

On the Cover: Spring is the season for festivals with bright colors, warmer days and great enthusiasm.

DEPARTMENTS

- 8 IFEA President's Letter
- 10 IFEA World Board
- 12 IFEA Foundation Board
- 14 Foundation Board Profile
- 26 The Sponsor Doc
- 33 2019 IFEA Webinar Series
- 40 #EventPermit
- 44 Leadership Legacy
- 45 2019 IFEA World Festival & Event City Award Program
- 56 Leadership at all Levels
- 64 Everyone's Invited
- 66 English 101
- 69 2019 IFEA Grand Pinnacle Awards
- 92 The Un-Comfort Zone
- 98 The Digital Life
- 99 2019 Hall of Fame
- 100 Yesterday's Incident is Tomorrows Risk
- 101 2019 IFEA Expo
- 110 May I Help You?
- 116 Festivals Without Borders
- 118 Turnstiles Marketing for Event Managers
- 120 Big Sponsors Small Events
- 122 Marketplace

Spring 2019, Volume 30, Issue 1 "ie" is published quarterly by the International Festivals & Events Association, 2603 W. Eastover Terrace, Boise, ID 83706, USA. Permission to quote from mathematical herein is granted





BUDGET CHECKUP: Critical Components to the Nonprofit Budget Review Process



How Do Sponsors Evaluate Sponsorship Proposals?

By Kim Skildum-Reid



Your Ego: Asset or Liability?

By Steve McClatchy



Technology, Social Media, & Apps – Game Changers in Events Planning

By Sai Powers



4 Tools for Efficient Time Management While Planning Events

By Suzi Patterson



Engaging Your Community in Event Partnerships

By Alexa Beasley