

IFEA Webinar On Demand

16 Sensational Event Ideas and Trends from 2016

Ted Baroody, President Norfolk Festevents, Norfolk, VA



Join us for this idea inspiring Webinar where the 16 best ideas and trends that took place at festivals & events in 2016 will be presented. Covering different areas of the event industry from sales, operations and programming this Webinar will not only be a great recap of 2016 – but hopefully ignite some ideas for your events for 2017. Good ideas can be and should be a win-win-win partnership - Good for the guest, your partners and for you!

Ted Baroody is a graduate of North Carolina State University, Raleigh, North Carolina, USA. After college he moved to Norfolk, Virginia to start his own small sports marketing company, Victory Promotions. After a couple of years of power boat racing production under Victory Promotions, he served as Marketing Director for a group of local radio stations in Virginia Beach, Virginia for 5 years. From 1996 to 2011 he was the Director of Development of the not-for-profit event marketing company, Norfolk Festevents, Ltd. known as "Festevents," and is now the President of Festevents. Ted also works with many non-profit organizations as a volunteer, event coordinator and as a board member and is on the IFEA Foundation Board of Directors.

Length: 60 Minutes

Webinar On Demand will be sent as an online link.

Link will remain active for 7 days.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions:

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