



IFEA Webinar On Demand

Event Budgeting & Financial Management: A 365 day Process

Jeff Curtis, CEO
Portland Rose Festival Foundation
Portland, OR



The Portland Rose Festival is an event with a 107 year tradition, always driven by strong financial principles and sound budgeting techniques. Over the years, the festival has adapted its fiscal year budgeting to allow for greater flexibility and overall management accountability. This presentation will provide valuable inside knowledge on how festivals and events can build an effective budget. This session will walk you through a 365 day approach to budget management, giving webinar participants valuable insight into budget philosophy and specific tactics that fosters a flexible way to create and manage a fiscal year budget.

Jeff Curtis, Executive Director of the Portland Rose Festival Foundation has the responsibility of producing Portland's annual world-class, award winning celebration along with a full time staff, and many dedicated volunteers. Jeff has been with the Festival since 1998, and his many accomplishments include the Foundation's transition to a full-fledged 501(c)(3) organization, stewardship of the Rose Festival's Centennial anniversary celebration in 2007, and overseeing the major relocation of Festival headquarters to its new historic home on the Waterfront of Portland in 2010. Jeff has a bachelor's degree in Sports Science from the University of the Pacific in Stockton, California, and is an inaugural graduate of Leadership Portland, a program developed and produced by the Portland Business Alliance.

Length: 60 Minutes

CCEE Elective Credit: Leadership/Management

Webinar On Demand will be provided as a downloadable link.

Link will remain active for 7 days.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions:

Contact Nia Hovde, Director of Marketing & Communications at nia@ifea.com or +1-208-433-0950 ext: 3.