

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gold Best Full Length TV Program (local) Over \$1.5 million 500 Festival IPL 500 Festival Parade Indianapolis, IN U.S.A.	Bronze Best Event Photograph Over \$1.5 million 500 Festival One America 500 Festival Mini Marathon Indianapolis, IN U.S.A.	Silver Best Educational Program Over \$1.5 million 500 Festival 500 Festival Education Program Indianapolis, IN U.S.A.
Gold Best New Event (within an existing festival) Over \$1.5 million 500 Festival One America 500 Festival Mini-Marathon Indianapolis, IN U.S.A.	Gold Best T-Shirt Design Over \$1.5 million 500 Festival One America 500 Festival Mini-Marathon Indianapolis, IN U.S.A.	Bronze Best Miscellaneous Clothing Over \$1.5 million 500 Festival Snakepit Ball Indianapolis, IN U.S.A.
Gold Best Single Display Ad Under \$250,000 AAA Rainbow Entertainment Dallas, TX U.S.A.	Silver Best Company Image Pieces Under \$250,000 AAA Rainbow Entertainment Dallas, TX U.S.A.	Bronze Best Direct Mail Piece or Brochure Under \$250,000 AAA Rainbow Entertainment Dallas, TX U.S.A.
Gold Best Commemorative Poster Under \$250,000 Admagination Studios The Idaho Dressage Festival Star, ID U.S.A.	Bronze Best TV Promotion (ad spot or PSA) Under \$250,000 Anchorage Fur Rendezvous Anchorage, AK U.S.A.	Silver Best Newspaper Insert/Supplement Under \$250,000 Anchorage Fur Rendezvous Anchorage, AK U.S.A.
Bronze Best Cover Design Under \$250,000 Anchorage Fur Rendezvous Anchorage, AK U.S.A.	Silver Best Pin or Button (by an event) Under \$250,000 Anchorage Fur Rendezvous Anchorage, AK U.S.A.	Gold Best Event Photograph Under \$250,000 Andrew Rafkind Photography Wells Fargo Twilight Criterium Boise, ID U.S.A.
Gold Best Event Photograph \$250,000 - \$499,999 Andrew Rafkind Photography Western Idaho Fair Boise, ID U.S.A.	Silver Best Event Photograph Under \$250,000 Andrew Rafkind Photography Autumn Leaf Festival Boise, ID U.S.A.	Bronze Best Event Photograph Under \$250,000 Andrew Rafkind Photography Autumn Leaf Festival Boise, ID U.S.A.
Bronze Best TV Promotion (ad spot or PSA) \$250,000 - \$499,999 Argonne Parades WSB-TV's Salute 2 America Parade Atlanta, GA U.S.A.	Gold Best Full Length TV Program (local) \$250,000 - \$499,999 Argonne Parades WSB-TV's Salute 2 America Parade Atlanta, GA U.S.A.	Silver Best Press/Media Kit \$250,000 - \$499,999 Argonne Parades WSB-TV's Salute 2 America Parade Atlanta, GA U.S.A.
Silver Best Media Relations Campaign \$250,000 - \$499,999 Argonne Parades WSB-TV's Salute 2 America Parade Atlanta, GA U.S.A.	Bronze Best Miscellaneous Clothing Under \$250,000 Arkansas Festival Association Wing Ding Festival Little Rock, AR U.S.A.	Silver Best Promotional Brochure (4 or more colors) \$250,000 - \$499,999 Arts and Events Office, City of Santa Clarita Santa Clarita Cowboy Festival Santa Clarita, CA U.S.A.
Bronze Best New Event (within an existing festival) Under \$250,000 Assistance League of Norman May Fair Arts Festival Norman, OK U.S.A.	Bronze Best Organizational Website Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.	Gold Best Event/Organization E-Newsletter Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.
Gold Best Miscellaneous Multimedia Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.	Bronze Best Newspaper Insert/Supplement Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.	Bronze-Tie Best Overall Sponsorship Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.

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<p>Gold Best Event/Program to Benefit a Charity Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.</p>	<p>Bronze Best Overall Merchandising Program Over \$1.5 million Bands of America, Inc. Indianapolis, IN U.S.A.</p>	<p>Silver Best Event/Organization Newsletter \$250,000 - \$499,999 Battle of Flowers Association Battle of Flowers Parade San Antonio, TX U.S.A.</p>
<p>Bronze Best Cover Design \$250,000 - \$499,999 Battle of Flowers Association Battle of Flowers Parade San Antonio, TX U.S.A.</p>	<p>Gold Best Promotional Brochure (3 or less colors) \$250,000 - \$499,999 Bellingham Festival of Music Bellingham, WA U.S.A.</p>	<p>Bronze-Tie Best Promotional Poster Under \$250,000 Bobby Rodriguez Productions Cajun Zydeco Festival Fort Lauderdale, FL U.S.A.</p>
<p>Bronze Best Event Photograph \$500,000 - \$1.5 Million Bobby Rodriguez Productions Florida Renaissance Festival Fort Lauderdale, FL U.S.A.</p>	<p>Bronze-Tie Best T-Shirt Design Under \$250,000 Bobby Rodriguez Productions Cajun Zydeco Festival Fort Lauderdale, FL U.S.A.</p>	<p>Gold Grand Pinnacle \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Silver Best Full Length TV Program (local) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Miscellaneous Multimedia \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Event Program (interior 3 or less colors) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Bronze Best Newspaper Insert/Supplement \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Bronze Best Promotional Brochure (3 or less colors) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Bronze Best Promotional Poster \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Bronze Best Single Newspaper Display Ad \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Bronze Best Ad Series \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Bronze Best Miscellaneous Printed Materials (single page) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Bronze Best Solicitation Package \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Single New Sponsorship Program \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Sponsor Follow-up Report \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Gold Best Overall Sponsorship \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Volunteer Program \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Silver Best Educational Program \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Bronze Best Event/Program to Benefit a Charity \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Community Outreach Program \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best New Fundraising Program \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>
<p>Silver Best New Promotion \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Silver Best New Event (within an existing festival) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>	<p>Gold Best Pin or Button (by an event) \$250,000 - \$499,999 Borderfest Association BorderFest 2005 Hidalgo, TX U.S.A.</p>

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Bronze
Best Pin or Button (by an event)
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold
Best Miscellaneous Clothing
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver
Best New Fundraising Program
\$500,000 - \$1.5 Million
Buccaneer Commission, Inc.
Buc Days
Corpus Christi, TX U.S.A.

Bronze
Best Organizational Website
\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Bronze-Tie
Grand Pinnacle
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Silver
Best Single New Sponsorship Program
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze
Best Volunteer Program
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze
Best Radio Promotion
Under \$250,000
Centennial Olympic Park
4th of July Celebration
Atlanta, GA U.S.A.

Bronze
Best Event Website
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold
Best Ad Series
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold
Best Hat
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze
Best Miscellaneous Clothing
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver
Best New Promotion
\$500,000 - \$1.5 Million
Buccaneer Commission, Inc.
Buc Days
Corpus Christi, TX U.S.A.

Gold
Best Volunteer Program
\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Silver
Best Cover Design
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze
Best Sponsor Follow-up Report
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Silver
Best Event Website
\$250,000 - \$499,999
Celtic Arts Foundation
Skagit Valley Highland Games & Celtic Festival
Mount Vernon, WA U.S.A.

Silver
Best Organizational Website
Under \$250,000
Centennial Olympic Park
Atlanta, GA U.S.A.

Bronze
Best Event Program (interior 4 or more colors)
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver
Best Miscellaneous Printed Materials (single page)
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Bronze-Tie
Best Other Merchandise
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold
Best Overall Merchandising Program
\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver
Best Sponsor Solicitation Video
\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Silver-Tie
Best T-Shirt Design
\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Gold
Best Solicitation Package
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Gold
Best Overall Sponsorship
\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Gold
Best Organizational Website
\$250,000 - \$499,999
Celtic Arts Foundation
Skagit Valley Highland Games & Celtic Festival
Mount Vernon, WA U.S.A.

Gold
Grand Pinnacle
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold
Best Commemorative Poster
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver
Best Volunteer Program
\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

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<p>Silver Best Hat \$500,000 - \$1.5 Million Cherry Creek Arts Festival Denver, CO U.S.A.</p>	<p>Gold Best Other Merchandise \$500,000 - \$1.5 Million Cherry Creek Arts Festival Denver, CO U.S.A.</p>	<p>Silver Best New Event (within an existing festival) Under \$250,000 Christmas in the Park, Inc. Christmas in the Park San Jose, CA U.S.A.</p>
<p>Gold Best Event Website \$250,000 - \$499,999 City of Asheville Bele Chere Festival Asheville, NC U.S.A.</p>	<p>Silver Best Promotional Poster \$250,000 - \$499,999 City of Asheville Asheville, NC U.S.A.</p>	<p>Bronze Best Commemorative Poster \$250,000 - \$499,999 City of Asheville Ashville Film Festival Asheville, NC U.S.A.</p>
<p>Silver Best T-Shirt Design \$250,000 - \$499,999 City of Asheville Asheville, NC U.S.A.</p>	<p>Silver Best Pin or Button (by an event) \$250,000 - \$499,999 City of Asheville Asheville, NC U.S.A.</p>	<p>Bronze Best Hat \$250,000 - \$499,999 City of Asheville Bele Chere Festival Asheville, NC U.S.A.</p>
<p>Gold Best Press/Media Kit Under \$250,000 City of Aurora, Special Events KidSpree Aurora, CO U.S.A.</p>	<p>Silver Best Media Relations Campaign Under \$250,000 City of Aurora, Special Events KidSpree Aurora, CO U.S.A.</p>	<p>Bronze Best Pin or Button (by an event) Under \$250,000 City of Aurora, Special Events KidSpree Aurora, CO U.S.A.</p>
<p>Gold Best Event Website \$500,000 - \$1.5 Million City of Dublin The Dublin Irish Festival Dublin, OH U.S.A.</p>	<p>Silver Best Event/Organization E-Newsletter \$500,000 - \$1.5 Million City of Dublin The Dublin Irish Festival Dublin, OH U.S.A.</p>	<p>Gold Best T-Shirt Design \$500,000 - \$1.5 Million City of Dublin The Dublin Irish Festival Dublin, OH U.S.A.</p>
<p>Bronze Best Other Merchandise \$500,000 - \$1.5 Million City of Dublin The Dublin Irish Festival Dublin, OH U.S.A.</p>	<p>Silver Best Radio Promotion \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>	<p>Silver Best Organizational Website \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>
<p>Bronze Best Event Program (interior 3 or less colors) \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>	<p>Bronze Best Miscellaneous Printed Materials (single page) \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>	<p>Silver Best Environmental Program \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>
<p>Gold Best Educational Program \$500,000 - \$1.5 Million City of Euless Arbor Daze 2005 Euless, TX U.S.A.</p>	<p>Silver Best Community Outreach Program \$500,000 - \$1.5 Million City of Euless Euless Bicycle Rodeo Euless, TX U.S.A.</p>	<p>Silver Best TV Promotion (ad spot or PSA) \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>
<p>Bronze Best Street Banner \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>	<p>Silver Best Cover Design \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>	<p>Silver Best Ad Series \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>
<p>Bronze Best Sponsor Follow-up Report \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>	<p>Silver Best Volunteer Program \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>	<p>Gold Best Media Relations Campaign \$250,000 - \$499,999 City of Garland Star Spangled Fourth Garland, TX U.S.A.</p>

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Bronze Best Promotional Poster \$500,000 - \$1.5 Million City of Maryville Foothills Fall Festival Maryville, TN U.S.A.	Gold Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$499,999 City of O'Fallon Office of Tourism & Festivals O'Fallon, MO U.S.A.	Bronze Best Volunteer Program \$250,000 - \$499,999 City of O'Fallon Office of Tourism & Festivals O'Fallon Heritage & Freedom Fest O'Fallon, MO U.S.A.
Gold Best Direct Mail Piece or Brochure \$250,000 - \$499,999 City of O'Fallon Office of Tourism & Festivals O'Fallon, MO U.S.A.	Bronze Best Sponsor Follow-up Report Under \$250,000 City of Peoria, Community Promotions/Special Events Halloween Monster Bash & Balloon Illumination Gold Best Full Length TV Program (local) Under \$250,000 City of San Jose San Jose Holiday Parade San Jose, CA U.S.A.	Gold Grand Pinnacle Under \$250,000 City of Richardson Cottonwood Art Festival Richardson, TX U.S.A.
Silver Best Sponsor Solicitation Video Under \$250,000 City of San Jose San Jose Holiday Parade San Jose, CA U.S.A.	Gold Best Full Length TV Program (local) Under \$250,000 City of San Jose San Jose Holiday Parade San Jose, CA U.S.A.	Gold Best Hat Under \$250,000 City of San Jose San Jose Holiday Parade San Jose, CA U.S.A.
Gold Best Newspaper Insert/Supplement \$500,000 - \$1.5 Million City of Toronto Winter City Toronto, ON Canada	Silver Best Promotional Brochure (4 or more colors) \$500,000 - \$1.5 Million City of Toronto Winter City Toronto, ON Canada	Silver Best Full Length TV Program (local) Under \$250,000 City of West Palm Beach West Palm Beach, FL U.S.A.
Gold Best Promotional Brochure (4 or more colors) \$250,000 - \$499,999 City of West Palm Beach Clematis by Night West Palm Beach, FL U.S.A.	Gold Best Street Banner \$250,000 - \$499,999 City of West Palm Beach Clematis by Night West Palm Beach, FL U.S.A.	Bronze Best Street Banner Under \$250,000 City of West Palm Beach Kaleidoscope West Palm Beach, FL U.S.A.
Silver Best Single Newspaper Display Ad \$250,000 - \$499,999 City of West Palm Beach Clematis by Night West Palm Beach, FL U.S.A.	Bronze Best Miscellaneous Printed Materials (single page) Under \$250,000 City of West Palm Beach Kaleidoscope West Palm Beach, FL U.S.A.	Gold Best Educational Program Under \$250,000 City of West Palm Beach Kaleidoscope West Palm Beach, FL U.S.A.
Gold Best Event/Program to Benefit a Charity \$250,000 - \$499,999 City of West Palm Beach Clematis by Night West Palm Beach, FL U.S.A.	Gold Best Community Outreach Program Under \$250,000 City of West Palm Beach Kaleidoscope West Palm Beach, FL U.S.A.	Silver Best Volunteer Program Under \$250,000 Clarion Area Chamber of Business and Industry Autumn Leaf Festival Clarion, PA U.S.A.
Gold Best Event/Program to Benefit a Charity Under \$250,000 Clarion Area Chamber of Business and Industry Autumn Leaf Festival Clarion, PA U.S.A.	Silver Best Community Outreach Program Under \$250,000 Clarion Area Chamber of Business and Industry Autumn Leaf Festival Clarion, PA U.S.A.	Silver Best Overall Merchandising Program Under \$250,000 Clarion Area Chamber of Business and Industry Autumn Leaf Festival Clarion, PA U.S.A.
Bronze Best Sponsor Solicitation Video Under \$250,000 Clarksville/Montgomery County Tourism Commission Rivers & Spires Clarksville, TN U.S.A.	Gold Best Overall Sponsorship \$500,000 - \$1.5 Million Coconut Grove Arts Festival Coconut Grove, FL U.S.A.	Gold Best Educational Program \$500,000 - \$1.5 Million Coconut Grove Arts Festival Coconut Grove, FL U.S.A.
Bronze Best Cover Design Over \$1.5 million Cultural Festivals, Inc. Saint Louis Art Fair St. Louis, MO U.S.A.	Gold Best Single Newspaper Display Ad Over \$1.5 million Cultural Festivals, Inc. Saint Louis Art Fair St. Louis, MO U.S.A.	Bronze Best Single Newspaper Display Ad Over \$1.5 million Cultural Festivals, Inc. Saint Louis Jazz Festival St. Louis, MO U.S.A.

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<p>Silver Best Single Magazine Display Ad Over \$1.5 million Cultural Festivals, Inc. Saint Louis Art Fair St. Louis, MO U.S.A.</p>	<p>Bronze Best Single Magazine Display Ad Over \$1.5 million Cultural Festivals, Inc. Saint Louis Jazz Festival St. Louis, MO U.S.A.</p>	<p>Gold Best Event/Organization E-Newsletter Under \$250,000 Daytona Beach Area Convention & Visitors Bureau Biker Beach Bike Week Daytona Beach, FL U.S.A. Gold Best Cover Design Under \$250,000 Decatur Arts Alliance, Inc Decatur Arts Festival and Garden Tour Decatur, GA U.S.A.</p>
<p>Gold Best Single Magazine Display Ad Under \$250,000 Daytona Beach Area Convention & Visitors Bureau Biketoberfest® Daytona Beach, FL U.S.A. Bronze-Tie Best T-Shirt Design Under \$250,000 Decatur Arts Alliance, Inc Decatur Arts Festival and Garden Tour Decatur, GA U.S.A.</p>	<p>Silver Best Ad Series Under \$250,000 Daytona Beach Area Convention & Visitors Bureau Biketoberfest® Daytona Beach, FL U.S.A. Bronze Best Other Merchandise Under \$250,000 Decatur Arts Alliance, Inc Decatur Arts Festival and Garden Tour Decatur, GA U.S.A.</p>	<p>Silver Best Event/Program to Benefit a Charity Under \$250,000 Decatur Downtown Development Authority Great Decatur Beer Tasting Festival Decatur, GA U.S.A.</p>
<p>Silver Best Newspaper Insert/Supplement \$250,000 - \$499,999 Delray Beach Chamber of Commerce Delray Affair Delray Beach, FL U.S.A.</p>	<p>Gold-Tie Best Commemorative Poster \$250,000 - \$499,999 Delray Beach Chamber of Commerce Delray Affair Delray Beach, FL U.S.A.</p>	<p>Bronze Best T-Shirt Design \$250,000 - \$499,999 Delray Beach Chamber of Commerce Delray Affair Delray Beach, FL U.S.A.</p>
<p>Silver Best Newspaper Insert/Supplement \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>	<p>Gold Best Single Newspaper Display Ad \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>
<p>Bronze Best Press/Media Kit \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>	<p>Silver Best Media Relations Campaign \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>	<p>Bronze Best Overall Merchandising Program \$500,000 - \$1.5 Million Des Moines Arts Festival Des Moines, IA U.S.A.</p>
<p>Gold Best Miscellaneous Multimedia \$500,000 - \$1.5 Million Devine Racing & Events Salt Lake City Marathon & 5K Salt Lake City, UT U.S.A.</p>	<p>Gold Best New Promotion \$500,000 - \$1.5 Million Devine Racing & Events Salt Lake City Marathon & 5K Salt Lake City, UT U.S.A.</p>	<p>Bronze-Tie Best Event Program (interior 4 or more colors) Under \$250,000 Dickens on The Strand/Galveston Historical Foundation 31st Annual Galveston Historic Homes Tour Bronze Best TV Promotion (ad spot or PSA) \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>
<p>Gold Best Event/Organization Newsletter Under \$250,000 Dickens on The Strand/Galveston Historical Foundation Galveston, TX U.S.A.</p>	<p>Bronze-Tie Grand Pinnacle \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>	<p>Bronze Best Event/Organization E-Newsletter \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>
<p>Bronze Best Radio Promotion \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>	<p>Silver Best Event Website \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>	<p>Bronze Best Solicitation Package \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>
<p>Bronze Best Newspaper Insert/Supplement \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>	<p>Silver Best Promotional Brochure (4 or more colors) Under \$250,000 Downtown Fort Worth Initiatives, Inc. Forth Worth Parade of Lights Fort Worth, TX U.S.A.</p>	<p>Silver Best Solicitation Package \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.</p>

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Gold	Bronze	Silver
Best Sponsor Follow-up Report \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.	Best Media Relations Campaign \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.	Most Creative/Effective News Stunt \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.
Gold	Bronze	Silver
Best Pin or Button (by an event) \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.	Best Hat \$500,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.	Best Event Program (interior 4 or more colors) \$500,000 - \$1.5 Million Downtown Tempe Community, Inc. Tempe Festival of Arts Tempe, AZ U.S.A.
Bronze	Silver	Bronze
Best Commemorative Poster \$500,000 - \$1.5 Million Downtown Tempe Community, Inc. Tempe Festival of Arts Tempe, AZ U.S.A.	Best Promotional Poster Under \$250,000 DUCOS/ACR Terra Festival Rotterdam, Netherlands	Grand Pinnacle Under \$250,000 East Town Association Jazz in the Park Milwaukee, WI U.S.A.
Silver-Tie	Silver-Tie	Silver-Tie
Best Street Banner \$500,000 - \$1.5 Million East Town Association Bastille Days Milwaukee, WI U.S.A.	Best Street Banner \$500,000 - \$1.5 Million East Town Association Bastille Days Milwaukee, WI U.S.A.	Best Promotional Poster \$500,000 - \$1.5 Million East Town Association Bastille Days Milwaukee, WI U.S.A.
Bronze	Bronze	Silver-Tie
Best Single Newspaper Display Ad Under \$250,000 East Town Association Jazz in the Park Milwaukee, WI U.S.A.	Best Single Newspaper Display Ad \$500,000 - \$1.5 Million East Town Association Bastille Days Milwaukee, WI U.S.A.	Best T-Shirt Design \$500,000 - \$1.5 Million East Town Association Bastille Days Milwaukee, WI U.S.A.
Gold	Bronze	Gold
Best Sponsor Solicitation Video \$250,000 - \$499,999 Edmonton Heritage Festival Association Edmonton Heritage Festival Edmonton, AB Canada	Best Event Program (interior 4 or more colors) \$250,000 - \$499,999 Edmonton Heritage Festival Association Edmonton Heritage Festival Edmonton, AB Canada	Best Event/Organization Newsletter \$250,000 - \$499,999 Edmonton Heritage Festival Association Edmonton Heritage Festival Edmonton, AB Canada
Gold	Silver	Gold
Best Cover Design \$250,000 - \$499,999 Edmonton Heritage Festival Association Edmonton Heritage Festival Edmonton, AB Canada	Best Event/Program to Benefit a Charity \$250,000 - \$499,999 Edmonton Heritage Festival Association Edmonton Heritage Festival Edmonton, AB Canada	Best Full Length TV Program (national) Under \$250,000 Festival Media Corporation SurroundMedia TV Promotion Seattle, WA U.S.A.
Silver	Bronze	Bronze
Best Full Length TV Program (national) Under \$250,000 Festival Media Corporation SurroundMedia TV Promotion Seattle, WA U.S.A.	Best Full Length TV Program (national) Under \$250,000 Festival Media Corporation SurroundMedia TV Promotion Seattle, WA U.S.A.	Best Full Length TV Program (local) Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.
Bronze	Bronze	Bronze
Best Event Program (interior 4 or more colors) Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.	Best Promotional Brochure (4 or more colors) Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.	Best Event/Organization Newsletter Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.
Silver	Silver	Silver
Best Cover Design Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.	Best Pin or Button (by an event) Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.	Best Other Merchandise Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio San Antonio, TX U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Silver	Silver	Silver
Best Overall Merchandising Program	Best Radio Promotion	Best Press/Media Kit
Over \$1.5 million	Under \$250,000	Under \$250,000
Fiesta San Antonio Commission	Fond du Lac Festivals, Inc.	Fond du Lac Festivals, Inc.
Fiesta San Antonio	Walleye Weekend	Walleye Weekend
San Antonio, TX U.S.A.	Fond du Lac, WI U.S.A.	Fond du Lac, WI U.S.A.
Gold	Bronze	Gold
Best Organizational Website	Best T-Shirt Design	Best Event Program (interior 4 or more colors)
\$500,000 - \$1.5 Million	\$500,000 - \$1.5 Million	\$250,000 - \$499,999
French Quarter Festivals, Inc.	French Quarter Festivals, Inc.	Friends of Art of Milwaukee Art Museum
French Quarter Festival	French Quarter Festival	Lakefront Festival of Arts
New Orleans, LA U.S.A.	New Orleans, LA U.S.A.	Milwaukee, WI U.S.A.
Silver	Silver	Gold
Best Cover Design	Best Event Photograph	Best Miscellaneous Printed Materials (single page)
Under \$250,000	\$250,000 - \$499,999	Under \$250,000
Friends of Art of Milwaukee Art Museum	Friends of Art of Milwaukee Art Museum	Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival	Lakefront Festival of Arts	Bal du Lac
Milwaukee, WI U.S.A.	Milwaukee, WI U.S.A.	Milwaukee, WI U.S.A.
Silver	Silver	Gold
Best Miscellaneous Printed Materials (single page)	Best Miscellaneous Printed Materials (single page)	Best Other Merchandise
Under \$250,000	\$250,000 - \$499,999	\$250,000 - \$499,999
Friends of Art of Milwaukee Art Museum	Friends of Art of Milwaukee Art Museum	Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival	Lakefront Festival of Arts	Lakefront Festival of Arts
Milwaukee, WI U.S.A.	Milwaukee, WI U.S.A.	Milwaukee, WI U.S.A.
Silver	Silver	Bronze-Tie
Best Overall Merchandising Program	Best Full Length TV Program (local)	Best Promotional Brochure (4 or more colors)
\$250,000 - \$499,999	Under \$250,000	Under \$250,000
Friends of Art of Milwaukee Art Museum	Gatlinburg Department of Tourism & Special Events	Gatlinburg Department of Tourism & Special Events
Lakefront Festival of Arts	29th Annual Gatlinburg "Fantasy of Lights"	55th Annual Wildflower Pilgrimage
Milwaukee, WI U.S.A.	Christmas Parade	Silver
Silver	Silver	Best Environmental Program
Best Overall Merchandising Program	Best Street Banner	Under \$250,000
\$250,000 - \$499,999	Under \$250,000	Gatlinburg Department of Tourism & Special Events
Friends of Art of Milwaukee Art Museum	Gatlinburg Department of Tourism & Special Events	Firefly Walks at Elkmont
Lakefront Festival of Arts	Gatlinburg Fine Arts Festival	Gatlinburg, TN U.S.A.
Milwaukee, WI U.S.A.	Gatlinburg, TN U.S.A.	Gold
Silver	Silver	Best New Product or Service
Best Overall Merchandising Program	Best Direct Mail Piece or Brochure	Under \$250,000
\$250,000 - \$499,999	Under \$250,000	Gatlinburg Department of Tourism & Special Events
Friends of Art of Milwaukee Art Museum	Gatlinburg Department of Tourism & Special Events	Gatlinburg's Synchronous Fireflies
Lakefront Festival of Arts	Gatlinburg's Fine Arts Festival	
Milwaukee, WI U.S.A.	Gatlinburg, TN U.S.A.	Gold
Silver	Gold	Best New Event (within an existing festival)
Best Direct Mail Piece or Brochure	Best Newspaper Insert/Supplement	\$250,000 - \$499,999
Under \$250,000	\$250,000 - \$499,999	Grand Avenue Business Association
Gatlinburg Department of Tourism & Special Events	Grand Avenue Business Association	Grand Old Days
Gatlinburg's Fine Arts Festival	Grand Old Day	St. Paul, MN U.S.A.
Gatlinburg, TN U.S.A.	St. Paul, MN U.S.A.	
Silver	Bronze	Silver
Best Event Program (interior 3 or less colors)	Best Promotional Brochure (4 or more colors)	Best Sponsor Follow-up Report
\$500,000 - \$1.5 Million	\$500,000 - \$1.5 Million	\$500,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau	Grapevine Convention & Visitors Bureau	Grapevine Convention & Visitors Bureau
Main Street Days	Main Street Days	Main Street Days
Grapevine, TX U.S.A.	Grapevine, TX U.S.A.	Grapevine, TX U.S.A.
Bronze	Gold	Bronze
Best Pin or Button (by an event)	Best Ad Series	Best Promotional Brochure (4 or more colors)
\$500,000 - \$1.5 Million	Over \$1.5 million	\$250,000 - \$499,999
Grapevine Convention & Visitors Bureau	Greeley Independence Stampede	Holiday Folk Fair International
Grapefest	Greeley, CO U.S.A.	Milwaukee, WI U.S.A.
Grapevine, TX U.S.A.		

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Gold Best Educational Program \$250,000 - \$499,999 Holiday Folk Fair International Milwaukee, WI U.S.A.</p>	<p>Bronze Best Community Outreach Program \$250,000 - \$499,999 Holiday Folk Fair International Milwaukee, WI U.S.A.</p>	<p>Gold Best Miscellaneous Printed Materials (single page) \$500,000 - \$1.5 Million Hope Hope Volleyball Summerfest Ottawa, ON, Canada Bronze-Tie Best Event Program (interior 4 or more colors) Under \$250,000 International Dogwood Festival Winchester, TN U.S.A.</p>
<p>Silver Best TV Promotion (ad spot or PSA) Under \$250,000 I Productions Wings 'n Wheels Air, Military & Vehicle Show Stuart, FL U.S.A.</p>	<p>Bronze Best Event Program (interior 3 or less colors) Under \$250,000 International Dogwood Festival Winchester, TN U.S.A.</p>	<p>Bronze Best Hat Under \$250,000 International Dogwood Festival Winchester, TN U.S.A.</p>
<p>Silver Best Promotional Brochure (3 or less colors) Under \$250,000 International Dogwood Festival Winchester, TN U.S.A.</p>	<p>Bronze Best Press/Media Kit Under \$250,000 International Dogwood Festival Winchester, TN U.S.A.</p>	<p>Gold Best Miscellaneous Printed Materials (multiple page) Under \$250,000 International VSA Arts Festival Start With the Arts Family Festival Washington, DC U.S.A.</p>
<p>Gold Best Event Program (interior 4 or more colors) \$500,000 - \$1.5 Million International Festival Lent Maribor, Slovenia</p>	<p>Silver-Tie Best Promotional Poster \$500,000 - \$1.5 Million International Festival Lent Maribor, Slovenia</p>	<p>Gold Best New Promotion \$250,000 - \$499,999 Irish Fest Milwaukee Milwaukee, WI U.S.A.</p>
<p>Silver Best Miscellaneous Printed Materials (multiple page) Under \$250,000 International VSA Arts Festival Start with the Arts Family Festival Washington, DC U.S.A.</p>	<p>Bronze Best Radio Promotion \$250,000 - \$499,999 Irish Fest Milwaukee Milwaukee, WI U.S.A.</p>	<p>Silver Best Event Program (interior 4 or more colors) \$250,000 - \$499,999 Issaquah Chamber of Commerce The Issaquah Salmon Days Festival Issaquah, WA U.S.A.</p>
<p>Grand Pinnacle \$250,000 - \$499,999 Issaquah Chamber of Commerce The Issaquah Salmon Days Festival Issaquah, WA U.S.A.</p>	<p>Silver Best Radio Promotion \$250,000 - \$499,999 Issaquah Chamber of Commerce The Issaquah Salmon Days Festival Issaquah, WA U.S.A.</p>	<p>Gold Best Event Program (interior 4 or more colors) Under \$250,000 Jersey Tourism Board La Fête de Noué St. Helier, Jersey, Channel Islands, UK</p>
<p>Silver Best Hat \$250,000 - \$499,999 Issaquah Chamber of Commerce The Issaquah Salmon Days Festival Issaquah, WA U.S.A.</p>	<p>Silver Best Miscellaneous Clothing \$250,000 - \$499,999 Issaquah Chamber of Commerce The Issaquah Salmon Days Festival Issaquah, WA U.S.A.</p>	<p>Silver Best Event/Organization E-Newsletter Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Gold Grand Pinnacle Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Silver Best Sponsor Solicitation Video Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Event Program (interior 4 or more colors) Under \$250,000 Jersey Tourism Board La Fête de Noué St. Helier, Jersey, Channel Islands, UK</p>
<p>Silver Best Miscellaneous Multimedia Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Bronze Best Miscellaneous Multimedia Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Event Program (interior 3 or less colors) Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Bronze Best Event Program (interior 3 or less colors) Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Newspaper Insert/Supplement Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Promotional Brochure (3 or less colors) Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Silver Best Event/Organization Newsletter Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Bronze Best Commemorative Poster Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Gold-Tie Best Solicitation Package Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Single New Sponsorship Program Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Silver Best Overall Sponsorship Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Gold Best Educational Program Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Silver Best Event/Program to Benefit a Charity Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Community Outreach Program Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Gold Best New Fundraising Program Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Bronze Best New Promotion Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Bronze Best New Event (within an existing festival) Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Silver Best Press/Media Kit Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Silver Best Media Relations Campaign Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Silver Best Miscellaneous Clothing Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>
<p>Gold Best Overall Merchandising Program Over \$1.5 million Kentucky Derby Festival Louisville, KY U.S.A.</p>	<p>Gold Best Miscellaneous Multimedia Under \$250,000 Lighter Than Air America Boise, ID U.S.A.</p>	<p>Gold Best Other Merchandise Under \$250,000 Lighter Than Air America Spirit of Boise Balloon Classic Boise, ID U.S.A.</p>
<p>Bronze Best Full Length TV Program (local) \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Bronze Best Solicitation Package \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Bronze Best Single New Sponsorship Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>
<p>Gold Best Environmental Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Bronze Best Educational Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Silver Best Event/Program to Benefit a Charity \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>
<p>Bronze Best Community Outreach Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Gold Best New Fundraising Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Gold Best Media Relations Campaign \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>
<p>Silver-Tie Best Other Merchandise \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Gold Best Miscellaneous Clothing \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>	<p>Gold Best Overall Merchandising Program \$500,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival Macon, GA U.S.A.</p>

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Silver Best Organizational Website Over \$1.5 million MasterCard Alamo Bowl San Antonio, TX U.S.A.	Bronze Best Event/Organization E-Newsletter Over \$1.5 million MasterCard Alamo Bowl San Antonio, TX U.S.A.	Bronze Best Promotional Poster Over \$1.5 million MasterCard Alamo Bowl San Antonio, TX U.S.A.
Bronze Best Ad Series Over \$1.5 million MasterCard Alamo Bowl San Antonio, TX U.S.A.	Silver Grand Pinnacle Over \$1.5 million Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest Memphis TN U.S.A.	Silver Best Radio Promotion Over \$1.5 million Memphis in May International Festival, Inc. Beale Street Music Festival Memphis, TN U.S.A.
Silver Best Event Website Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May Memphis, TN U.S.A.	Silver Best Event Program (interior 3 or less colors) Over \$1.5 million Memphis in May International Festival, Inc. Beale Street Music Festival Memphis, TN U.S.A.	Silver Best Promotional Brochure (4 or more colors) Over \$1.5 million Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest Bronze Best Volunteer Program Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May Memphis, TN U.S.A.
Silver Best Commemorative Poster Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May Memphis, TN U.S.A.	Gold Best Overall Sponsorship Over \$1.5 million Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest Memphis TN U.S.A.	Bronze-Tie Grand Pinnacle Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.
Silver Best Hat Over \$1.5 million Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest Memphis TN U.S.A.	Bronze Best Hat Over \$1.5 million Memphis in May International Festival, Inc. Beale Street Music Festival Memphis, TN U.S.A.	Gold Best Single Magazine Display Ad Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.
Gold Best Sponsor Solicitation Video Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.	Gold Best TV Promotion (ad spot or PSA) Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.	Gold Best Single Magazine Display Ad Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.
Bronze-Tie Best Single New Sponsorship Program Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.	Bronze-Tie Best Overall Sponsorship Over \$1.5 million Milwaukee World Festival, Inc. Summerfest Milwaukee, WI U.S.A.	Silver Best Full Length TV Program (local) \$500,000 - \$1.5 Million Minneapolis Downtown Council TCF Holidazzle Minneapolis, MN U.S.A.
Gold Best Single New Sponsorship Program \$500,000 - \$1.5 Million Minneapolis Downtown Council Holidazzle Hotel Hot Seats Minneapolis, MN U.S.A.	Silver Best Overall Sponsorship \$500,000 - \$1.5 Million Minneapolis Downtown Council Center Point Energy Minneapolis, MN U.S.A.	Bronze Best New Fundraising Program \$500,000 - \$1.5 Million Minneapolis Downtown Council Aquatennial Minneapolis, MN U.S.A.
Gold Most Creative/Effective News Stunt \$500,000 - \$1.5 Million Minneapolis Downtown Council TCF Holidazzle Minneapolis, MN U.S.A.	Bronze Best Organizational Website Under \$250,000 Minnesota Festivals & Events Association Minneapolis, MN U.S.A.	Silver Best Event Website Under \$250,000 Multicultural Fest & Parade 2004 Multicultural Parade Houston, TX U.S.A.
Bronze Best New Event (within an existing festival) \$250,000 - \$499,999 My Waterloo Days Waterloo, IA U.S.A.	Silver Best Other Merchandise \$250,000 - \$499,999 My Waterloo Days Waterloo, IA U.S.A.	Bronze Best Overall Merchandising Program \$250,000 - \$499,999 My Waterloo Days Waterloo, IA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gold Best Full Length TV Program (national) \$500,000 - \$1.5 Million National Capital Commission Winterlude Ottawa, ON Canada	Gold Best Promotional Brochure (4 or more colors) Under \$250,000 National Capital Commission Confederation Boulevard Ottawa, ON Canada	Gold Best Street Banner Under \$250,000 National Capital Commission Confederation Boulevard Banner Program Ottawa, ON Canada
Gold Best Radio Promotion Under \$250,000 National Lentil Festival Pullman, WA U.S.A.	Gold Best Event Program (interior 4 or more colors) Over \$1.5 million National Western Stock Show, Rodeo and Horse Show Denver, CO U.S.A.	Silver Best Promotional Poster Over \$1.5 million National Western Stock Show, Rodeo and Horse Show Denver, CO U.S.A.
Bronze Best Solicitation Package Over \$1.5 million National Western Stock Show, Rodeo and Horse Show Denver, CO U.S.A.	Bronze Best Sponsor Follow-up Report Over \$1.5 million National Western Stock Show, Rodeo and Horse Show Denver, CO U.S.A.	Gold Best Full Length TV Program (national) \$250,000 - \$499,999 Neiman Marcus/Adolphus/Children's Parade Dallas, TX U.S.A.
Gold Best Radio Promotion \$250,000 - \$499,999 Neiman Marcus/Adolphus/Children's Parade Dallas, TX U.S.A.	Gold Best Promotional Poster \$250,000 - \$499,999 Neiman Marcus/Adolphus/Children's Parade Dallas, TX U.S.A.	Bronze Best Event Photograph \$250,000 - \$499,999 Neiman Marcus/Adolphus/Children's Parade Dallas, TX U.S.A.
Bronze-Tie Best Other Merchandise \$250,000 - \$499,999 Neiman Marcus/Adolphus/Children's Parade Dallas, TX U.S.A.	Gold Best Event Program (interior 3 or less colors) \$500,000 - \$1.5 Million Norfolk Festevents, Ltd. Norfolk Harborfest Norfolk, VA U.S.A.	Silver Best T-Shirt Design Under \$250,000 Norfolk Festevents, Ltd. Bayou Boogaloo and Cajun Food Festival Norfolk, VA U.S.A.
Gold Best Company Image Pieces Over \$1.5 million Norfolk Festevents, Ltd. Norfolk, VA U.S.A.	Gold Best Ad Series \$250,000 - \$499,999 ON THE WATERFRONT, Inc. Stars and Guitars Rockford, IL U.S.A.	Gold Best TV Promotion (ad spot or PSA) Under \$250,000 Pacific National Exhibition Vancouver, BC Canada
Gold Best Sponsor Solicitation Video Under \$250,000 Palm Beach County Public Affairs Palm Beach County Days 2005 West Palm Beach, FL U.S.A.	Silver Best Event/Organization Newsletter Under \$250,000 Palm Beach County Public Affairs Palm Beach County Days 2005 West Palm Beach, FL U.S.A.	Silver Best Overall Sponsorship Under \$250,000 Palm Beach County Public Affairs Palm Beach County Days 2005 West Palm Beach, FL U.S.A.
Gold Best Miscellaneous Clothing Under \$250,000 Palm Beach County Public Affairs Palm Beach County Days 2005 West Palm Beach, FL U.S.A.	Gold Best Full Length TV Program (national) Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.	Silver Best Full Length TV Program (national) Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.
Gold Best Event Website Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.	Silver Best Event Program (interior 4 or more colors) Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.	Bronze Best Promotional Brochure (3 or less colors) Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.
Silver Best Street Banner Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.	Gold-Tie Best Solicitation Package Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.	Bronze-Tie Best Single New Sponsorship Program Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Silver Best Sponsor Follow-up Report Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Gold Best Volunteer Program Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Bronze-Tie Best Media Relations Campaign Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>
<p>Bronze Most Creative/Effective News Stunt Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Silver Best T-Shirt Design Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Bronze Best Pin or Button (by an event) Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>
<p>Gold Best Hat Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Bronze-Tie Best Other Merchandise Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Bronze-Tie Best Other Merchandise Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>
<p>Gold Best Miscellaneous Clothing Over \$1.5 million Pasadena Tournament of Roses Pasadena, CA U.S.A.</p>	<p>Gold Best Event/Organization E-Newsletter \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>	<p>Gold Best Promotional Brochure (4 or more colors) \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>
<p>Gold Best Event Photograph \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>	<p>Gold Best Event/Program to Benefit a Charity \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>	<p>Gold Best Community Outreach Program \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>
<p>Silver Best New Event (within an existing festival) \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>	<p>Bronze Best New Event (within an existing festival) \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>	<p>Gold Best Press/Media Kit \$500,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2005 #05-06 Citilink Complex, Singapore</p>
<p>Gold Best Event Program (interior 3 or less colors) Under \$250,000 Pigeon Forge Office of Special Events A Mountain Quiltfest Pigeon Forge, TN U.S.A.</p>	<p>Gold Best Promotional Brochure (4 or more colors) Over \$1.5 million Pigeon Forge Office of Special Events Pigeon Forge Winterfest Pigeon Forge, TN U.S.A.</p>	<p>Gold Best Environmental Program Under \$250,000 Pigeon Forge Office of Special Events Wilderness Wildlife Week Pigeon Forge, TN U.S.A.</p>
<p>Silver Best Educational Program Under \$250,000 Pigeon Forge Office of Special Events A Mountain Quiltfest Pigeon Forge, TN U.S.A.</p>	<p>Bronze Best Educational Program Under \$250,000 Pigeon Forge Office of Special Events Wilderness Wildlife Week Pigeon Forge, TN U.S.A.</p>	<p>Silver Best Hat Under \$250,000 Pigeon Forge Office of Special Events Springtime Dolly Parton Parade Pigeon Forge, TN U.S.A.</p>
<p>Bronze Best Event Website Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>	<p>Bronze Best Newspaper Insert/Supplement Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>	<p>Gold Best Promotional Poster Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>
<p>Silver Best Single Newspaper Display Ad Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>	<p>Bronze Best Single Magazine Display Ad Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>	<p>Bronze Best Ad Series Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.</p>

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gold Best Sponsor Follow-up Report Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.	Gold Best Overall Sponsorship Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.	Gold Best Volunteer Program Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.
Bronze Best Event/Program to Benefit a Charity Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.	Gold Best Pin or Button (by an event) Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.	Gold Best Overall Merchandising Program Under \$250,000 Placer County Strawberry Festival (A Hometown Affair, Inc.) Roseville, CA U.S.A.
Bronze Best Full Length TV Program (national) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Bronze Best Radio Promotion Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best Promotional Brochure (3 or less colors) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.
Silver Best Single Newspaper Display Ad Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best Ad Series Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best Miscellaneous Printed Materials (single page) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.
Silver Best Single New Sponsorship Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Gold Best Sponsor Follow-up Report Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Gold Best Environmental Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.
Silver Best Volunteer Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Bronze Best Educational Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best Community Outreach Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.
Bronze Best Community Outreach Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best New Promotion Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best New Event (within an existing festival) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.
Gold Best Media Relations Campaign Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Silver Best Direct Mail Piece or Brochure Over \$1.5 million Portland Rose Festival Association Portland Rose Festival Portland, OR U.S.A.	Gold Best Street Banner Over \$1.5 million Pro Football Hall of Fame Festival Canton, OH U.S.A.
Gold Best Cover Design Over \$1.5 million Pro Football Hall of Fame Festival Canton, OH U.S.A.	Bronze Best Street Banner Over \$1.5 million Riverbend Festival Chattanooga, TN U.S.A.	Gold Best Event Photograph Over \$1.5 million Riverbend Festival Chattanooga, TN U.S.A.
Silver Best Solicitation Package Over \$1.5 million Riverbend Festival Chattanooga, TN U.S.A.	Bronze Best T-Shirt Design Over \$1.5 million Riverbend Festival Chattanooga, TN U.S.A.	Gold Best Miscellaneous Printed Materials (multiple page) \$500,000 - \$1.5 Million Rotterdam Festival Rotterdam, The Netherlands

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Gold Best New Promotion Under \$250,000 Rotterdam Festival Rotterdam, The Netherlands</p>	<p>Silver Best Sponsor Solicitation Video \$250,000 - \$499,999 San Jacinto Day Foundation Pasadena Strawberry Festival Pasadena, TX U.S.A.</p>	<p>Bronze Best Event Website \$250,000 - \$499,999 San Jacinto Day Foundation Pasadena Strawberry Festival Pasadena, TX U.S.A.</p>
<p>Bronze Best New Promotion \$250,000 - \$499,999 San Jacinto Day Foundation Pasadena Strawberry Festival Pasadena, TX U.S.A.</p>	<p>Silver Best Commemorative Poster \$250,000 - \$499,999 Sandra Dartus, CFEF CityArts Celebration Teton Village, WY U.S.A.</p>	<p>Gold Best T-Shirt Design \$250,000 - \$499,999 Sandra Dartus, CFEF CityArts Celebration Teton Village, WY U.S.A.</p>
<p>Gold Best Cover Design \$500,000 - \$1.5 Million Sausalito Art Festival Sausalito, CA U.S.A.</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) \$500,000 - \$1.5 Million Sentosa Resort Sentosa Islander Sentosa, Singapore</p>	<p>Gold Best Street Banner \$500,000 - \$1.5 Million Sentosa Resort Sentosa, Singapore</p>
<p>Bronze Best Street Banner \$500,000 - \$1.5 Million Sentosa Resort Sentosa, Singapore</p>	<p>Silver Best Single Newspaper Display Ad \$500,000 - \$1.5 Million Sentosa Resort Sentosa Flowers 2005 Sentosa, Singapore</p>	<p>Gold Best Single Magazine Display Ad \$500,000 - \$1.5 Million Sentosa Resort Sentosa Siloso Beach Sentosa, Singapore</p>
<p>Silver Best Single Magazine Display Ad \$500,000 - \$1.5 Million Sentosa Resort Sentosa Siloso Beach Sentosa, Singapore</p>	<p>Silver Best Ad Series \$500,000 - \$1.5 Million Sentosa Resort Sentosa Siloso Beach Sentosa, Singapore</p>	<p>Gold Best New Event (within an existing festival) \$500,000 - \$1.5 Million Sentosa Resort Sentosa Flowers 2005 Sentosa, Singapore</p>
<p>Gold Best Direct Mail Piece or Brochure \$500,000 - \$1.5 Million Sentosa Resort Sentosa, Singapore</p>	<p>Gold Best New Event (within an existing festival) Under \$250,000 SHOWS ETC. Meridian Dairy Days - Cow Wow Art Boise, ID U.S.A.</p>	<p>Gold Best Event Website Under \$250,000 Skagit Valley Tulip Festival Mount Vernon, WA U.S.A.</p>
<p>Bronze Best Commemorative Poster Under \$250,000 Skagit Valley Tulip Festival Mount Vernon, WA U.S.A.</p>	<p>Gold Best T-Shirt Design Under \$250,000 Skagit Valley Tulip Festival Mount Vernon, WA U.S.A.</p>	<p>Silver Best Miscellaneous Clothing Under \$250,000 Skagit Valley Tulip Festival Mount Vernon, WA U.S.A.</p>
<p>Silver Best Event Program (interior 3 or less colors) Under \$250,000 Ski to Sea Festival Bellingham, WA U.S.A.</p>	<p>Gold Best Promotional Brochure (3 or less colors) Under \$250,000 Ski to Sea Festival Bellingham, WA U.S.A.</p>	<p>Gold Best Organizational Website Under \$250,000 SPW Productions Sewell, NJ U.S.A.</p>
<p>Bronze Best Community Outreach Program Under \$250,000 SPW Productions The Big Hang Up Sewell, NJ U.S.A.</p>	<p>Silver Best Promotional Brochure (3 or less colors) \$250,000 - \$499,999 St. Luke's Women's Fitness Celebration & Festival Boise, ID U.S.A.</p>	<p>Silver Best Street Banner \$250,000 - \$499,999 St. Luke's Women's Fitness Celebration & Festival Boise, ID U.S.A.</p>
<p>Silver Best Community Outreach Program \$250,000 - \$499,999 St. Luke's Women's Fitness Celebration & Festival Boise, ID U.S.A.</p>	<p>Gold Best Event/Organization Newsletter \$500,000 - \$1.5 Million St. Mary's Univ. Alumni Association Fiesta Oyster Bake San Antonio, TX U.S.A.</p>	<p>Bronze Best Event/Program to Benefit a Charity \$500,000 - \$1.5 Million St. Mary's Univ. Alumni Association Fiesta Oyster Bake San Antonio, TX U.S.A.</p>

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gold	Bronze	Silver
Best Hat	Best Miscellaneous Clothing	Best TV Promotion (ad spot or PSA)
\$500,000 - \$1.5 Million	\$500,000 - \$1.5 Million	Over \$1.5 million
St. Mary's Univ. Alumni Association	St. Mary's Univ. Alumni Association	Star of Texas Fair & Rodeo
Fiesta Oyster Bake	Fiesta Oyster Bake	Austin, TX U.S.A.
San Antonio, TX U.S.A.	San Antonio, TX U.S.A.	
Silver	Gold	Gold
Best Newspaper Insert/Supplement	Best Commemorative Poster	Best New Promotion
Over \$1.5 million	Over \$1.5 million	Over \$1.5 million
SunFest of Palm Beach County, Inc.	SunFest of Palm Beach County, Inc.	SunFest of Palm Beach County, Inc.
SunFest	SunFest	SunFest
West Palm Beach, FL U.S.A.	West Palm Beach, FL U.S.A.	West Palm Beach, FL U.S.A.
Silver	Gold	Bronze
Grand Pinnacle	Best TV Promotion (ad spot or PSA)	Best Miscellaneous Printed Materials
Under \$250,000	\$250,000 - \$499,999	(multiple page)
Swiss Bear Downtown Development Corporation	Texas Folklife Festival	\$250,000 - \$499,999
MumFest '04	San Antonio, TX U.S.A.	Texas Folklife Festival
New Bern, NC U.S.A.		San Antonio, TX U.S.A.
Silver	Gold	Gold
Best Full Length TV Program (local)	Best Organizational Website	Best Miscellaneous Printed Materials (single page)
Over \$1.5 million	Over \$1.5 million	Over \$1.5 million
The Pennsylvania Horticultural Society	The Pennsylvania Horticultural Society	The Pennsylvania Horticultural Society
Philadelphia Flower Show	Philadelphia Flower Show	Philadelphia Flower Show
Philadelphia, PA U.S.A.	Philadelphia, PA U.S.A.	Philadelphia, PA U.S.A.
Gold	Gold	Bronze-Tie
Best Pin or Button (by an event)	Best Other Merchandise	Grand Pinnacle
Over \$1.5 million	Over \$1.5 million	Over \$1.5 million
The Pennsylvania Horticultural Society	The Pennsylvania Horticultural Society	The Sixth Nanning International Folk Song Arts Festival
Philadelphia Flower Show	Philadelphia Flower Show	Haidian District, Beijing China
Philadelphia, PA U.S.A.	Philadelphia, PA U.S.A.	
Silver	Bronze	Gold
Best Event Photograph	Best Sponsor Solicitation Video	Best Single Newspaper Display Ad
Over \$1.5 million	\$250,000 - \$499,999	\$250,000 - \$499,999
The Sixth Nanning International Folk Song Arts Festival	The Woodlands Town Center Improvement District	The Woodlands Town Center Improvement District
Haidian District, Beijing China	Red, Hot & Blue 2004	The Ice Rink
	The Woodlands, TX U.S.A.	The Woodlands, TX U.S.A.
Gold	Silver	Gold
Best Single Magazine Display Ad	Best Single Magazine Display Ad	Best Miscellaneous Printed Materials (single page)
\$250,000 - \$499,999	\$250,000 - \$499,999	\$250,000 - \$499,999
The Woodlands Town Center Improvement District	The Woodlands Town Center Improvement District	The Woodlands Town Center Improvement District
Lighting of the Doves	The Ice Rink	Paint the Town Green
The Woodlands, TX U.S.A.	The Woodlands, TX U.S.A.	Gold
Gold	Silver	Best Promotional Poster
Best Solicitation Package	Best Solicitation Package	\$500,000 - \$1.5 Million
\$250,000 - \$499,999	\$250,000 - \$499,999	Town of Addison
The Woodlands Town Center Improvement District	The Woodlands Town Center Improvement District	Taste Addison
Red, Hot & Blue	The Ice Rink	Addison, TX U.S.A.
The Woodlands, TX U.S.A.	The Woodlands, TX U.S.A.	
Bronze	Silver	Silver
Best Solicitation Package	Best Single Magazine Display Ad	Best Other Merchandise
Under \$250,000	Under \$250,000	Under \$250,000
Town of Herndon Parks & Recreation Dept.	Town of Leesburg	Town of Leesburg
Herndon Festival	Leesburg Flower & Garden Festival 2005	Leesburg, VA U.S.A.
Herndon, VA U.S.A.	Leesburg, VA U.S.A.	
Silver	Gold	Gold
Best Sponsor Follow-up Report	Best Media Relations Campaign	Best Newspaper Insert/Supplement
Under \$250,000	Under \$250,000	Under \$250,000
U.S. Lawn Mower Racing Association	U.S. Lawn Mower Racing Association	Updowntowners, Inc.
STA-BIL National Lawn Mower Racing Series	STA-BIL National Lawn Mower Racing Championship	Celebrate Lincoln
Glenview, IL U.S.A.	Glenview, IL U.S.A.	Lincoln, NE U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Bronze	Gold	Gold
Best Miscellaneous Printed Materials (multiple page) Under \$250,000 Updowntowners, Inc. Star City Holiday Festival Lincoln, NE U.S.A.	Best Single Newspaper Display Ad Under \$250,000 Updowntowners, Inc. Celebrate Lincoln Lincoln, NE U.S.A.	Best Company Image Pieces Under \$250,000 Updowntowners, Inc. Updowntowners, Inc. Lincoln, NE U.S.A.
Silver	Gold-Tie	Silver
Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.	Best Commemorative Poster \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.	Best Sponsor Follow-up Report \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.
Gold	Bronze	Gold
Best Press/Media Kit \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.	Best Media Relations Campaign \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.	Most Creative/Effective News Stunt \$250,000 - \$499,999 Uptown Association Metris Uptown Art Fair Minneapolis, MN U.S.A.
Silver	Silver	Silver
Grand Pinnacle \$500,000 - \$1.5 Million Utah Arts Festival Salt Lake City, UT U.S.A.	Best Press/Media Kit \$500,000 - \$1.5 Million Utah Arts Festival Salt Lake City, UT U.S.A.	Best Overall Merchandising Program \$500,000 - \$1.5 Million Utah Arts Festival Salt Lake City, UT U.S.A.
Gold	Gold	Silver
Best Solicitation Package Under \$250,000 Virginia Beach Parks & Recreation Virginia Beach, VA U.S.A.	Best TV Promotion (ad spot or PSA) \$500,000 - \$1.5 Million Walt Disney World ESPN The Weekend Orlando, FL U.S.A.	Best TV Promotion (ad spot or PSA) \$500,000 - \$1.5 Million Walt Disney World Star Wars Weekends Orlando, FL U.S.A.
Gold	Gold	Silver
Best Radio Promotion \$500,000 - \$1.5 Million Walt Disney World ESPN The Weekend Orlando, FL U.S.A.	Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Walt Disney World The Happiest Celebration on Earth Orlando, FL U.S.A.	Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Walt Disney World The Happiest Celebration on Earth Orlando, FL U.S.A.
Silver	Silver	Bronze
Best Commemorative Poster Under \$250,000 Walt Disney World Festival of the Masters Orlando, FL U.S.A.	Best Commemorative Poster \$500,000 - \$1.5 Million Walt Disney World Epcot Flower and Garden Festival Orlando, FL U.S.A.	Best Single Magazine Display Ad \$500,000 - \$1.5 Million Walt Disney World ESPN The Weekend Orlando, FL U.S.A.
Gold	Bronze	Silver
Best Ad Series Under \$250,000 Walt Disney World Festival of the Masters Orlando, FL U.S.A.	Best Ad Series \$500,000 - \$1.5 Million Walt Disney World Star Wars Weekends Orlando, FL U.S.A.	Best Event Photograph \$500,000 - \$1.5 Million Walt Disney World Osborne Family Spectacle of Lights Orlando, FL U.S.A.
Gold	Silver	Silver
Best Press/Media Kit Over \$1.5 million Walt Disney World The Happiest Celebration on Earth Orlando, FL U.S.A.	Best Pin or Button (by an event) \$500,000 - \$1.5 Million Walt Disney World Star Wars Weekends Orlando, FL U.S.A.	Best Miscellaneous Clothing \$500,000 - \$1.5 Million Walt Disney World Epcot Flower and Garden Festival Orlando, FL U.S.A.
Silver	Bronze-Tie	Gold
Best Event Program (interior 4 or more colors) Under \$250,000 Washington Festivals & Events Association Northwest Festivals & Events Conference Port Angeles, WA U.S.A.	Best Media Relations Campaign Over \$1.5 million Washington's Birthday Celebration Association Laredo, TX U.S.A.	Most Creative/Effective News Stunt Over \$1.5 million Washington's Birthday Celebration Association Laredo, TX U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Bronze-Tie Best Promotional Poster Under \$250,000 Wells Fargo & Company Wells Fargo Twilight Criterium Boise, ID U.S.A.	Bronze Best Press/Media Kit \$250,000 - \$499,999 West Pasco Chamber of Commerce Chasco Fiesta New Port Richey, FL U.S.A.	Gold Best Event/Organization Newsletter Over \$1.5 million Wichita Festivals, Inc. Wichita River Festival Wichita, KS U.S.A.
Gold Best Sponsor Solicitation Video \$500,000 - \$1.5 Million Winterfest, Inc. Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.	Gold Best Full Length TV Program (local) \$500,000 - \$1.5 Million Winterfest, Inc. Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.	Silver-Tie Best Other Merchandise \$500,000 - \$1.5 Million Winterfest, Inc. Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.
Bronze Best TV Promotion (ad spot or PSA) Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Gold Best Radio Promotion Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Bronze Best Event Website Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.
Gold Best Promotional Poster Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Bronze Best Miscellaneous Printed Materials (single page) Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Bronze Best Event/Program to Benefit a Charity Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.
Bronze Best Press/Media Kit Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Silver Most Creative/Effective News Stunt Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Gold Best Single Display Ad Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.
Gold Best Direct Mail Piece or Brochure Over \$1.5 million Wisconsin State Fair Park Wisconsin State Fair West Allis, WI U.S.A.	Gold Best Solicitation Package Under \$250,000 Woodbury Days Woodbury Days Woodbury, MN U.S.A.	Bronze Best Cover Design \$500,000 - \$1.5 Million ZOUK Management Pte., Ltd. ZoukOut 2004 Singapore, Singapore