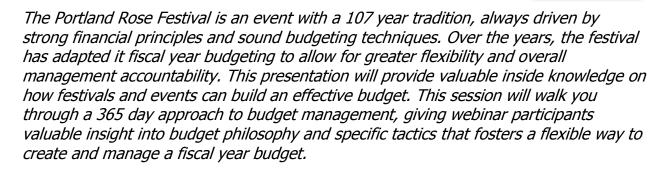


IFEA Webinar On Demand

Event Budgeting & Financial Management: A 365 day Process

Jeff Curtis, CEO Portland Rose Festival Foundation Portland, OR



Jeff Curtis, Executive Director of the Portland Rose Festival Foundation has the responsibility of producing Portland's annual world-class, award winning celebration along with a full time staff, and many dedicated volunteers. Jeff has been with the Festival since 1998, and his many accomplishments include the Foundation's transition to a full-fledged 501(c)(3) organization, stewardship of the Rose Festival's Centennial anniversary celebration in 2007, and overseeing the major relocation of Festival headquarters to its new historic home on the Waterfront of Portland in 2010. Jeff has a bachelor's degree in Sports Science from the University of the Pacific in Stockton, California, and is an inaugural graduate of Leadership Portland, a program developed and produced by the Portland Business Alliance.

Length: 60 Minutes

CFEE Elective Credit: Leadership/Management

Webinar On Demand will be provided as a downloadable link.

Link will remain active for 7 days.

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Questions:

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