

EXHIBITOR SPOTLIGHT



showclix

We were founded in 2007 by Joshua Dziabiak and Lysie Campbell, initially as an event registration database. The pair later focused their efforts on creating a web-based ticketing solution after realizing the need for better ticketing.

Give us your 'elevator pitch' about your product/service.

ShowClix, a product of Patron Technology, is a full-service event technology provider of ticketing, marketing, and on-site operations to the live events industry. ShowClix events include fandom conventions, museums, festivals, attractions, and consumer shows. Iconic brands such as New York Comic Con, Brooklyn Museum, The Daily Show, and PAX choose ShowClix to power their events.

How many employees does your company have?

We have 85+ event experts across the United States and Canada supporting our partners and helping them grow their businesses.

How has your company grown over the years?

We grew into a major player in the event technology industry, thanks to a client-focused team and a constantly evolving platform. We now handle ticket sales, marketing, and on-site operations for events all over the world. We crossed the \$1 billion mark in processed ticket sales in early 2018, and became one of the products of Patron Technology in 2017, which served to expedite our already impressive growth.

What areas do you serve with your product/service?

We provide the event technology and the team that powers events all over the world.

What new or improved product/service do you have to offer that attendees need to know about?

Our Report Builder tool revolutionizes the way event organizers engage with their ticketing data, as it allows a nearly infinite customizability of reports that has never been seen before. An event organizer's data is readily accessible, and it's presented with unparalleled clarity and simplicity. They can make reports that are tailored to each team member's specific needs, group different data sets together to help compare vital data, build and save report configurations for future browsing and usage, and so much more.

What sets your product/service apart from your competitors?

When you partner with us, you'll be provided with both technology and professional services. Our Engineering and Product teams work together every day to ensure that our system stays up-to-date with the latest trends, and to develop features that help event organizers save time and sell more tickets. Our Client Services, Event Operations, and Marketing Services teams will train your staff, advise

you on best practices, and help take your event to the next level.

How many festivals and events do you work with on an annual basis?

We partner with several thousand events annually.

What advice would you offer to festivals and events searching for your type of product/service?

Not every ticketing provider is created equal. Ideally, your ticketing partner will be with you throughout the entire event lifecycle, so you need one that anticipates your needs, provides the technology and services necessary to serve those needs, and has the market knowledge to offer additional products you may not have even thought of. Find someone who is always willing to go the extra mile, because your bottom line should be their bottom line.

What is your customer service philosophy?

What truly makes a business successful is its ability to connect with their customers. So when we designed our client-focused philosophy, we not only wanted to provide expert system support and best practices, we also wanted to add a personal touch so every customer felt heard and valued.

CONTACT INFORMATION

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