaukee Irish Fest	Silver Best Community Outreach Program \$250,000 - \$749,999 Celebrate Fairfax, Inc. Celebrate Fairfax! Festival Events 101	Bronze Best Community Outreach Program \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft
Gold Best Community Outreach Program \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Think Pink Campaign	Silver Best Community Outreach Program \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2006	Bronze Best Community Outreach Program \$750,000 - \$1.5 Million Cedar Rapids Freedom Festival Freedom From Hunger Food Drive
Gold Best Community Outreach Program Over \$1.5 million 500 Festival Shoe Drive	Silver Best Community Outreach Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Rose Festival Court	Bronze Best Community Outreach Program Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May
Gold Best New Fundraising Program Under \$250,000 City of San Jose San Jose Holiday Parade - Get Crackin'	Gold Best New Fundraising Program Over \$1.5 million Kentucky Derby Festival McDonald's Thunder Funder	Gold Best New Promotion Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.)
Silver Best New Promotion Under \$250,000 Sevierville Chamber of Commerce Bloomin' Barbeque & Bluegrass	Bronze Best New Promotion Under \$250,000 Gatlinburg Department of Tourism & Special Events Smoky Mountain Tunes & Tales	Gold Best New Promotion \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau Main Street Days Snow Tubing Hill
Silver Best New Promotion \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Caribbean Cruise	Bronze Best New Promotion \$250,000 - \$749,999 Uptown Association Uptown Art Fair Loppetshopit	Gold Best New Promotion \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival WPGA Guest Host Program
Silver Best New Promotion \$750,000 - \$1.5 Million City of Dublin Dublin Irish Festival Japanese Market	Gold Best New Promotion Over \$1.5 million Portland Rose Festival Association Portland Rose Festival George Morlan Plumbing	Silver Best New Promotion Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Pirate Rendezvous
Bronze Best New Promotion Over \$1.5 million Kentucky Derby Festival Papa John's & Pegasus Pins	Gold Best New Event (within an existing festival) Under \$250,000 Rotterdam Festivals Festivals	Silver Best New Event (within an existing festival) Under \$250,000 City of West Palm Beach Sports Night

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Bronze Best New Event (within an existing festival) Under \$250,000 Gatlinburg Department of Tourism & Special Events Smoky Mountain Tunes & Tales</p>	<p>Gold Best New Event (within an existing festival) \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Lucha Libre</p>	<p>Silver Best New Event (within an existing festival) \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau Main Street Days Snow Tubing Hill</p>
<p>Gold Best New Event (within an existing festival) \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2006 Ian Wright - The Food I Like - Rubino Brothers in a Made to Order Dinner - The Art of Entertaining - WGS</p>	<p>Silver Best New Event (within an existing festival) \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Boot Scootin' Boogie & Casino Night</p>	<p>Bronze Best New Event (within an existing festival) \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Authors Luncheon</p>
<p>Gold Best New Event (within an existing festival) Over \$1.5 million ON THE WATERFRONT, Inc. On The Waterfront Presented by Associated Bank Waterfronts Symphony Soiree</p>	<p>Silver Best New Event (within an existing festival) Over \$1.5 million 500 Festival Minnie Indy Charity Race</p>	<p>Bronze Best New Event (within an existing festival) Over \$1.5 million Milwaukee World Festival, Inc. Summerfest A Gospel Celebration</p>
<p>Gold Best Children's Programming Under \$250,000 City of Euless Out of School Bash</p>	<p>Silver Best Children's Programming Under \$250,000 Gatlinburg Department of Tourism & Special Events Gatlinburg's Fine Arts Children's Festival</p>	<p>Gold Best Children's Programming \$250,000 - \$749,999 Neiman Marcus/Adolphus/Children's Parade</p>
<p>Silver Best Children's Programming \$250,000 - \$749,999 Uptown Association Uptown Art Fair Tomorrow Stars seen today</p>	<p>Bronze Best Children's Programming \$250,000 - \$749,999 International Institute of Wisconsin Holiday Folk Fair International Design a Stamp</p>	<p>Gold Best Children's Programming \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon Thunder</p>
<p>Gold Best Children's Programming Over \$1.5 million Kentucky Derby Festival Whole Foods Fun Pass at Parade Preview</p>	<p>Silver Best Children's Programming Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Waterfront Village</p>	<p>Bronze Best Children's Programming Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Junior Parade</p>
<p>Gold Best Vendor/Supplier \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft - Dixie Flag Manufacturing Co.</p>	<p>Gold Best Vendor/Supplier Over \$1.5 million Kentucky Derby Festival Preferred Marketing Solutions</p>	<p>Silver Best Vendor/Supplier Over \$1.5 million Portland Rose Festival Association Portland Rose Festival - Float Hopes</p>
<p>Bronze Best Vendor/Supplier Over \$1.5 million Portland Rose Festival Association Portland Rose Festival - White Horse</p>	<p>Gold Best Press/Media Kit Under \$250,000 Gatlinburg Department of Tourism & Special Events</p>	<p>Silver Best Press/Media Kit Under \$250,000 Newport Waterfront Festivals @ The Newport Yachting Center 25th Annual Schwepps Great Chowder Cook-Off</p>
<p>Bronze Best Press/Media Kit Under \$250,000 Fond du Lac Festivals, Inc. Walleye Weekend Walleye Weekend</p>	<p>Gold Best Press/Media Kit \$250,000 - \$749,999 Irish Festivals Inc. Milwaukee Irish Fest</p>	<p>Silver Best Press/Media Kit \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>
<p>Bronze Best Press/Media Kit \$250,000 - \$749,999 Grapevine Convention & Visitors Bureau GrapeFest</p>	<p>Gold Best Press/Media Kit \$750,000 - \$1.5 Million Downtown Fortworth Initiatives, Inc. MAIN ST. Arts Festival</p>	<p>Silver Best Press/Media Kit \$750,000 - \$1.5 Million Utah Arts Festival at Library Square Scrapbook</p>

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze
Best Press/Media Kit
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006

Gold
Best Press/Media Kit
Over \$1.5 million
Kentucky Derby Festival
See What's Developed

Silver
Best Press/Media Kit
Over \$1.5 million
One Reel
Teatro ZinZanni

Bronze
Best Press/Media Kit
Over \$1.5 million
Pasadena Tournament of Roses Association
Pasadena Tournament of Roses
2006 Rose Parade

Gold
Most Creative/Effective News Stunt
Under \$250,000
City of West Palm Beach
4th on Flagler
Boon with a View

Silver
Most Creative/Effective News Stunt
Under \$250,000
Newport Waterfront Festivals @ The Newport
Yachting Center
25th Annual Schwepps Great Chowder Cook-Off

Bronze
Most Creative/Effective News Stunt
Under \$250,000
International Dogwood Festival
Here Comes Peter Cottontail

Gold
Most Creative/Effective News Stunt
\$250,000 - \$749,999
Uptown Association
Uptown Art Fair
Expose Yourself - The Magic of Art

Gold
Most Creative/Effective News Stunt
\$750,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Jeanetta Jones on the Weather Channel

Silver
Most Creative/Effective News Stunt
\$750,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2006

Gold
Most Creative/Effective News Stunt
Over \$1.5 million
National Capital Commission
Rideau Canal Skateway - Guinness World Record

Silver
Most Creative/Effective News Stunt
Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Pirates (arrr!)

Bronze
Most Creative/Effective News Stunt
Over \$1.5 million
Bands of America, Inc.
Bands of America Fall Championships presented by
Yamaha
Inergy

Gold
Best Media Relations Campaign
Under \$250,000
Newport Waterfront Festivals @ The Newport
Yachting Center
25th Annual Schwepps Great Chowder Cook-Off

Silver
Best Media Relations Campaign
Under \$250,000
City of Aurora, Special Events
KidSpree

Gold
Best Media Relations Campaign
\$250,000 - \$749,999
Irish Festivals Inc.
Milwaukee Irish Fest

Silver
Best Media Relations Campaign
\$250,000 - \$749,999
Neiman Marcus/Adolphus/Children's Parade

Bronze
Best Media Relations Campaign
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Gold
Best Media Relations Campaign
\$750,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival

Silver
Best Media Relations Campaign
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square

Gold
Best Media Relations Campaign
Over \$1.5 million
Town of Addison
Taste of Addison

Silver
Best Media Relations Campaign
Over \$1.5 million
Pasadena Tournament of Roses Association
Pasadena Tournament of Roses
2006 Rose Parade & Game

Bronze
Best Media Relations Campaign
Over \$1.5 million
Kentucky Derby Festival
A Photo Finish

Gold
Best T-Shirt Design
Under \$250,000
Daytona Beach Area Convention & Visitors Bureau
Biketoberfest ©

Silver
Best T-Shirt Design
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg's Ribfest & Wings

Bronze
Best T-Shirt Design
Under \$250,000
Decatur Downtown Development Authority
Great Decatur Beer Tasting Festival

Gold
Best T-Shirt Design
\$250,000 - \$749,999
French Quarter Festivals, Inc.
French Quarter Festival
Fleur-de-lis

Silver
Best T-Shirt Design
\$250,000 - \$749,999
Albany County Tourism Board
Western Outlaw Festival
Cream T-shirt

Bronze
Best T-Shirt Design
\$250,000 - \$749,999
The Greater Issaquah Chamber of Commerce
The Issaquah Salmon Days
Brown T-shirt

Gold
Best T-Shirt Design
\$750,000 - \$1.5 Million
Buccaneer Commission, Inc.
Buc Days

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
Best T-Shirt Design
\$750,000 - \$1.5 Million
Downtown Events Group
Des Moines Arts Festival

Bronze
Best T-Shirt Design
\$750,000 - \$1.5 Million
Sausalito Art Festival
Waterfront Scene

Gold
Best T-Shirt Design
Over \$1.5 million
ON THE WATERFRONT, Inc.
On The Waterfront Presented by Associated Bank

Silver
Best T-Shirt Design
Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
Smoke Pork Instead

Bronze
Best T-Shirt Design
Over \$1.5 million
Greeley Independence Stampede
Greeley Stampede
When Champions Meet

Gold
Best Pin or Button (by an event)
Under \$250,000
Lighter Than Air America
Happiest Balloon on Earth Tour

Silver
Best Pin or Button (by an event)
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)

Bronze
Best Pin or Button (by an event)
Under \$250,000
City of O'Fallon Office of Tourism & Festivals
O'Fallon Sesquicentennial

Gold
Best Pin or Button (by an event)
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft
Committee/Sponsor

Silver
Best Pin or Button (by an event)
\$250,000 - \$749,999
Texas Folklife Festival

Bronze
Best Pin or Button (by an event)
\$250,000 - \$749,999
French Quarter Festivals, Inc.
French Quarter Festival
Fleur-de-lis

Gold
Best Pin or Button (by an event)
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square
Duck with paints

Silver
Best Pin or Button (by an event)
\$750,000 - \$1.5 Million
Downtown Fortworth Initiatives, Inc.
MAIN ST. Arts Festival

Bronze
Best Pin or Button (by an event)
\$750,000 - \$1.5 Million
Utah Arts Festival at Library Square
Come to your senses - 30 years

Gold
Best Pin or Button (by an event)
Over \$1.5 million
500 Festival
American Family Insurance

Silver
Best Pin or Button (by an event)
Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest

Bronze-Tie
Best Pin or Button (by an event)
Over \$1.5 million
Friends of the Festival
Riverbend Festival
Collector Pin

Bronze-Tie
Best Pin or Button (by an event)
Over \$1.5 million
Kentucky Derby Festival
Work? It's Derby Week

Gold
Best Hat
Under \$250,000
Placer County Strawberry Festival
(A Hometown Affair, Inc.)
Tan Cap

Silver
Best Hat
Under \$250,000
International Dogwood Festival

Bronze
Best Hat
Under \$250,000
Gatlinburg Department of Tourism & Special Events
Bear Logo

Gold
Best Hat
\$250,000 - \$749,999
Borderfest Association
Borderfest 2006 "A Salute to Carnaval" Proudly
Presented by Kraft

Silver
Best Hat
\$250,000 - \$749,999
Irish Festivals Inc.
Milwaukee Irish Fest

Bronze
Best Hat
\$250,000 - \$749,999
The Greater Issaquah Chamber of Commerce
The Issaquah Salmon Days

Gold
Best Hat
\$750,000 - \$1.5 Million
Coconut Grove Arts Festival

Silver
Best Hat
\$750,000 - \$1.5 Million
Downtown Fortworth Initiatives, Inc.
MAIN ST. Arts Festival

Bronze
Best Hat
\$750,000 - \$1.5 Million
Sausalito Art Festival
Paint Brush and Palm Tree

Gold
Best Hat
Over \$1.5 million
Memphis in May International Festival, Inc.
Beale Street Music Festival
Red Guitar

Silver
Best Hat
Over \$1.5 million
Walt Disney World
Epcot International Food & Wine Festival
Dancing Chef Hat

Bronze
Best Hat
Over \$1.5 million
Fiesta San Antonio Commission
Fiesta San Antonio
Patriotic Baseball Cap

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold Best Other Merchandise Under \$250,000 Pittsburgh Irish Festival, Inc. Pittsburg Irish Festival 15th Anniversary CD	Silver Best Other Merchandise Under \$250,000 Arkansas Festival Association Arkansas Literary Festival Festival Pin	Bronze Best Other Merchandise Under \$250,000 Daytona Beach Area Convention & Visitors Bureau Biketoberfest ® Biker Calendar
Gold Best Other Merchandise \$250,000 - \$749,999 Winterfest, Inc. Seminole Hard Rock Winterfest Boat Parade King Tut Ornament	Silver Best Other Merchandise \$250,000 - \$749,999 The Dallas Directory/Sandra Dartus, CFEE City Arts Celebration presented by TXU Energy MAKE CORRECTION TO NAME	Bronze Best Other Merchandise \$250,000 - \$749,999 Friends of Art of Milwaukee Art Museum Lakefront Festival of Arts Notecards
Gold Best Other Merchandise \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Yoshinos of Macon Book	Silver Best Other Merchandise \$750,000 - \$1.5 Million Cherry Creek Arts Festival Red dry wick polo	Bronze Best Other Merchandise \$750,000 - \$1.5 Million City of Dublin Dublin Irish Festival Bottle Opener
Gold Best Other Merchandise Over \$1.5 million Walt Disney World Epcot International Food & Wine Festival Spoon Holder	Silver Best Other Merchandise Over \$1.5 million Walt Disney World Grad Nite '06 Mickey Antenna Topper	Bronze Best Other Merchandise Over \$1.5 million Pasadena Tournament of Roses Association Pasadena Tournament of Roses Rose Bowl Game Seat Cushion
Gold Best Miscellaneous Clothing Under \$250,000 Palm Beach County Public Affairs Brown Shirt	Silver Best Miscellaneous Clothing Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Pink Tank Top (NEED TO RETURN TO EVENT POST JUDGING)	Bronze Best Miscellaneous Clothing Under \$250,000 City of West Palm Beach 4th on Flagler Camo Tank
Gold Best Miscellaneous Clothing \$250,000 - \$749,999 Irish Festivals Inc. Milwaukee Irish Fest Sweatshirt	Silver Best Miscellaneous Clothing \$250,000 - \$749,999 Texas Folklife Festival Volunteer Shirt	Bronze Best Miscellaneous Clothing \$250,000 - \$749,999 Friends of Art of Milwaukee Art Museum Lakefront Festival of Arts Green Windshirt
Gold Best Miscellaneous Clothing \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2006 White Chef Jacket	Silver Best Miscellaneous Clothing \$750,000 - \$1.5 Million Downtown Fortworth Initiatives, Inc. MAIN ST. Arts Festival Cream button up with logo	Bronze Best Miscellaneous Clothing \$750,000 - \$1.5 Million Coconut Grove Arts Festival
Gold Best Miscellaneous Clothing Over \$1.5 million Gilroy Garlic Festival Association, Inc. Gilroy Garlic Festival Royal blue Apron	Silver Best Miscellaneous Clothing Over \$1.5 million Pasadena Tournament of Roses Association Pasadena Tournament of Roses Red, Green, White Scarf	Bronze Best Miscellaneous Clothing Over \$1.5 million Gilroy Garlic Festival Association, Inc. Gilroy Garlic Festival Apron
Gold Best Overall Merchandising Program Under \$250,000 City of O'Fallon Office of Tourism & Festivals O'Fallon Sesquicentennial	Silver Best Overall Merchandising Program Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.)	Gold Best Overall Merchandising Program \$250,000 - \$749,999 Borderfest Association Borderfest 2006 "A Salute to Carnival" Proudly Presented by Kraft
Silver Best Overall Merchandising Program \$250,000 - \$749,999 The Greater Issaquah Chamber of Commerce The Issaquah Salmon Days	Bronze Best Overall Merchandising Program \$250,000 - \$749,999 Friends of Art of Milwaukee Art Museum Lakefront Festival of Arts	Gold Best Overall Merchandising Program \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival

2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver
 Best Overall Merchandising Program
 \$750,000 - \$1.5 Million
 Utah Arts Festival at Library Square

Bronze
 Best Overall Merchandising Program
 \$750,000 - \$1.5 Million
 Cedar Rapids Freedom Festival

Gold
 Best Overall Merchandising Program
 Over \$1.5 million
 Kentucky Derby Festival

Gold
 Best Single Display Ad
 Albany County Tourism Board
 Western Outlaw Festival

Silver
 Best Single Display Ad
 Downtown Fortworth Initiatives, Inc.
 MAIN ST. Arts Festival

Bronze
 Best Single Display Ad
 Wisconsin State Fair Park
 Wisconsin State Fair
 30 Free Stages of Entertainment

Gold
 Best Company Image Pieces
 Gatlinburg Department of Tourism & Special Events
 Gatlinburg's Meeting Planner Folder

Silver
 Best Company Image Pieces
 Gatlinburg Department of Tourism & Special Events
 Press Kit Folder

Bronze
 Best Company Image Pieces
 International Dogwood Festival

Gold
 Best Direct Mail Piece or Brochure
 Wisconsin State Fair Park
 Wisconsin State Fair
 Breaking News

Silver
 Best Direct Mail Piece or Brochure
 Texas Festivals & Events Association
 TFEA Annual Conference & Trade Show

Bronze
 Best Direct Mail Piece or Brochure
 Albany County Tourism Board
 Western Outlaw Festival

Gold
 Best Event Management Certificate Program
 Temple University
 The School of Tourism & Hospitality Management
 NEED BUDGET

Gold
 Best Promotion Publicizing an IFEA/Haas &
 Wilkerson Pinnacle Award Win
 Under \$250,000
 Placer County Strawberry Festival
 (A Hometown Affair, Inc.)

Gold
 Best Promotion Publicizing an IFEA/Haas &
 Wilkerson Pinnacle Award Win
 \$250,000 - \$749,999
 Borderfest Association
 Borderfest 2006 "A Salute to Carnaval" Proudly
 Presented by Kraft

Gold
 Best Promotion Publicizing an IFEA/Haas &
 Wilkerson Pinnacle Award Win
 Over \$1.5 million
 Portland Rose Festival Association
 Portland Rose Festival
 Cleanest & Greenest Festival