

On the Cover: IFEA World President & CEO Steven Wood Schmader, CFEE and Festival Transaction Services Chairman & CEO Charles Brown (on behalf of VISA) present a customized IFEA World Festival & Event City\* flag to Thomas Grilk, Executive Director of the Boston Athletic Association, during the IFEA's 58th Annual Convention & Expo. Boston was one of seven cities honored with the award in 2013.

## **DEPARTMENTS**

- 8 President's Letter
- 12 In the Board Room
- 14 The Sponsor Doc
- 16 Insurance Insights
- 18 The Un-comfort Zone
- 20 English 101
- 22 Turnstiles: Marketing for Event Managers
- 24 People Profile
- 52 Hall of Fame
- 53 IFEA World Festival & Event City
- 66 Pinnacle Awards
- 86 Volunteer of the Year
- 89 Event Management School
- 99 IFEA Webinar Series
- 106 Board Table
- 108 Foundation
- 110 Marketplace

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**Event Directors Share Tips from the Ticketing Trenches** 

By Florence May



A Love Connection: Smartphones, Tablets and Apps

By Ellesor Holder

32

You're the Owner, You're the Expert

By Russell Trahan



Using Google Analytics to Understand Your Web Traffic and Optimize Your Content

By Brandy Hartley



Three Simple Ideas to Increase Success in Festival and Event Operations

By Cindy Verge



Putting the Pieces Together

By Cindy Lerick



**Boston Awarded IFEA World Festival and Event City** 

By Charlotte J. DeWitt, CFEE



**First Night: Another Night** 

By Charlotte J. DeWitt, CFEE