

EXHIBITOR SPOTLIGHT



ACC was formed by two artists, who share a love of making new things as well as making things new! We love to transform spaces with performance and our goal is to cause people to see the world a little differently after coming in contact with our creations. We both have been working in many arenas of visual and performing arts over the last 20 years and enjoy performing for audiences of all ages. The official Animal Cracker Conspiracy formed almost 15 years ago and has continually re-invented itself each year to stay inspired and contemporary. We specialize in roaming acts with stilts and/or giant puppets, and we create and perform puppet theater for both family and adult audiences.

Give us your 'elevator pitch' about your product/service.

ACC's roaming stilt characters, and puppet performances are guaranteed to have your audiences talking! We literally spread joy throughout your event with our mobile stilt animal dance party, and our four-legged 'Animals Crossing' brings a wildness and untamed energy to corporate and adult events. Our new Mythical Beings illuminate and transform space as they roam through your audience.

How has your company grown over the years?

We have grown in terms of satisfied clients and miles travelled, but we remain small, fluid and flexible! One location to serve all!

How many employees does your company have?

It's a mom and pop operation and we do a lot, if not all, of the designing, creating, communicating, marketing and performing ourselves. When we need help, there are a number of other performers we work with and professionals that we have many years of association with.

What areas do you serve with your product/service?

We can, and are excited to, go anywhere! We are not cheap, but we are the only people on the planet offering our one of a kind vision and performance.

What new or improved product/service do you have to offer that IFEA audiences need to know about?

Our brand new Trio of Mythical Beings are the vanguard of a whole new aesthetic, and style in strolling characters. They have an otherworldly and supernatural look to them, are very original in their design, and have a presence that we have been striving to create for many years.

What sets your product/service apart from your competitors?

We have a product that was developed through particular experiences and is continually being evolved and developed.

We are inspired by traditions of performance the world over. We have travelled and studied, and I think we bring that global spirit to what we do with Animal Cracker Conspiracy. We are extremely easy to work with and have very few needs for us to just get out there and start interacting with your audiences.

What advice would you offer to festivals and events searching for your type of product/service?

Call us and let's talk! A lot of people think that we are similar to old fashioned traditional stilt-walkers but we set out to reinvent the form. We are also artists and puppeteers and you get something

very different. It's still a roaming act but it brings a whole different vibe to your event; one that is believed when seen but at first may be hard to imagine.

How many festivals and events do you work with on an annual basis?

We work anywhere from 25-40 different events each year, everything from county fairs to giant music festivals.

What is your customer service philosophy?

We really aim to make sure our customers are beyond satisfied. Our learning curve is about how to make that happen, and we are definitely open to suggestions, and co-creating something amazing. Special touches can make a difference. We are a mom and pop operation but seek to inspire, and really enjoy working with others who share our vision.

CONTACT INFORMATION

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