

2023 IFEA WEBINAR SERIES



IFEA Webinar on Demand

The Power of Positivity

Gail Lowney Alofsin

Director of Corporate Partnerships & Community Relations

Newport International Boat Show

Newport, RI

Optimism, confidence and character propel **you**, personally and professionally, to become **your** personal best. Your positive and optimistic mind-set is a competitive advantage. Positivity enhances the spirit of an organization, creating a connection between the company, clients and colleagues. The workplace is not perfect. We are all challenged with unexpected hurdles. How you productively tackle these roadblocks impacts your future. Start today with the Power of Positivity. What are you waiting for?

As an Author, Keynote Speaker, Workshop Leader and University Professor, Gail shares her brand of positivity and living life to the fullest. Gail has worked in business development (sales, marketing, operations, hospitality) for over three decades and has been at the Newport Harbor Corporation since 1988, where she currently is the Director of Corporate Partnerships for the Newport International Boat Show. She has been an Adjunct Professor at the University of Rhode Island since 1999 teaching in depts including Journalism, Public Relations, Business and Communications and is also an Adjunct Professor at Salve Regina University focused on Marketing and Business. Gail's energetic, engaging, educational and inspirational presentations, focused on leadership, time management and career excellence have been shared throughout the nation and internationally at corporations, universities, conferences, associations, and webinars. Gail lives in Newport, Rhode Island. When she is not working, she enjoys traveling, time with family and friends and outdoor activities – especially by the ocean.



Length: 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications – Email: nia@ifea.com