



IFEA Webinar On Demand

Catering is for Show, Concessions are for Dough: The Keys to a Successful Food and Beverage Program



**Mary Ann Dilling, Director of Business Development
Experimental Aircraft Association, Oshkosh, Wisconsin**

Come and take part in a fun filled educational Webinar on everything you ever wanted to know about the Food and Beverage industry. Menus, accountability, commission structure, and commemorative pieces are just a few of the topics that will be covered in this Webinar.

Mary Ann L. Dilling, CFEE is currently the Director of Business Development for the Experimental Aircraft Association (EAA) in Oshkosh, WI. As the Director of Business Development, Mary Ann's team encompasses three areas: Exhibits, Advertising and Sponsorship. The team currently recruits more than 800 exhibitors during its fly in AirVenture. Before November 2015, Mary Ann was the Director of Events and Hospitality at EAA for the past 3 festivals seasons where her department was responsible for the F&B program; the Sales Program for EAA's venues; the Housing Program that secures the over 2400 room nights for their annual event AirVenture; the Event Administration Program ; and A/V Program. Previously she served as the Executive Director of Fond du Lac Festivals for the past eleven festivals seasons.

Length: 60 Minutes

Webinar On Demand will be sent as an online link.

Link will remain active for 7 days.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions:

Contact Nia Hovde, Director of Marketing & Communications at nia@ifea.com or +1-208-433-0950 ext: 3.