

EXHIBITOR SPOTLIGHT



Let's Roam was founded by two brothers who combined their mutual love of travel and exploration into a business. The company quickly spread across the globe and allowed thousands to explore a new destination or their own backyard. Let's Roam has grown from two brothers with a great idea into an organization that can take your event to the next level!

Give us your 'elevator pitch' about your product/service.

Let's Roam is the #1 scavenger hunt company in the world. Our app-lead adventures are perfect for events, festivals, fundraisers, team building and groups of any size. Explore your surroundings like never before while answering trivia questions and attempting photo challenges. Each person on the team will choose a role, such as Brainiac, Youngster or Photographer, to ensure everyone's in on the fun. Work together to top the leaderboard and achieve ultimate bragging rights!

How many employees does your company have?

13

How has your company grown over the years?

The Let's Roam team grew from 2 to 13 over the past year. Our team works in a creative coworking space in Downtown Denver. We may be up in the mountains, but our scavenger hunt adventures are offered in any city across the globe—and are perfect for groups of any size. Our rapid expansion is a testament to our amazing product and the talented team that stands behind it.

What new or improved product/service do you have to offer that IFEA audiences need to know about?

Let's Roam will help you make the most out of your team building, fundraising and large events. Our scavenger hunt adventures increase fun and engagement

without the need for extra staff or tour guides. Team leaderboards amp up the excitement and promote friendly competition. Participants attempt photo challenges and post on social media, providing added exposure for your event. The best part? There's no upfront costs for many organizations. Talk to one of our team members to see how Let's Roam can plan an unforgettable scavenger hunt for your group.

- Large event and festival scavenger hunts are the perfect way to make your event even more fun and exciting, and they help your event set a new bar for success.
- Team building activities are ideal for groups looking to improve communication, bond with different departments and have some fun outside the office.
- Fundraisers put the "fun" in fundraising with cause-related campaigns that promote connection, community and competition.

What areas do you serve with your product/service?

Our scavenger hunts are available in cities worldwide!

What sets your product/service apart from your competitors?

Our app-lead scavenger hunts will take your event to the next level. Thousands of five star reviews speak to why we are the #1 scavenger hunt company in the world.

Setup is simple and no extra staff or tour guides are required. Our adventures

are fully customizable and are available in any city worldwide.

How many festivals and events do you work with on an annual basis?

We've worked with almost every major Fortune 100 company to design epic team building events. We now offer a similar version of our team building adventures for festivals and other types of large group events.

What advice would you offer to festivals and events searching for your type of product/service?

Make it fun and elevate the experience with a group activity to promote communication and friendly competition.

What is your customer service philosophy?

At Let's Roam, we want to encourage people to explore and connect, at home and abroad. From team building events to customized adventures, we're here to help every step of the way. Our goal is to make everyone's experience truly unforgettable!

CONTACT INFORMATION

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