

FOUNDATION



MISSION ACCOMPLISHED

On behalf of the Board of Directors of the IFEA Foundation, I share some exciting words: MISSION ACCOMPLISHED. In September, the IFEA Foundation produced its most successful fundraising event in years. The annual Dinner and Auction party held at the IFEA's 57th Annual Convention & Expo in Denver, CO raised more than \$45,000 for IFEA education programs and general IFEA operating support. Through this one event we accomplished a major fundraising objective and fulfilled our mission. This success is no small achievement. It took the combined leadership of several industry leaders on the Board, the IFEA staff and the full support of my Rose Festival Staff and Board of Directors. Together, we balanced the need to create a fun event for IFEA Convention delegates while

raising money for this wonderful organization. I repeat: MISSION ACCOMPLISHED!

With the Convention behind us, and the winter months upon us, we turn our attention to continued growth of IFEA. The IFEA Foundation will step up its advocacy for the industry to make contributions above and beyond membership. Specifically, we will dedicate our time and attention to the Fund for the Future campaign, which is nearing the end of our pre-determined campaign window. We will also assist IFEA with its education programs, and when called upon be there to assist Steve Schmader and the IFEA.

In closing, it has been truly an honor to serve IFEA as the Board Chair of the IFEA Foundation. In Denver at the Convention, I witnessed a renewed passion and energy for our industry. I am so encouraged by the newest members of the IFEA and the next generation of industry leaders. I will leave my term as Chair with even more enthusiasm for the special events Industry. I wish all of you the very best in the coming year.

JEFF CURTIS

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