

FOUNDATION



Re - Charge, Re - Connect, Re - Invent

Since my first IFEA Convention in Atlanta, Georgia, I've been eager to become more involved with this outstanding organization. I was honored to be asked to serve on the IFEA Foundation Board in 2009 and I quickly accepted. In 2011, a group of my Foundation peers asked me to join the leadership team. Again I quickly accepted! To be chosen to serve in this capacity is truly an honor. I could only do this with the encouragement of the staff of SunFest of Palm Beach County. Thank you for your continued patience and support!

IFEA provides a platform for professionals in our industry to re-charge our batteries. It allows us to step back, look at the big picture and find a new pathway to do our jobs better. Our events sometimes go on auto pilot. The IFEA Annual Convention sessions surge new energy into our planning. Sometimes these speakers provide new ideas and more often than not, we meet individuals who inspire us to step outside the box, reach past our comfort zones and make changes that can make a great event even better. For me, getting involved with IFEA on a higher level allows an extension of "battery re-charge". The additional times throughout the year that we gather for meetings give the leaders of both IFEA Boards the opportunity to serve while also creating a platform to build relationships, network and share ideas.

The IFEA Educational Foundation helps to support the mission and vision of the IFEA by providing financial support that allows the organization to fulfill its educational goals; goals which further ensure the quality of both the events and the professionals who make up our unique industry. The funds raised at our Annual Foundation Party and Auction are used for convention speakers, scholarships and other educational programs produced by the IFEA. Many new programs have been established in recent years. Use of technology and partnerships in the industry have enabled tremendous growth in the IFEA's vision and mission. A full

list of IFEA educational opportunities can be found on our website, www.ifea.com.

This is the beginning of my leadership journey as the Foundation Chair. I look forward to the year ahead, the opportunities I will have with IFEA Board Members and Staff to "re-charge", "re-connect" and "re-invent" in order to better serve the IFEA membership. To my fellow IFEA Foundation Board Members---we have a Foundation Party and Auction to plan! The date and location are set---September 30th, Kansas City, Missouri. I feel certain that the next few months will bring fruitful planning to make this year's Foundation Auction one of the best!

Pam Sartory

2014 IFEA Foundation Board Chair
Business Manager
SunFest of Palm Beach County
West Palm Beach, Florida
Email: psartory@sunfest.com



Request for Proposal

The Fiesta® San Antonio Commission
is seeking proposals for its

Carnival Operations 2015-2019

RFP available March 15 at
www.fiesta-sa.org/p/Get-Involved/RFP

For more information email fiesta@fiesta-sa.org.