

FOUNDATION



Dear IFEA Friends

I continue to be inspired by the power of the special event industry. There can be no bigger and better example than the recent Summer Olympic Games in London. The world was captivated by the human spirit, triumph and achievement for 16 exciting days. As a special event leader, I was awed by the size, complexity and organization it takes to produce the world's largest special event.

Whether you are involved in producing events as large as the Olympic Games or as small as a neighborhood block party, the common ingredient is people. People make the difference! As a member of IFEA, I have connected with great people from all over the globe. We share ideas, strategies, and solve common event problems together. This is so

important to our industry's future. I call it the power of connectivity! IFEA is an organization that fosters this connection concept. The IFEA creates a platform for people from all events, from every corner of the globe to come together as one consolidated industry. The result is an event industry that continues to flourish. At the same time it's an industry that solves each other's problems with creative solutions that can be adapted to almost any event in any city.

The IFEA Foundation is an organization committed to the advancement of the IFEA. The Foundation raises money and connects people dedicated to the advancement of our industry. This year, we awarded eleven (11) scholarships to event professionals so they could expand their industry knowledge by attending the IFEA Convention. This relatively simple, but powerful program connects people with a passion for special events with an organization that has the power to expand their skills and event expertise. Please join me in congratulating our scholarship recipients. In addition, I encourage you to give a little more to the IFEA by making a contribution to the IFEA Fund for the Future campaign or recruiting at least 3 new members to join forces with the IFEA as a new member. Both elements are necessary to our efforts to further connect great people with a powerful industry!

Thanks for your commitment to the IFEA and the IFEA Foundation. You're making a difference!

JEFF CURTIS

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