



2018 IFEA World Festival & Event City Award Recipients

“Recognizing the best in community leadership and festival and event partnerships around the world.”

The International Festivals & Events Association announced and recognized the 2018 recipients of the “IFEA World Festival & Event City” award during the 63rd Annual IFEA Convention, Expo & Retreat in San Diego, California, United States on October 1, 2018. The IFEA would like to congratulate all of our 2018 IFEA World Festival & Event City Award Recipients.

Coffs Harbour
New South Wales, Australia



The City of Coffs Harbour is a major regional city on the Mid North Coast of New South Wales, midway between Sydney and Brisbane. It is the principal city of the tourism destination known as Coffs Coast, which also includes the delightful seaside and hinterland communities of Bellingen, Sawtell, Coramba and Woolgoolga. Highly valued as a place to live and a popular holiday destination, Coffs Harbour continues to attract people seeking a lifestyle change or place to enjoy a diverse and expanding range of festivals and special events

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Ottawa, Ontario, Canada



Ottawa is Canada's capital, and a welcoming, diverse, and vibrant home to approximately one million residents. Located in the eastern portion of the province of Ontario, Ottawa is the fourth-largest city in Canada and a destination alive with celebration and pride in its heritage and multiculturalism. From the historic Byward Market to the picturesque cascades of Chaudière Falls, Ottawa is a place where urban verve meets awe-inspiring greenery. With momentum from Ottawa's record-setting Canada 150 celebrations in 2017, Ottawa continues to embrace and champion the integral role that festivals and events play in our city's effervescent spirit.

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Boryeong-si
Chungcheongnam-do, South Korea



Boryeong has been referred to as Manseji Boryeong. Their people have been blessed for generations to respect the old and

love their neighbors. Natural resources are abundant and people are genial. Boryeong is a rich country where the mountains, fields and sea are harmonized and boast culture and tourism destinations such as Daecheon Beach, a tourism destination for all seasons; Muchangpo Beach, where there is the mysterious sea path; 78 islands; famous mountains such as Sungju Mountain, Oseo Mountain in addition to many cultural properties such as Sungjusaji, Ocheonsung, Galmaemot Martyrium and more. Boryeong, is a beautiful destination that will surely remain a fond memory for all who visit.

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Sydney
New South Wales, Australia



Sydney is Australia's creative heart; it thrives on technological advancement and

hosts events of global stature. Every year Sydney delivers a rich and diverse events calendar that is imbued with the exuberant spirit of its people and culture.

The city is now at a pivotal point in its evolution; a once-in-a-generation development drive is opening up former dockland and industrial areas, connecting the city with new mass transit infrastructure and adding layers of innovative event capability. The city is transforming and so too are its events.

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Moscow, Russia



Moscow is a vibrant metropolis, a globally recognized center of culture, business, finance and thought, open for friendship and cooperation. Nowadays, Moscow is increasingly strengthening its presence in the area of event tourism, and we have undeniable advantages in this sphere. Our great history and centuries-long traditions attract millions of tourists each year. In 2017, the Russian capital was visited by 21.6 million tourists including 4.8 million foreign travellers. The city of Moscow is proud to be home to a new and unique format of city leisure - a cycle of urban street events such as festivals, exhibitions, public holidays and celebrations as well as other cultural, sporting and gastronomic events called Moscow Seasons. The Moscow Seasons events include Europe's largest Christmas festival (Journey to Christmas), an international a cappella singing contest (Moscow Spring A Cappella), and a number of other large-scale festivals following one another like the seasons of the year. Every day and whatever the weather, a whole array of entertaining activities awaits Muscovites and tourists alike.

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Winnipeg, Manitoba, Canada



Imagine a city where arts and culture are celebrated on every corner, a city whose multiculturalism shines bright, a city with award-winning culinary creations and home to some of Canada's most exciting new attractions. Welcome to Winnipeg, Manitoba's capital city located in the centre of Canada and North America; it's also considered the gateway to Canada's West. Winnipeg offers the perfect blend

Philadelphia, Pennsylvania, USA



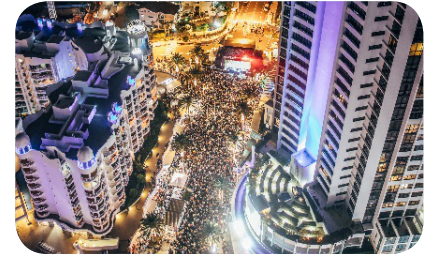
Philadelphia is a city that continues to come into its own, stepping further out of the shadows cast by New York City and Washington D.C. The birthplace of the nation has never been shy about reinventing itself, and the year 2018 is no different. A thriving event landscape and hospitality industry highlight a larger picture of success and development for the City of Brotherly Love and Sisterly Affection. In 2017, 43.3 million visitors experienced first-hand what Philadelphia has to offer, spending approximately \$7.1 billion dollars in the region and supporting nearly 100,000 jobs. Many of our one-of-a-kind historical landmarks and cultural institutions, and leisure attractions, always a tremendous draw from a tourism perspective, are scheduled for renovations and expansions in the coming years. The Fairmount Park system, the largest urban park system in the world and a huge contributor to the overall quality of life in Philadelphia, is slated for major improvements in the next five years, including a number of new event venues. Come and visit, stay awhile, and see for yourself what tens of millions already know... Philadelphia is here to party!

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of history, entertainment, recreation and relaxation. The city is home to more than 6,000 years of history because of its significance as an Indigenous meeting place. From the 17th to 19th centuries, the area flourished as the hub of Canada's fur trade and then later again as a key site of early railroad development. The city has always stood for the power of the people. From grassroots movements that changed the world to individuals that make a difference. Stroll boulevards marveling in relics of days-gone-by while taking in modern buildings that sparkle with innovation. With a population of 749,500 (2017) culturally diverse people, Winnipeg is a four-season destination that loves to celebrate with a cosmopolitan flair and warm, welcoming spirit.

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Gold Coast, Queensland, Australia



Australia's Gold Coast is a city that's come of age. As host city of the Commonwealth Games in 2018, the Gold Coast showed its glorious self to the world, proving its capability of staging world class events. Situated in the south east corner of the state of Queensland, the Gold Coast stretches along 57 kilometres of coastline and is home to more than half a million people. Beyond the city's beautiful beaches are vast, sub-tropical rainforests with breathtaking scenery. Working with an idyllic location, a climate that everyone desires and access to world-class venues and facilities, there has never been a better time for national and international events in the city. The Gold Coast is perfectly positioned as a destination for business, investment, study, sport, events, tourism and a unique lifestyle. It's a diverse, cosmopolitan, forward-thinking city that's way ahead.

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Taichung City, Taiwan



The City of Taichung is located in the mid-west part of Taiwan, and it is recognized as a central destination and hub for business, industry, technology, travel, leisure, art and cultural exploration. As a rapidly emerging city, Taichung embraces its growth of international and domestic business investments. In 2017, with its 2.7 million residents, the city became the second largest city of the nation in terms of population. Given its vibrant urban development, Globalization and World Cities Research Network (GaWC) has officially recognized Taichung as a World City in its report. Taichung is proud to possess rich natural landscapes and resources. The city's territory includes a magnificent coastline, mountains and urban areas. Visitors can

Continued from 2018 IFEA World Festival & Event City Award Recipients page 51

easily experience both relaxed, natural and modern lifestyles in a day or two. While still preserving its unique heritage, Taichung is eager to transform itself into a more well designed and smart city. Each year, Taichung City hosts numerous fine local and international festivals and events with the combination of music, performance art and several cultural traditions and elements.

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