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From Spectacular to Transforming... **What is the Post-Pandemic Future for Hallmark** and Mega Events?



The Coronavirus Pandemic and the Event Intern Dilemma

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**Innovate, When You Can't Congregate!** By Mary Pinak, CFEE



The Future Landscape of Sponsorship



**Turning Cancelation into Connection** 



**Beyond a Bathrobe and Bunny Slippers -Survival Skills for Working from Home** 

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Making Lemonade - How We Had a Successful **Parade During a Pandemic** 

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You Say Goodbye and I Say Hello! Relationship Games We Play at Work & in Life



Five Ways Sales Leaders Respond to Crisis



**Seven Strategies to Boost Your Business Resilience and Weather the Storm** 





**Crumbling Foundations: Covid-19 and** Scotland's Perfect Stage

By Professor Joe Goldblatt & Gerry Reynolds



**Adapting Live Events During COVID-19** By Ryan Kintz



9 Tips to Make Working Remotely Work for You and Your Employer



**Balancing Clean Air & Reopening Amid New COVID-19 Indoor Air Guidelines** By Mona Kelley