



# IFEA Webinar On Demand

## Leadership at ALL Levels - YOU are YOUR Company!

**Gail Alofsin, Director of Corporate Partnerships  
Newport Harbor Corporation  
Newport, RI**



*Wherever you are on the "leadership ladder," this webinar will assist you in cultivating the characteristics, skills and vision you need to lead and be led. Focused on the importance of internal and external leadership perception and the foundations that lead to effective execution, this webinar will also review "Best Practices" in both written and verbal communication. YOU are YOUR company! Leadership is a mindset and it starts with you.*

**Gail Alofsin** is the Director of Corporate Partnerships, Newport Harbor Corporation and has had the privilege of being involved in all aspects of event production for over two decades. Her current position is focused on prospecting, procuring and retaining corporate sponsors for the concerts and events produced at the Newport Yachting Center. A graduate of Tufts University, Gail's passion for education led her to the University of Rhode Island where she has been welcomed as an adjunct professor in the Communication, Journalism and Public Relations departments since 1999 – 30 consecutive semesters! Gail has been speaking for over two decades at national and international conferences inclusive of IEG (International Events Group) and IFEA (International Festivals & Events Association). Her new book, *Your Someday is NOW*, focuses on work/life integration and personal branding, and was released in January of 2014.

**Length:** 60 Minutes

**CREE Elective Credit:** Leadership/Management

Webinar On Demand will be provided as a downloadable link.

Link will remain active for 7 days.

All IFEA Webinars must be purchased and viewed within the same calendar year.

**Questions:**

Contact Nia Hovde, Director of Marketing & Communications at [nia@ifea.com](mailto:nia@ifea.com) or +1-208-433-0950 ext: 3.