

FOUNDATION



How Can You Get Involved?

A few weeks ago, I was fortunate enough to spend time at the IFEA/NRPA's Event Management School at Oglebay National Training Center in Wheeling, West Virginia. The school had around 100 students from various city and county parks departments, military bases and festivals around the country. As I was interacting with the students, I was once again reminded how lucky I am to work in an industry that has so many passionate people who enjoy their work, are comfortable sharing their "trade" secrets and love to tell their event's story.

I am honored and humbled to serve as the 2013 IFEA Foundation Board Chair. The IFEA Foundation is an entity of IFEA, which supports the mission and vision of IFEA, by providing financial support that allows the organization to fulfill its educational and sustainability goals. It is a pleasure to work with the talented event professionals that make up the IFEA Foundation Board of Directors, and the dedicated IFEA Staff led by Steve Schmader, CFEE.

The Foundation supports the IFEA through two giving campaigns. If you have been to an IFEA Annual Convention & Expo before, you have no doubt attended "The Foundation Night Auction & Party," held one evening during the convention. In addition to funding educational resources and opportunities at the IFEA, a portion of the proceeds from the Live and Silent Auction help support the Foundation's Legacy Scholarship Program. Created when an individual or groups of individuals choose to honor a professional peer for their outstand-

ing dedication to our industry; to pay lasting tribute to a loved one or professional colleague that has passed away; or to insure the continued professional growth of those serving our industry in their region of the world or professional niche of our industry, an IFEA Foundation Legacy Scholarship is a special way to connect tomorrow's professionals with those who have paved the way for us all.

To learn more about the IFEA Foundation's Legacy Scholarships and how to apply, [click here](#)

The second giving program through the IFEA Foundation is the "Fund for the Future" Campaign, a joint fund raising campaign through the IFEA Foundation and the IFEA World Board of Directors with its mission being to help ensure the longevity of the IFEA. Recognizing the importance of the role that we play, the IFEA Foundation and IFEA World Boards, working together, have chosen to use the current market environment and changing times as an opportunity to strengthen our programs and services and to ensure that the IFEA will continue to lead, serve and support our industry, especially when it is in need, for many years to come.

To learn more about the "Fund for the Future" Campaign and how to donate, [click here](#)

What can you do to help or be more involved with the IFEA Foundation?

The largest IFEA Foundation fundraiser takes place at the IFEA's Annual Convention & Expo, this year in Pittsburgh, PA, September 16 - 18, 2013. You can help by **making a donation of any kind** - an auction item or a monetary donation - each will help the IFEA Foundation continue to support the IFEA and provide valuable education opportunities to event professionals like yourself.

To learn more about the IFEA Foundation Auction and how to make a donation, [click here](#)

In closing, I would like to acknowledge and thank past IFEA Foundation Chair, Jeff Curtis, CEO of the Portland Rose Festival Foundation, in Portland, Oregon, for his leadership and hard work in 2012. His success during his year as Chair has raised the bar for 2013!

Additionally, I'd like to encourage you all to get involved with the IFEA Foundation in the support of the IFEA! Donate an auction item. Support the "Fund for the Future" Campaign. Create or apply for a Legacy Scholarship. But most of all, continue to create and share your event's story!

I look forward to seeing you in Pittsburgh in September!

Cindy Lerick

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