

EXHIBITOR SPOTLIGHT



TicketSauce is a 5-year-old company based in San Diego, CA that has decades of experience in working with a variety of US and International companies from media, to associations to venues to event organizers. Our mission is to make it possible for event organizations of all sizes and types to have their own easy-to-use Event Management Solution. We offer: a new way to collect data, a new way to gain audience, a new way to grow revenue, and a new way to expand reach.

How has your company grown over the years?

Our company has been fortunate to have doubled our staff and tripled our revenue within the past 5 years.

Give us your 'elevator pitch' about your product/service.

We are a private label comprehensive event platform. We put your brand first, we never sell your data and we help you drive more revenue for your events. Handle single and multi-day events, and multitudes of ticket options with TicketSauce's flexible software.

What areas do you serve with your product/service?

We serve companies locally, regionally, nationally and internationally. We have clients across the US, Australia, Canada and Europe.

What new or improved product/service do you have to offer that attendees need to know about?

Ticketsauce is continuously improving and adding new features based on customers and industry needs. Currently, we added a new enhanced schedules and activities feature that incorporates a shopping cart functionality, as well as the ability to customize service fees by ticket type and merchandise items.

What sets your product/service apart from your competitors?

Our platform is flexible and customizable to each client's need and brand. Our

team of experts truly place our clients first, from working on site at check-in, to assisting with set-up, to creating new products together.

How many years have you exhibited at the ifea expo?

This is our 2nd year exhibiting at the IFEA Expo.

Why did you decide to exhibit at the 63rd Annual IFEA Convention, Expo & Retreat?

The IFEA has a stellar reputation in the event space. We are thrilled to be new members.

What is your customer service philosophy?

Customers are always first and the very reason for our existence. We value customers and work hard to exceed their service and experience expectations. Our clients and partners consistently mention that Ticketsauce's customer service and flexible software platform truly set the company apart from competitors.

CONTACT INFORMATION

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