

BOARD TABLE



Congratulations and Thank You

The IFEA's 58th Annual Convention & Expo this past September in Pittsburgh, PA was filled with inspirational speakers, informative round tables, enlightening panels, innovative new products, and incredible networking opportunities. I hope you were able to join us and participate in the lively exchange of creative ideas, experiences, trends, challenges and best practices, as we looked to the future. If you weren't able to attend, be sure to put the 2014 convention on your calendar and protect it.

Many individuals and organizations were recognized at the convention for their passion, commitment and dedication to the festivals and events profession:

The IFEA World Festival and Event City award winners were comprised of exceptional global event cities. This year winners, Nice, Côte d'Azur, France; Boston, Massachusetts, United States; Hwacheon-Gun Gangwon-do, South Korea; Ottawa, Ontario, Canada; Rotorua, Bay of Plenty, New Zealand; Salvador, Bahia, Brazil; and Sydney, New South Wales, Australia have worked diligently to provide an environment that fosters successful festivals and events.

For many of us, our festivals and events would not be possible without the dedication and commitment of the volunteers. Volunteers are the heart and soul of our festivals and they make significant contributions to each event's success.

Each year IFEA honors a volunteer whose service exceeds all expectations and each year the entries are extremely impressive. Congratulations to Christopher Protho, M.Ed. from Music for All in Indianapolis, IN, the 2013 IFEA / Zambelli Fireworks Volunteer of the Year.

Each year, IFEA recognizes people who have made a significant contribution to our industry by inducting them into the Hall of Fame. This year Karen Churchard, CFEE was recognized for her extensive achievements and lifelong commitment to the festivals and events profession. She joined the impressive list of individuals who have been honored with one of the highest achievements that is bestowed by the IFEA. Thank you for being an inspiration to all of us.

Congratulations to the Certified Festival and Event Executive program graduates, Jeff English, Kentucky Derby Festival; Dave Miller, Sound of Music Festival; Mary Margaret Satterfield, Conway Area Chamber of Commerce; Jenny Wright, The Woodlands Waterway Arts Festival; and Corrine Zawaduk, Shambhala Music Festival. These five individuals have completed a comprehensive educational program that distinguishes them as leaders in our industry who are dedicated to professionalism.

The annual IFEA / Haas & Wilkerson Pinnacle Award winners represent the most creative and successful marketing, operations and community outreach programs and materials produced by festivals and events around the world.

The winners are too numerous to mention but their level of excellence and creativity embody the best and brightest marketing, promotional and programming efforts from around the globe. The winning entries are posted on the IFEA website and contain great examples and ideas for your market research.

My commendation to the CEO and staff of the IFEA, who serve the global members and partners through varied publications, programs and resources and whose efforts have far-reaching impact and effect on the industry. The CEO and staff keep us informed of the current news, practices and trends from around the globe through the *Event Insider*, *ie: the business of international events*, and year-round webinars. The Event Management School is entering its third year; New

Zealand has adopted the CFEE program as the professional certification program for their festival and event professionals; a new Safety and Security Audit program is under development; and the World Festival and Event City Award program (sponsored by VISA) is spawning an IFEA World Festival & Event City Summit. Other IFEA resources like the Economic Impact Studies, Sponsor Summits, On-site Event Evaluations, and On-line Marketing Audits provide valuable direction for those who engage these services.

I would like to recognize and thank IFEA World Board member Bruce Erley, CFEE, APR, who has completed his Board term and has dedicated enormous amounts of time and shared his extensive knowledge and talents with the organization. He will be missed on the Board, but we look forward to his continued and active involvement in the IFEA.

As I near the conclusion of my year as the IFEA World Board Chair, I am confident that IFEA continues to make great strides, has weathered the economic storm and is emerging stronger than ever. I have been honored and humbled to serve on the IFEA World Board with a group of visionary festival and event leaders who are dedicated to providing exceptional member resources to support the global IFEA members and partners. It has been a privilege to work with each of them and to serve you, the IFEA, and our global industry.

I wish incoming IFEA World Board Chair, Jim Holt, CFEE, President & CEO at Memphis In May International Festival in Memphis, TN the very best in 2014. He is a well-respected industry leader who is extremely dedicated to the IFEA and brings a depth of knowledge and tremendous talents to the position. Serving as the IFEA World Board Chair is an extraordinary experience that yields lifelong friendships and lasting rewards.

Thank you for the opportunity to serve the IFEA organization and all of our global members and partners.

Wishing you continued success in your festivals and events.

Becky Genoways
2013 IFEA World Board Chair
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