



IFEA CFEE Student Webinar Series On Demand

Learning from the Pandemic
The VIP'ification of Events
Jeremy Gross
Special Event Coordinator
Town of Vail
Vail, CO

This past year has challenged the events community in ways that we never could have imagined. Many questions arise as we consider our return. When can we go back to normal? What will events look like after the pandemic? What will normal look like next season, next year, over the next 5 years? Should we go back to normal? This webinar will explore how some of the changes to event operations due to the pandemic have led to a more VIP experience and how we can continue some of these event enhancements going forward.

Jeremy Gross is the Special Event Coordinator for the Town of Vail, CO where he oversees the event funding/sponsorship program, permitting, and production of Town owned events. Jeremy has previously worked for the Town of Eagle, CO and Beaver Creek Resort with experience producing concerts, competitive events and races, culinary festivals, and community events. Jeremy is a graduate of the University of Northern Colorado where he earned a Bachelor of Science in Commercial Recreation and Tourism. He spent 12 years working for Vail Resorts in mountain operations and event management before moving to the public sector to work for the Town of Eagle, then Town of Vail.



Length: 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications Email: nia@ifea.com